



Broadcast Networks Evening News

Monday-Friday Program Deliveries

4Q'11 3Q'11 2Q'11 1Q'11 4Q'10 3Q'10 2Q'10 1Q'10 4Q'09 3Q'09 2Q'09 1Q'09 4Q'08 3Q'08 2Q'08 1Q'08

ABC World News Tonight

HH US AA%	5.3	4.9	5.1	5.7	5.1	4.7	4.7	5.5	5.4	4.7	4.9	5.7	5.7	5.1	5.3	6.2
A18-49 US AA%	1.2	1.1	1.1	1.3	1.1	1.0	1.1	1.3	1.3	1.1	1.2	1.4	1.5	1.3	1.3	1.6
A25-54 US AA%	1.7	1.6	1.6	2.0	1.7	1.5	1.6	1.9	1.8	1.6	1.7	2.1	2.2	1.8	1.9	2.3

CBS Evening News

HH US AA%	4.2	3.8	3.7	4.1	3.9	3.4	3.5	4.2	4.2	3.7	3.8	4.5	4.3	3.9	3.9	4.6
A18-49 US AA%	1.0	0.9	0.9	1.0	1.0	0.8	0.9	1.1	1.0	0.9	1.0	1.2	1.2	1.0	1.0	1.2
A25-54 US AA%	1.5	1.3	1.4	1.5	1.4	1.2	1.3	1.6	1.5	1.2	1.3	1.7	1.6	1.4	1.4	1.8

NBC Nightly News

HH US AA%	5.8	5.3	5.6	6.3	5.7	5.0	5.1	6.5	5.9	5.1	5.4	6.3	5.9	5.5	5.5	6.3
A18-49 US AA%	1.3	1.2	1.3	1.6	1.4	1.2	1.3	1.7	1.5	1.3	1.4	1.8	1.7	1.5	1.5	1.7
A25-54 US AA%	2.0	1.9	2.0	2.4	2.0	1.8	1.8	2.4	2.2	1.8	1.9	2.5	2.3	2.0	2.0	2.3

Noticiero Univision

HH US AA%	1.1	1.0	1.0	1.1	1.1	1.1	1.1	1.3	1.2	1.1	1.2	1.4	1.3	1.2	1.2	1.4
A18-49 US AA%	0.7	0.6	0.6	0.7	0.7	0.6	0.6	0.8	0.7	0.7	0.8	0.9	0.8	0.7	0.8	1.0
A25-54 US AA%	0.8	0.7	0.6	0.7	0.7	0.6	0.6	0.8	0.7	0.7	0.8	0.9	0.9	0.8	0.8	1.0

Noticiero Telemundo

HH US AA%	0.4	0.4	0.4	0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.3	0.3	0.3
A18-49 US AA%	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2
A25-54 US AA%	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2

Cable News Networks

Monday-Friday 6PM-12M Time Period Deliveries

4Q'11 3Q'11 2Q'11 1Q'11 4Q'10 3Q'10 2Q'10 1Q'10 4Q'09 3Q'09 2Q'09 1Q'09 4Q'08 3Q'08 2Q'08 1Q'08

CNN

HH US AA%	0.4	0.5	0.5	0.5	0.4	0.4	0.4	0.5	0.5	0.6	0.6	0.8	1.1	0.9	0.7	0.9
A18-49 US AA%	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.4	0.3	0.2	0.3
A25-54 US AA%	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.3	0.5	0.4	0.2	0.3

CNBC

HH US AA%	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.2
A18-49 US AA%	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1
A25-54 US AA%	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

FOX NEWS

HH US AA%	1.4	1.3	1.3	1.4	1.5	1.3	1.4	1.6	1.5	1.5	1.5	1.5	1.7	1.5	1.1	1.2
A18-49 US AA%	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.2	0.3
A25-54 US AA%	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.4	0.4	0.5	0.4	0.3	0.4

HLN

HH US AA%	0.3	0.5	0.4	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.3
A18-49 US AA%	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1
A25-54 US AA%	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1

MSNBC

HH US AA%	0.5	0.5	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.9	0.6	0.5	0.5
A18-49 US AA%	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3	0.2	0.2	0.2
A25-54 US AA%	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.4	0.3	0.2	0.2

Source: The Nielsen Company