

PERSONS VIEWING ANNUAL TREND



	Viewing per TV Household per Week (Hours:Minutes)				
	<u>Total Persons</u>	<u>Women 18+</u>	<u>Men 18+</u>	<u>Teens 12-17</u>	<u>Children 2-11</u>
2015-16	31:40	37:19	32:42	15:38	21:09
2014-15	32:01	37:13	32:51	17:51	22:29
2013-14	33:25	38:39	33:54	20:26	24:15
2012-13	34:13	39:28	34:30	22:17	25:17
2011-12	33:59	38:52	34:33	22:54	25:07
2010-11	34:12	38:46	34:44	23:50	25:59
2009-10	34:01	38:41	34:21	24:22	25:36
2008-09	33:47	38:35	34:21	24:04	24:35
2007-08	33:13	37:52	33:43	24:08	24:14
2006-07	32:20	37:04	32:23	23:50	24:02
2005-06	32:16	37:09	32:11	23:58	23:57
2004-05	31:45	36:58	31:35	23:58	23:57
1999-00	28:44	33:06	28:54	21:30	21:30
1994-95	28:10	32:18	28:00	21:25	21:50
1989-90	28:07	33:37	27:16	22:37	23:50

Source: Nielsen, Viewing Trends July 2017 (Television Audience 2016 Series)