



Local Television Market Universe Estimates

Estimates as of January 1, 2014 and used throughout the 2013-2014 television season

Estimates are effective September 28, 2013

Rank	Designated Market Area (DMA)	TV Homes	% of US
1	New York	7,461,030	6.442
2	Los Angeles	5,665,780	4.892
3	Chicago	3,534,080	3.052
4	Philadelphia	2,963,500	2.559
5	Dallas-Ft. Worth	2,655,290	2.293
6	San Francisco-Oak-San Jose	2,518,900	2.175
7	Boston (Manchester)	2,433,040	2.101
8	Washington, DC (Hagrstwn)	2,412,250	2.083
9	Atlanta	2,375,050	2.051
10	Houston	2,289,360	1.977
11	Detroit	1,856,400	1.603
12	Phoenix (Prescott)	1,855,310	1.602
13	Seattle-Tacoma	1,847,780	1.596
14	Tampa-St. Pete (Sarasota)	1,827,510	1.578
15	Minneapolis-St. Paul	1,748,070	1.509
16	Miami-Ft. Lauderdale	1,663,290	1.436
17	Denver	1,574,610	1.360
18	Orlando-Daytona Bch-Melbrn	1,490,380	1.287
19	Cleveland-Akron (Canton)	1,484,530	1.282
20	Sacramnto-Stkton-Modesto	1,387,950	1.198
21	St. Louis	1,254,530	1.083
22	Portland, OR	1,185,160	1.023
23	Pittsburgh	1,181,540	1.020
24	Raleigh-Durham (Fayetteville)	1,165,120	1.006
25	Charlotte	1,157,920	1.000
26	Indianapolis	1,096,650	0.947
27	Baltimore	1,095,240	0.946
28	San Diego	1,080,880	0.933
29	Nashville	1,043,440	0.901
30	Hartford & New Haven	999,990	0.863
31	Kansas City	941,980	0.813
32	Columbus, OH	928,530	0.802
33	Salt Lake City	921,240	0.796
34	Milwaukee	916,590	0.791
35	Cincinnati	908,440	0.784
36	San Antonio	906,210	0.783
37	Greenville-Spartanburg-Asheville-Anderson	849,340	0.733
38	West Palm Beach-Ft. Pierce	809,640	0.699
39	Grand Rapids-Kalamazoo-Battle Creek	734,480	0.634
40	Austin	733,390	0.633



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41	Oklahoma City	730,020	0.630
42	Las Vegas	726,010	0.627
43	Harrisburg-Lncstr-Leb-York	725,340	0.626
44	Birmingham (Ann and Tusc)	719,200	0.621
45	Norfolk-Portsmth-Newpt Nws	718,930	0.621
46	Greensboro-H.Point-W.Salem	705,380	0.609
47	Albuquerque-Santa Fe	690,740	0.596
48	Jacksonville	675,650	0.583
49	Louisville	674,950	0.583
50	Memphis	672,390	0.581
51	New Orleans	652,180	0.563
52	Buffalo	634,280	0.548
53	Providence-New Bedford	614,880	0.531
54	Wilkes Barre-Scranton-Hztn	584,870	0.505
55	Fresno-Visalia	580,180	0.501
56	Little Rock-Pine Bluff	571,040	0.493
57	Richmond-Petersburg	559,980	0.484
58	Albany-Schenectady-Troy	548,560	0.474
59	Mobile-Pensacola (Ft Walt)	541,060	0.467
60	Tulsa	526,580	0.455
61	Knoxville	525,620	0.454
62	Ft. Myers-Naples	517,920	0.447
63	Lexington	490,920	0.424
64	Dayton	480,430	0.415
65	Charleston-Huntington	457,600	0.395
66	Roanoke-Lynchburg	455,340	0.393
67	Wichita-Hutchinson Plus	454,040	0.392
68	Flint-Saginaw-Bay City	448,960	0.388
69	Honolulu	448,650	0.387
70	Green Bay-Appleton	448,490	0.387
71	Tucson (Sierra Vista)	442,950	0.383
72	Des Moines-Ames	434,500	0.375
73	Spokane	424,790	0.367
74	Omaha	421,960	0.364
75	Springfield, MO	419,450	0.362
76	Toledo	415,000	0.358
77	Columbia, SC	407,140	0.352
78	Rochester, NY	402,300	0.347
79	Huntsville-Decatur (Flor)	397,030	0.343
80	Portland-Auburn	395,010	0.341



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81	Paducah-Cape Girard-Harsbg	390,490	0.337
82	Shreveport	388,400	0.335
83	Madison	385,690	0.333
84	Champaign&Sprngfld-Decatur	382,050	0.330
85	Syracuse	380,320	0.328
86	Harlingen-Wslco-Brnsvl-McA	369,240	0.319
87	Chattanooga	360,150	0.311
88	Waco-Temple-Bryan	359,400	0.310
89	Colorado Springs-Pueblo	353,790	0.306
90	Cedar Rapids-Wtrlo-IWC&Dub	349,250	0.302
91	El Paso (Las Cruces)	344,480	0.297
92	Savannah	343,020	0.296
93	Baton Rouge	337,550	0.291
94	Jackson, MS	335,950	0.290
95	Charleston, SC	326,760	0.282
96	South Bend-Elkhart	322,750	0.279
97	Tri-Cities, TN-VA	321,460	0.278
98	Burlington-Plattsburgh	317,960	0.275
99	Greenville-N.Bern-Washngtn	312,470	0.270
100	Davenport-R.Island-Moline	308,220	0.266
101	Ft. Smith-Fay-Sprngdl-Rgrs	302,920	0.262
102	Myrtle Beach-Florence	292,080	0.252
103	Johnstown-Altoona-St Colge	291,490	0.252
104	Evansville	288,250	0.249
105	Lincoln & Hastings-Krny	282,510	0.244
106	Tallahassee-Thomasville	279,760	0.242
107	Reno	273,320	0.236
108	Tyler-Longview(Lfkn&Ncgd)	270,750	0.234
109	Ft. Wayne	267,680	0.231
110	Boise	267,470	0.231
111	Sioux Falls(Mitchell)	265,470	0.229
112	Augusta-Aiken	264,130	0.228
113	Youngstown	261,300	0.226
114	Springfield-Holyoke	257,130	0.222
115	Lansing	256,340	0.221
116	Fargo-Valley City	251,290	0.217
117	Peoria-Bloomington	249,220	0.215
118	Macon	244,320	0.211
119	Traverse City-Cadillac	243,990	0.211
120	Montgomery-Selma	241,990	0.209



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121	Eugene	240,480	0.208
122	Lafayette, LA	234,380	0.202
123	SantaBarbra-SanMar-SanLuOb	234,310	0.202
124	Yakima-Pasco-RchInd-Knnwck	233,630	0.202
125	Monterey-Salinas	230,880	0.199
126	Columbus, GA (Opelika, AL)	226,240	0.195
127	Bakersfield	225,730	0.195
128	La Crosse-Eau Claire	213,020	0.184
129	Corpus Christi	209,830	0.181
130	Amarillo	198,540	0.171
131	Wilmington	194,070	0.168
132	Chico-Redding	193,000	0.167
133	Columbus-Tupelo-W Pnt-Hstn	189,750	0.164
134	Topeka	181,830	0.157
135	Wausau-Rhineland	180,840	0.156
136	Rockford	180,010	0.155
137	Monroe-El Dorado	177,550	0.153
138	Columbia-Jefferson City	175,450	0.152
139	Duluth-Superior	172,410	0.149
140	Medford-Klamath Falls	171,500	0.148
141	Beaumont-Port Arthur	166,880	0.144
142	Salisbury	162,060	0.140
143	Lubbock	161,400	0.139
144	Wichita Falls & Lawton	159,780	0.138
145	Minot-Bsmrck-Dcknsn(Wlstn)	158,730	0.137
146	Anchorage	158,120	0.137
147	Sioux City	157,910	0.136
148	Palm Springs	157,750	0.136
149	Erie	157,250	0.136
150	Odessa-Midland	155,910	0.135
151	Albany, GA	150,680	0.130
152	Joplin-Pittsburg	149,870	0.129
153	Rochestr-Mason City-Austin	145,690	0.126
154	Panama City	141,310	0.122
155	Terre Haute	140,170	0.121
156	Bangor	139,650	0.121
157	Wheeling-Steubenville	135,430	0.117
158	Bluefield-Beckley-Oak Hill	135,340	0.117
159	Binghamton	135,230	0.117
160	Biloxi-Gulfport	131,640	0.114



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161	Sherman-Ada	128,200	0.111
162	Idaho Falls-Pocatillo(Jcks)	126,150	0.109
163	Gainesville	125,160	0.108
164	Missoula	115,760	0.100
165	Abilene-Sweetwater	114,570	0.099
166	Yuma-El Centro	113,240	0.098
167	Hattiesburg-Laurel	112,360	0.097
168	Billings	111,680	0.096
169	Clarksburg-Weston	106,970	0.092
170	Quincy-Hannibal-Keokuk	104,700	0.090
171	Utica	104,520	0.090
172	Dothan	102,440	0.088
173	Rapid City	100,510	0.087
174	Elmira (Corning)	96,890	0.084
175	Lake Charles	96,230	0.083
176	Watertown	94,330	0.081
177	Jackson, TN	94,110	0.081
178	Harrisonburg	92,240	0.080
179	Alexandria, LA	91,260	0.079
180	Marquette	85,170	0.074
181	Jonesboro	81,560	0.070
182	Bowling Green	81,030	0.070
183	Charlottesville	75,030	0.065
184	Laredo	74,260	0.064
185	Grand Junction-Montrose	72,040	0.062
186	Meridian	69,560	0.060
187	Lima	69,170	0.060
188	Butte-Bozeman	69,080	0.060
189	Lafayette, IN	68,770	0.059
190	Greenwood-Greenville	66,870	0.058
191	Great Falls	66,150	0.057
192	Twin Falls	64,550	0.056
193	Bend, OR	64,160	0.055
194	Parkersburg	62,830	0.054
195	Eureka	60,270	0.052
196	Cheyenne-Scottsbluff	57,970	0.050
197	Casper-Riverton	57,890	0.050
198	San Angelo	56,920	0.049
199	Mankato	53,820	0.047
200	St. Joseph	47,170	0.041



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201	Ottumwa-Kirksville	46,760	0.040
202	Fairbanks	38,520	0.033
203	Victoria	33,200	0.029
204	Zanesville	33,150	0.029
205	Helena	28,870	0.025
206	Presque Isle	28,830	0.025
207	Juneau	26,440	0.023
208	North Platte	18,430	0.016
209	Alpena	16,890	0.015
210	Glendive	4,260	0.004
	NSI Total U.S.	115,810,740	100.000

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