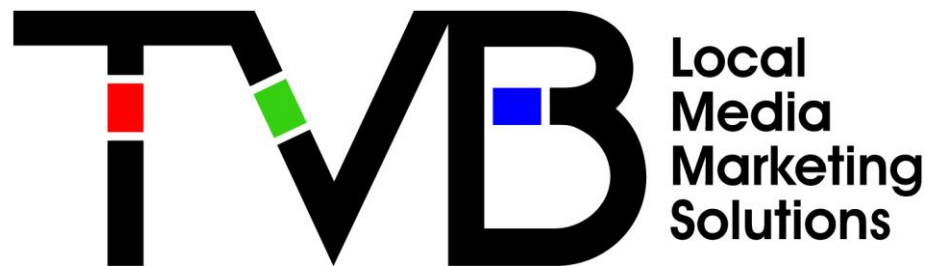


Updated 11/8/2016



TVB Guide to 2016 Political Races & DMAs

Election Day: 11/8/16

2016 Presidential Race

Solid Dem	Likely Dem	Lean Dem	Toss Up	Lean Rep	Likely Rep	Solid Rep
CA	ME-AL	CO	FL	AZ	AK	AL
CT	MN	MI	ME-02	GA	IN	AR
DE	NM	NV	NE-02	IA	MO	ID
DC	VA	NH	NC	OH	SC	KS, KY
HI		PA		UT	TX	LA, MS
IL		WI				MT, NE-AL
ME-01						NE-01
MD						NE-03
MA						ND
NJ						OK
NY						SD
OR, RI						TN
VT, WA						WV, WY

2016 Senate Races

Solid Dem	Likely Dem	Lean Dem	Toss Up	Lean Rep	Likely Rep	Solid Rep
CA	CO	IL	IN	AZ	AK	AL
CT			MO	FL	GA	AR
HI			NC	OH	IA	ID
MD			NH			KS
NY			NV			KY
OR			PA			LA
VT			WI			ND
WA						OK
						SC
						SD
						UT

2016 Gubernatorial Races

Solid Dem	Likely Dem	Lean Dem	Toss Up	Lean Rep	Likely Rep	Solid Rep
DE	OR	MT	IN			ND
WA			MO			UT
			NC			
			NH			
			VT			
			WV			

2016 Competitive House Races

Likely Dem	Leaning Dem	Toss Up	Leaning Rep	Likely Rep
FL-10	AZ-01	CA-10, 25, 49	AK-AL	AZ-02
MD-06	CA-07, 24	CO-06	CA-21	CO-03
NY-25	FL-13	FL-07, 26	FL-18	FL-02, 27
VA-04	NV-04	IL-10	IN-09	IL-12
	NH-01	IA-01	IA-03	IN-02
	NY-03	ME-02	KS-03	MI-07
		MN-02, 08	MI-01, 08	MT-AL
		NE-02	MN-03	NJ-03
		NJ-05	NY-22	NY-1, 21, 23, 24
		NV-03	PA-16	PA-06
		NY-19	UT-04	VA-05
		PA-08		WI-08
		TX-23		
		VA-10		

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016	2016	2016	Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	Gubernatorial Races	
Alabama				Solid REP	Solid REP		
45	Birmingham (Ann and Tusc)	45.1%	6.8%				
65	Mobile-Pensacola (Ft Walt)	39.4%	11.7%				
79	Huntsville-Decatur (Flor)	39.2%	10.9%				
123	Montgomery-Selma	38.6%	9.0%				
173	Dothan	46.6%	10.6%				
Alaska				Likely REP	Likely REP		
147	Anchorage	23.9%	18.0%				AK-AL
202	Fairbanks	25.8%	36.3%				AK-AL
207	Juneau	19.2%	14.5%				AK-AL
Arizona				Leaning REP	Leaning REP		
12	Phoenix (Prescott)	45.2%	19.2%	X	X		AZ-01
71	Tucson (Sierra Vista)	43.5%	16.3%	X	X		AZ-02
167	Yuma-El Centro	47.5%	18.6%	X	X		
Arkansas				Solid REP	Solid REP		
57	Little Rock-Pine Bluff	51.4%	11.2%				
99	Ft. Smith-Fay-Sprngdl-Rgrs	40.4%	16.6%				
182	Jonesboro	39.1%	11.3%				
California				Solid DEM	Solid DEM		
2	Los Angeles	33.7%	14.6%				CA-25, 26, 49, NV-03
6	San Francisco-Oak-San Jose	24.0%	11.4%				CA-07, 10
20	Sacramnto-Stkton-Modesto	41.0%	13.5%				CA-07, 10
28	San Diego	21.8%	6.5%				CA-49
54	Fresno-Visalia	46.3%	17.5%				CA-21
124	SantaBarbra-SanMar-SanLuOb	42.4%	9.0%				CA-24
125	Monterey-Salinas	39.1%	13.7%				
126	Bakersfield	38.1%	18.2%				CA-21
132	Chico-Redding	51.6%	16.0%				
146	Palm Springs	29.5%	6.4%				
195	Eureka	31.1%	17.9%				
Colorado				Leaning DEM	Likely DEM		
17	Denver	40.2%	15.9%	X			CO-03, 06
88	Colorado Springs-Pueblo	38.7%	16.4%	X			CO-06
186	Grand Junction-Montrose	30.7%	21.7%	X			CO-03
Connecticut				Solid DEM	Solid DEM		
30	Hartford & New Haven	13.7%	4.0%				
Delaware				Solid DEM	Solid DEM		
4	Philadelphia	12.5%	7.3%				
144	Salisbury	25.8%	8.7%				

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016	2016	2016	Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	Gubernatorial Races	
Florida							
				TOSS UP	Leaning REP		
11	Tampa-St. Pete (Sarasota)	14.6%	8.2%	X	X		FL-13
16	Miami-Ft. Lauderdale	21.3%	12.6%	X	X		FL-26, 27
18	Orlando-Daytona Bch-Melbrn	22.5%	9.4%	X	X		FL-07, 10
38	West Palm Beach-Ft. Pierce	19.9%	4.8%	X	X		FL-18
47	Jacksonville	28.5%	11.8%	X	X		
61	Ft. Myers-Naples	29.2%	8.1%	X	X		
107	Tallahassee-Thomasville	41.8%	9.3%	X	X		FL-02
154	Panama City	37.1%	12.8%	X	X		FL-02
161	Gainesville	38.2%	16.2%	X	X		
Georgia							
				Leaning REP	Likely REP		
10	Atlanta	34.3%	10.0%	X			
91	Savannah	41.3%	8.2%	X			
111	Augusta-Aiken	38.3%	12.7%	X			
121	Macon	50.5%	11.3%	X			
127	Columbus, GA (Opelika, AL)	37.1%	11.4%	X			
152	Albany, GA	52.6%	9.8%	X			
Hawaii							
				Solid DEM	Solid DEM		
65	Honolulu	10.9%	6.5%				
Idaho							
				Solid REP	Solid REP		
106	Boise	51.8%	32.8%				
163	Idaho Falls-Pocatello(Jcksn)	51.8%	27.1%				
191	Twin Falls	53.8%	22.4%				
Illinois							
				Solid DEM	Leaning DEM		
3	Chicago	25.4%	15.4%		X		IL-10, IN-02
83	Paducah-Cape Girard-Harsbg	56.1%	10.0%		X		IL-12
86	Champaign&Sprngfld-Decatur	39.1%	10.5%		X		IL-13
101	Davenport-R.Island-Moline	43.0%	13.6%		X		
118	Peoria-Bloomington	36.6%	14.1%		X		
138	Rockford	33.8%	14.4%		X		
170	Quincy-Hannibal-Keokuk	48.0%	15.9%		X		IA-02
Indiana							
				Likely REP	TOSS UP	TOSS UP	
27	Indianapolis	29.7%	13.8%		X	X	IN-02, 09
96	South Bend-Elkhart	36.8%	20.3%		X	X	IN-02
103	Evansville	47.5%	12.3%		X	X	
110	Ft. Wayne	38.7%	25.0%		X	X	IN-02
155	Terre Haute	52.0%	12.9%		X	X	
187	Lafayette, IN	26.3%	11.1%		X	X	

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016	2016	2016	Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	Gubernatorial Races	
Iowa				Leaning REP	Likely REP		
69	Des Moines-Ames	46.8%	19.3%	X			IA-03
90	Cedar Rapids-Wtrlo-IWC&Dub	36.5%	16.8%	X			IA-01
149	Sioux City	40.6%	15.9%	X			
200	Ottumwa-Kirksville	47.4%	14.5%	X			
Kansas				Solid REP	Solid REP		
66	Wichita-Hutchinson Plus	33.2%	16.7%				
135	Topeka	33.5%	15.7%				
Kentucky				Solid REP	Solid REP		
49	Louisville	32.4%	12.1%				IN-09
63	Lexington	47.2%	11.3%				
181	Bowling Green	25.4%	12.5%				
Louisiana				Solid REP	Solid REP		
50	New Orleans	31.7%	10.9%				
82	Shreveport	59.6%	12.1%				
93	Baton Rouge	28.8%	7.9%				
120	Lafayette, LA	35.1%	11.7%				
137	Monroe-El Dorado	57.6%	7.9%				
174	Lake Charles	35.6%	11.0%				
179	Alexandria, LA	46.9%	8.8%				
Maine				Solid /Likely DEM, TOSS-UP			
81	Portland-Auburn	27.2%	12.6%	X			ME-02, NH-01
156	Bangor	44.5%	17.1%	X			ME-02
206	Presque Isle	43.5%	11.9%	X			ME-02
Maryland				Solid DEM	Solid DEM		
7	Washington, DC (Hagrstwn)	19.2%	6.4%				MD-06, VA-05, 10
26	Baltimore	16.3%	9.8%				
144	Salisbury	25.8%	8.7%				
Massachusetts				Solid DEM			
9	Boston (Manchester)	11.6%	3.8%				
114	Springfield-Holyoke	13.5%	8.2%				

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016	2016	2016	Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	Gubernatorial Races	
Michigan				Leaning DEM			
13	Detroit	21.5%	13.5%	X			MI-07
44	Grand Rapids-Kalmzoo-B.Crk	34.2%	13.8%	X			MI-07
72	Flint-Saginaw-Bay City	33.4%	12.7%	X			
113	Lansing	33.4%	15.2%	X			MI-07
119	Traverse City-Cadillac	46.2%	12.5%	X			MI-01
180	Marquette	40.1%	9.0%	X			MI-01
208	Alpena	33.3%	12.7%	X			MI-01
Minnesota				Likely DEM			
15	Minneapolis-St. Paul	32.3%	19.7%				MN-02, 03, 08
142	Duluth-Superior	43.2%	22.3%				MN-08, MI-01
153	Rochestr-Mason City-Austin	32.9%	17.8%				
199	Mankato	25.0%	13.2%				MN-02
Mississippi				Solid REP			
95	Jackson, MS	49.3%	10.8%				
133	Columbus-Tupelo-W Pnt-Hstn	67.0%	10.3%				
157	Biloxi-Gulfport	40.2%	13.1%				
168	Hattiesburg-Laurel	49.9%	11.9%				
190	Meridian	57.1%	11.7%				
193	Greenwood-Greenville	55.9%	6.9%				
Missouri				Likely REP	TOSS UP	TOSS UP	
21	St. Louis	34.3%	15.0%		X	X	IL-12, 13
33	Kansas City	27.0%	21.6%		X	X	KS-03
75	Springfield, MO	52.9%	19.9%		X	X	
136	Columbia-Jefferson City	52.4%	16.9%		X	X	
151	Joplin-Pittsburg	51.9%	19.9%		X	X	
201	St. Joseph	41.6%	15.5%		X	X	
Montana				Solid REP		Leaning DEM	
164	Missoula	45.1%	24.3%			X	MT-AL
166	Billings	39.7%	16.9%			X	MT-AL
185	Butte-Bozeman	41.0%	25.9%			X	MT-AL
192	Great Falls	46.3%	19.3%			X	MT-AL
205	Helena	29.2%	26.4%			X	MT-AL
210	Glendive	31.0%	10.9%			X	MT-AL

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016	2016	2016	Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	Gubernatorial Races	
Nebraska		Solid Rep/TOSS-UP					
74	Omaha	28.1%	16.5%				NE-02, IA-03
105	Lincoln & Hastings-Krny	44.0%	13.4%				
209	North Platte	37.0%	14.9%				
Nevada		Leaning DEM		TOSS UP			
40	Las Vegas	36.7%	10.7%	X	X		NV-03, 04
112	Reno	42.9%	14.1%	X	X		NV-04
New Hampshire		Leaning DEM		TOSS UP		TOSS UP	
9	Boston (Manchester)	11.6%	3.8%	X	X	X	NH-01
97	Burlington-Plattsburgh	36.8%	12.1%	X	X	X	
New Jersey		Solid DEM					
1	New York	9.5%	5.7%				NJ-03, 05
4	Philadelphia	12.5%	7.3%				NJ-03
New Mexico		Likely DEM					
48	Albuquerque-Santa Fe	50.4%	23.3%				AZ-01, CO-03
New York		Solid DEM		Solid DEM			
1	New York	9.5%	5.7%				NY-01, 03, 19
53	Buffalo	27.0%	7.0%				NY-23
59	Albany-Schenectady-Troy	21.0%	7.6%				NY-19, 21
76	Rochester, NY	23.8%	15.0%				NY-23, 24, 25
85	Syracuse	17.6%	10.4%				NY-22, 23, 24
160	Binghamton	28.9%	9.9%				NY-19, 22, 23
171	Utica	26.9%	7.7%				NY-19, 21, 22
175	Elmira (Corning)	35.5%	8.0%				NY-23
178	Watertown	30.6%	12.2%				NY-21
North Carolina				TOSS UP		TOSS UP	
22	Charlotte	35.0%	13.2%	X	X	X	
24	Raleigh-Durham (Fayetvll)	33.7%	13.3%	X	X	X	VA-05
37	Greenvll-Spart-Ashevll-And	45.8%	12.2%	X	X	X	
46	Greensboro-H.Point-W.Salem	38.7%	10.8%	X	X	X	
100	Greenville-N.Bern-Washngtn	37.0%	14.3%	X	X	X	
130	Wilmington	28.6%	10.9%	X	X	X	
North Dakota				Solid REP		Solid REP	
116	Fargo-Valley City	34.6%	13.2%				MN-07
140	Minot-Bismarck-Dickinson	33.6%	12.2%				

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016		2016		Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	Gubernatorial Races		
Ohio				Leaning REP		Leaning REP		
19	Cleveland-Akron (Canton)	27.3%	11.0%	X	X			
32	Columbus, OH	26.4%	12.2%	X	X			
36	Cincinnati	27.9%	16.4%	X	X			
64	Dayton	26.0%	21.3%	X	X			
78	Toledo	29.8%	14.4%	X	X			MI-07
115	Youngstown	29.4%	12.5%	X	X			
189	Lima	25.0%	10.8%	X	X			
204	Zanesville	36.3%	5.7%	X	X			
Oklahoma				Solid REP		Solid REP		
41	Oklahoma City	36.8%	18.9%					
58	Tulsa	40.1%	21.6%					
162	Sherman-Ada	61.3%	16.2%					
Oregon				Solid DEM		Solid DEM		Likely DEM
25	Portland, OR	34.3%	14.0%					
117	Eugene	34.6%	18.4%					
139	Medford-Klamath Falls	47.2%	18.5%					
188	Bend, OR	29.9%	22.2%					
Pennsylvania				Leaning DEM		TOSS UP		
4	Philadelphia	12.5%	7.3%	X	X			PA-06, 07, 08, 16
23	Pittsburgh	23.6%	4.9%	X	X			MD-06
43	Harrisburg-Lncstr-Leb-York	28.4%	8.2%	X	X			PA-06, 07, 16
56	Wilkes Barre-Scranton-Hztn	36.2%	7.3%	X	X			
104	Johnstown-Altoona-St Colge	43.6%	5.8%	X	X			
150	Erie	38.8%	14.4%	X	X			
Rhode Island				Solid DEM				
52	Providence-New Bedford	9.4%	6.3%					
South Carolina				Likely REP		Solid REP		
77	Columbia, SC	39.1%	13.1%					
94	Charleston, SC	31.6%	9.4%					
102	Myrtle Beach-Florence	31.4%	10.0%					

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016		Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %	Presidential	Senate Races	
South Dakota				Solid REP	Solid REP	
109	Sioux Falls(Mitchell)	34.0%	12.3%			
172	Rapid City	35.0%	16.6%			
Tennessee				Solid REP		
29	Nashville	39.6%	7.4%			
51	Memphis	42.2%	14.6%			
62	Knoxville	32.5%	9.1%			
89	Chattanooga	30.6%	11.9%			
176	Jackson, TN	39.9%	8.8%			
Texas				Likely REP		
5	Dallas-Ft. Worth	30.5%	19.4%			
8	Houston	30.7%	19.0%			
31	San Antonio	32.5%	15.3%			TX-23
39	Austin	25.3%	18.0%			
84	Harlingen-Wslco-Brnsvl-McA	32.6%	29.3%			
87	Waco-Temple-Bryan	42.8%	14.8%			
92	El Paso (Las Cruces)	37.5%	24.2%			TX-23
108	Tyler-Longview(Lfkn&Ncgd)	53.8%	11.1%			
128	Corpus Christi	41.2%	10.3%			
131	Amarillo	49.9%	11.0%			
141	Beaumont-Port Arthur	47.6%	10.2%			
145	Lubbock	39.8%	18.6%			
143	Odessa-Midland	41.1%	8.9%			
148	Wichita Falls & Lawton	58.8%	11.4%			
165	Abilene-Sweetwater	55.3%	11.9%			
184	Laredo	24.6%	13.7%			
196	San Angelo	41.3%	6.9%			
203	Victoria	44.7%	12.7%			

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TVB's Guide to...

DMA Rank	State / DMA	May'16		2016 Presidential	2016 Senate Races	2016 Gubernatorial Races	Competitive House Races (Toss-Ups & Leaning)
		ADS %	OTA %				
Utah							
34	Salt Lake City	41.2%	19.4%	Leaning REP X	Solid REP	Solid REP	UT-04
Vermont							
97	Burlington-Plattsburgh	36.8%	12.1%	Solid DEM	Solid DEM	TOSS UP X	NY-21
Virginia							
42	Norfolk-Portsmth-Newpt Nws	26.8%	7.7%	Likely DEM			VA-04
55	Richmond-Petersburg	30.0%	10.2%				VA-04, 05
67	Roanoke-Lynchburg	52.3%	11.1%				VA-05
98	Tri-Cities, TN-VA	38.6%	9.4%				
177	Harrisonburg	36.2%	10.8%				
183	Charlottesville	32.1%	17.0%				VA-05
Washington							
14	Seattle-Tacoma	24.8%	6.6%	Solid DEM	Solid DEM	Solid DEM	WA-08
73	Spokane	49.8%	18.4%				
122	Yakima-Pasco-Rchlnd-Knnwck	50.0%	22.5%				WA-08
West Virginia							
70	Charleston-Huntington	45.5%	6.9%	Solid REP		TOSS UP X	
158	Wheeling-Steubenville	37.8%	8.5%			X	
159	Bluefield-Beckley-Oak Hill	42.9%	5.8%			X	
169	Clarksburg-Weston	55.0%	6.4%			X	
194	Parkersburg	28.8%	7.8%			X	
Wisconsin							
35	Milwaukee	19.3%	22.1%	Leaning DEM X	TOSS UP X		
68	Green Bay-Appleton	34.1%	20.3%	X	X	WI-08, MI-01	
80	Madison	35.0%	20.2%	X	X		
129	La Crosse-Eau Claire	34.3%	18.8%	X	X		
134	Wausau-Rhineland	40.5%	20.2%	X	X		
Wyoming							
197	Casper-Riverton	31.0%	17.7%	Solid REP			
198	Cheyenne-Scottsbluff	32.3%	12.6%				

ADS - Households that receive cable networks from an Alternative Delivery System, such as DBS (Direct Broadcast Satellite). Numbers are ADS non-Cable.

OTA = Broadcast only, "over-the-air" homes

DMA Ranks 2016-17 season (effective 9/24/16)



Source: TVB analysis of data provided from:

Presidential:	The Cook Report (11/7/16)	www.cookpolitical.com
Senate:	The Cook Report (11/2/16)	
Gubernatorial:	The Cook Report (8/12/16)	
House:	The Cook Report (11/8/16)	

ADS & OTA: The Nielsen Company