

Ballot Measure Summary

STATE MARKET		12/21/09 - 12/27/09		2009 YTD	
		SPOT COUNT	EST COST	SPOT COUNT	EST COST
AK	ANCHORAGE	0	\$0	74	\$11,782
AK	JUNEAU	0	\$0	43	\$627
	AK Total	0	\$0	117	\$12,409
AZ	TUCSON	0	\$0	186	\$66,494
CA	BAKERSFIELD	0	\$0	887	\$90,129
CA	CHICO-REDDING	0	\$0	784	\$44,644
CA	EUREKA	0	\$0	799	\$29,032
CA	FRESNO	0	\$0	1,035	\$246,757
CA	LOS ANGELES	0	\$0	2,592	\$5,675,657
CA	MONTEREY	0	\$0	580	\$99,050
CA	PALM SPRINGS	0	\$0	795	\$117,406
CA	SACRAMENTO	0	\$0	1,455	\$738,108
CA	SAN DIEGO	0	\$0	1,816	\$780,010
CA	SAN FRANCISCO	0	\$0	2,254	\$2,504,905
CA	SANTA BARBARA	0	\$0	1,124	\$110,794
	CA Total	0	\$0	14,121	\$10,436,492
CO	COLORADO SPRINGS	0	\$0	170	\$21,214
FL	TAMPA	0	\$0	34	\$15,399
IA	CEDAR RAPIDS	0	\$0	58	\$17,098
IL	CHAMPAIGN	0	\$0	4	\$1,018
LA	BATON ROUGE	0	\$0	285	\$104,810
ME	BANGOR	0	\$0	6,229	\$824,180
ME	PORTLAND, ME	0	\$0	7,686	\$2,028,827
ME	PRESQUE ISLE	0	\$0	1,328	\$327,876
	ME Total	0	\$0	15,243	\$3,180,883
MI	FLINT	0	\$0	143	\$38,889
MI	GRAND RAPIDS	0	\$0	141	\$59,866
	MI Total	0	\$0	284	\$98,755
MO	KANSAS CITY	0	\$0	75	\$20,857
MO	SPRINGFIELD, MO	0	\$0	59	\$22,392
	MO Total	0	\$0	134	\$43,249
NC	GREENSBORO	0	\$0	26	\$3,929
ND	FARGO	0	\$0	216	\$23,001
NM	ALBUQUERQUE	0	\$0	55	\$26,393
NY	NEW YORK	0	\$0	20	\$50,584
OH	CINCINNATI	0	\$0	6,934	\$3,388,117
OH	CLEVELAND	0	\$0	8,643	\$6,472,875
OH	COLUMBUS, OH	0	\$0	6,612	\$3,333,097
OH	DAYTON	0	\$0	5,152	\$1,959,302
OH	LIMA	0	\$0	3,282	\$445,099
OH	TOLEDO	0	\$0	5,584	\$1,507,129
OH	YOUNGSTOWN	0	\$0	5,159	\$1,314,375
OH	ZANESVILLE	0	\$0	1,081	\$159,076
	OH Total	0	\$0	42,447	\$18,579,070
OK	OKLAHOMA CITY	0	\$0	605	\$505,326

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		SPOT COUNT	EST COST	SPOT COUNT	EST COST
OR	BEND	175	\$16,174	802	\$78,221
OR	EUGENE	285	\$28,479	1,461	\$152,597
OR	MEDFORD-KLAMATH FALLS	257	\$19,159	1,374	\$106,367
OR	PORTLAND, OR	237	\$84,255	1,356	\$541,826
	OR Total	954	\$148,067	4,993	\$879,011
PA	PHILADELPHIA	0	\$0	22	\$25,900
SC	GREENVILLE, SC	0	\$0	11	\$2,759
TN	NASHVILLE	0	\$0	108	\$52,646
TX	DALLAS	0	\$0	2,274	\$2,527,149
TX	TYLER	0	\$0	39	\$20,074
	TX Total	0	\$0	2,313	\$2,547,223
WA	SEATTLE	0	\$0	2,006	\$1,330,000
WA	SPOKANE	0	\$0	1,237	\$199,254
WA	YAKIMA	0	\$0	790	\$69,109
	WA Total	0	\$0	4,033	\$1,598,363
WV	CHARLESTON, WV	0	\$0	1,579	\$448,908
WV	PARKERSBURG	0	\$0	1,183	\$279,933
WV	WHEELING-STEUBENVILLE	0	\$0	2,215	\$349,697
	WV Total	0	\$0	4,977	\$1,078,538
GRAND TOTAL		954	\$148,067	90,462	\$39,370,564

Ballot Measure represents spending by groups supporting or opposing issues that are being voted on which have two sides (yes/no) like Gaming.

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