



<u>CMA Awards</u>	<u>Date</u>	<u>Network</u>	HHLD		A18-49		A25-54	
			<u>Live US AA %</u>	<u>Live+SD US AA %</u>	<u>Live US AA %</u>	<u>Live+SD US AA %</u>	<u>Live US AA %</u>	<u>Live+SD US AA %</u>
2018	11/14/2018	ABC	5.3	6.1	1.8	2.1	2.4	2.8
2017	11/8/2017	ABC	7.3	8.4	2.7	3.2	3.5	4.2
2016	11/2/2016*	ABC	6.8	7.6	2.5	2.9	3.2	3.7
2015	11/4/2015	ABC	7.2	8.2	3.3	3.8	3.9	4.5
2014	11/5/2014	ABC	8.8	9.8	4.0	4.5	4.8	5.4
2013	11/6/2013	ABC	9.4	10.3	4.0	4.7	4.9	5.7
2012	11/1/2012	ABC	7.9	8.5	3.4	3.8	4.2	4.7
2011	11/9/2011	ABC	9.1	9.9	4.2	4.8	5.1	5.7
2010	11/10/2010	ABC	9.3	9.8	4.3	4.7	5.2	5.7
2009	11/11/2009	ABC	9.7	10.2	4.8	5.3	5.6	6.1
2008	11/12/2008	ABC	9.4	9.6	4.8	5.0	5.6	5.8
2007	11/7/2007	ABC	9.7	10.0	5.3	5.4	6.0	6.2
2006	11/6/2006	ABC	9.8	9.9	5.3	5.4	6.0	6.1
2005	11/15/2005	CBS	11.1		5.4		6.7	
2004	11/9/2004	CBS	11.5		5.9		7.3	
2003	11/5/2003	CBS	12.8		6.2		7.9	
2002	11/6/2002	CBS	11.0		6.1		6.9	
2001	11/7/2001	CBS	11.0		6.0		6.6	

Source: The Nielsen Company

*Up against Game 7
of the World Series (Cubs / Indians)



<u>CMA Awards</u>	<u>Date</u>	<u>Network</u>	<u>Host(s)</u>	<u>Entertainer of the Year</u>
2018	11/14/2018	ABC	Carrie Underwood & Brad Paisley	<i>Keith Urban</i>
2017	11/8/2017	ABC	Carrie Underwood & Brad Paisley	<i>Garth Brooks</i>
2016	11/2/2016*	ABC	Carrie Underwood & Brad Paisley	<i>Garth Brooks</i>
2015	11/4/2015	ABC	Carrie Underwood & Brad Paisley	<i>Luke Bryan</i>
2014	11/5/2014	ABC	Carrie Underwood & Brad Paisley	<i>Luke Bryan</i>
2013	11/6/2013	ABC	Carrie Underwood & Brad Paisley	<i>George Strait</i>
2012	11/1/2012	ABC	Carrie Underwood & Brad Paisley	<i>Blake Shelton</i>
2011	11/9/2011	ABC	Carrie Underwood & Brad Paisley	<i>Taylor Swift</i>
2010	11/10/2010	ABC	Carrie Underwood & Brad Paisley	<i>Brad Paisley</i>
2009	11/11/2009	ABC	Carrie Underwood & Brad Paisley	<i>Taylor Swift</i>
2008	11/12/2008	ABC	Carrie Underwood & Brad Paisley	<i>Kenny Chesney</i>
2007	11/7/2007	ABC	Various Artists Hosts Different Segments	<i>Kenny Chesney</i>
2006	11/6/2006	ABC	Brooks & Dunn	<i>Kenny Chesney</i>
2005	11/15/2005	CBS	Brooks & Dunn	<i>Keith Urban</i>
2004	11/9/2004	CBS	Brooks & Dunn	<i>Kenny Chesney</i>
2003	11/5/2003	CBS	Vince Gill	<i>Alan Jackson</i>
2002	11/6/2002	CBS	Vince Gill	<i>Alan Jackson</i>
2001	11/7/2001	CBS	Vince Gill	<i>Tim McGraw</i>

Source: The Nielsen Company

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