

STATE/MARKET	12/20/10 - 12/26/10		2010 YTD	
	SPOT COUNT	EST COST	SPOT COUNT	EST COST
AK	0	\$0	36,768	\$3,436,902
ANCHORAGE	0	\$0	17,679	\$2,844,744
FAIRBANKS	0	\$0	5,228	\$231,961
JUNEAU	0	\$0	13,861	\$360,197
AL	0	\$0	125,893	\$34,852,552
BIRMINGHAM	0	\$0	34,645	\$10,621,410
DOTHAN	0	\$0	9,182	\$2,367,212
HUNTSVILLE	0	\$0	29,437	\$6,364,992
MOBILE	0	\$0	28,650	\$10,198,477
MONTGOMERY	0	\$0	23,979	\$5,300,461
AR	0	\$0	49,755	\$20,532,778
FORT SMITH	0	\$0	15,688	\$4,258,994
JONESBORO	0	\$0	6,849	\$2,776,492
LITTLE ROCK	0	\$0	27,218	\$13,497,292
AZ	0	\$0	64,464	\$31,548,692
PHOENIX	0	\$0	31,209	\$22,767,422
TUCSON	0	\$0	27,961	\$8,256,023
YUMA-EL CENTRO	0	\$0	5,294	\$525,247
CA	10	\$4,550	406,476	\$302,654,734
BAKERSFIELD	0	\$0	35,727	\$5,041,186
CHICO-REDDING	0	\$0	17,222	\$1,491,119
EUREKA	0	\$0	20,101	\$866,593
FRESNO	0	\$0	39,790	\$13,175,868
LOS ANGELES	8	\$4,374	63,305	\$161,699,369
MONTEREY	0	\$0	29,732	\$6,115,228
PALM SPRINGS	0	\$0	32,998	\$5,561,367
SACRAMENTO	2	\$176	53,070	\$33,931,867
SAN DIEGO	0	\$0	46,023	\$29,311,493
SAN FRANCISCO	0	\$0	36,156	\$41,441,331
SANTA BARBARA	0	\$0	32,352	\$4,019,313
CO	0	\$0	79,851	\$40,774,437
COLORADO SPRINGS	0	\$0	26,491	\$8,632,384
DENVER	0	\$0	41,912	\$30,667,479
GRAND JUNCTION	0	\$0	11,448	\$1,474,574
CT	0	\$0	41,880	\$39,114,149
HARTFORD	0	\$0	41,880	\$39,114,149
DC	0	\$0	10,437	\$17,702,207
WASHINGTON DC	0	\$0	10,437	\$17,702,207
FL	0	\$0	344,327	\$199,011,287
FT. MYERS	0	\$0	33,525	\$10,701,474
GAINESVILLE	0	\$0	10,258	\$2,556,506
JACKSONVILLE	0	\$0	40,343	\$15,534,039
MIAMI	0	\$0	37,754	\$37,641,347
ORLANDO	0	\$0	56,859	\$43,146,136
PANAMA CITY	0	\$0	25,331	\$5,520,833
TALLAHASSEE	0	\$0	36,736	\$11,545,304
TAMPA	0	\$0	61,315	\$48,196,620
WEST PALM BEACH	0	\$0	42,206	\$24,169,028

STATE/MARKET	12/20/10 - 12/26/10		2010 YTD	
	SPOT COUNT	EST COST	SPOT COUNT	EST COST
GA	0	\$0	112,039	\$42,277,374
ALBANY, GA	0	\$0	12,928	\$3,029,598
ATLANTA	0	\$0	25,418	\$23,330,386
AUGUSTA	0	\$0	17,946	\$4,088,143
COLUMBUS, GA	0	\$0	16,606	\$3,417,136
MACON	0	\$0	19,101	\$3,380,097
SAVANNAH	0	\$0	20,040	\$5,032,014
HI	0	\$0	27,368	\$9,417,461
HONOLULU	0	\$0	27,368	\$9,417,461
IA	0	\$0	73,856	\$25,064,095
CEDAR RAPIDS	0	\$0	19,858	\$5,753,373
DAVENPORT	0	\$0	20,236	\$10,210,266
DES MOINES	0	\$0	19,104	\$6,453,731
OTTUMWA	0	\$0	5,630	\$481,657
SIOUX CITY	0	\$0	9,028	\$2,165,068
ID	0	\$0	12,771	\$2,164,046
BOISE	0	\$0	8,167	\$1,650,240
IDAHO FALLS-POCATELLO	0	\$0	2,588	\$266,462
TWIN FALLS	0	\$0	2,016	\$247,344
IL	0	\$0	97,688	\$91,825,559
CHAMPAIGN	0	\$0	24,519	\$7,351,916
CHICAGO	0	\$0	39,101	\$76,632,494
PEORIA	0	\$0	19,193	\$5,337,334
QUINCY	0	\$0	4,826	\$470,592
ROCKFORD	0	\$0	10,049	\$2,033,223
IN	0	\$0	53,468	\$22,479,681
EVANSVILLE	0	\$0	14,425	\$3,617,835
FT. WAYNE	0	\$0	7,687	\$2,176,303
INDIANAPOLIS	0	\$0	11,788	\$9,195,689
LAFAYETTE, IN	0	\$0	435	\$58,286
SOUTH BEND	0	\$0	15,814	\$6,755,972
TERRE HAUTE	0	\$0	3,319	\$675,596
KS	0	\$0	32,582	\$8,130,005
TOPEKA	0	\$0	6,587	\$1,034,405
WICHITA	0	\$0	25,995	\$7,095,600
KY	0	\$0	86,006	\$30,054,593
BOWLING GREEN	0	\$0	3,973	\$851,370
LEXINGTON	0	\$0	29,147	\$9,955,045
LOUISVILLE	0	\$0	37,160	\$14,864,087
PADUCAH	0	\$0	15,726	\$4,384,091
LA	0	\$0	46,559	\$16,023,798
ALEXANDRIA	0	\$0	3,184	\$597,807
BATON ROUGE	0	\$0	4,463	\$2,317,557
LAFAYETTE, LA	0	\$0	4,732	\$1,730,449
LAKE CHARLES	0	\$0	3,110	\$1,346,098
MONROE	0	\$0	5,218	\$941,877
NEW ORLEANS	0	\$0	14,795	\$5,958,884
SHREVEPORT	0	\$0	11,057	\$3,131,126
MA	0	\$0	45,024	\$50,478,434
BOSTON	0	\$0	33,063	\$46,862,150
SPRINGFIELD, MA	0	\$0	11,961	\$3,616,284

STATE/MARKET	12/20/10 - 12/26/10		2010 YTD	
	SPOT COUNT	EST COST	SPOT COUNT	EST COST
MD	0	\$0	28,617	\$19,489,048
BALTIMORE	0	\$0	23,549	\$17,533,644
SALISBURY	0	\$0	5,068	\$1,955,404
ME	0	\$0	30,030	\$9,391,391
BANGOR	0	\$0	8,238	\$1,457,404
PORTLAND, ME	0	\$0	19,638	\$7,384,021
PRESQUE ISLE	0	\$0	2,154	\$549,966
MI	0	\$0	110,634	\$51,199,420
ALPENA	0	\$0	2,816	\$327,366
DETROIT	0	\$0	22,624	\$20,380,040
FLINT	0	\$0	16,127	\$5,502,743
GRAND RAPIDS	0	\$0	28,495	\$15,489,364
LANSING	0	\$0	21,826	\$5,389,155
MARQUETTE	0	\$0	7,240	\$1,107,092
TRAVERSE CITY	0	\$0	11,506	\$3,003,660
MN	0	\$0	50,245	\$23,394,756
DULUTH	0	\$0	8,611	\$1,480,501
MANKATO	0	\$0	1,091	\$272,403
MINNEAPOLIS	0	\$0	26,816	\$19,674,432
ROCHESTER, MN	0	\$0	13,727	\$1,967,420
MO	0	\$0	79,240	\$31,812,780
COLUMBIA, MO	0	\$0	12,688	\$1,927,360
JOPLIN	0	\$0	5,548	\$691,730
KANSAS CITY	0	\$0	24,662	\$10,441,747
SPRINGFIELD, MO	0	\$0	16,577	\$5,733,384
ST LOUIS	0	\$0	18,945	\$12,907,097
ST. JOSEPH	0	\$0	820	\$111,462
MS	0	\$0	4,481	\$744,365
COLUMBUS/TUPELO	0	\$0	3,620	\$481,122
GREENWOOD	0	\$0	27	\$2,159
HATTIESBURG-LAUREL	0	\$0	30	\$16,581
JACKSON, MS	0	\$0	681	\$224,402
MERIDIAN	0	\$0	123	\$20,101
MT	0	\$0	3,254	\$740,811
BILLINGS	0	\$0	1,815	\$504,965
BUTTE	0	\$0	292	\$64,850
GLENDIVE	0	\$0	213	\$10,061
GREAT FALLS	0	\$0	239	\$45,819
HELENA	0	\$0	290	\$34,439
MISSOULA	0	\$0	405	\$80,677
NC	0	\$0	42,727	\$19,601,635
CHARLOTTE	0	\$0	14,262	\$7,980,647
GREENSBORO	0	\$0	7,660	\$2,126,680
GREENVILLE, NC	0	\$0	7,679	\$1,526,217
RALEIGH	0	\$0	10,114	\$7,318,956
WILMINGTON	0	\$0	3,012	\$649,135
ND	0	\$0	26,851	\$7,270,467
BISMARCK-MINOT	0	\$0	9,558	\$1,981,691
FARGO	0	\$0	17,293	\$5,288,776

STATE/MARKET	12/20/10 - 12/26/10		2010 YTD	
	SPOT COUNT	EST COST	SPOT COUNT	EST COST
NE	0	\$0	9,510	\$3,580,861
LINCOLN	0	\$0	1,150	\$329,998
NORTH PLATTE	0	\$0	935	\$96,225
OMAHA	0	\$0	7,425	\$3,154,638
NH	0	\$0	14,141	\$7,398,093
MANCHESTER, NH	0	\$0	14,141	\$7,398,093
NM	0	\$0	37,551	\$14,193,346
ALBUQUERQUE	0	\$0	37,551	\$14,193,346
NV	0	\$0	107,670	\$44,515,317
LAS VEGAS	0	\$0	63,648	\$37,441,676
RENO	0	\$0	44,022	\$7,073,641
NY	0	\$0	153,510	\$100,136,688
ALBANY, NY	0	\$0	27,643	\$9,110,931
BINGHAMTON	0	\$0	11,855	\$1,210,231
BUFFALO	0	\$0	16,881	\$7,632,534
ELMIRA	0	\$0	5,440	\$823,458
NEW YORK	0	\$0	20,771	\$61,372,422
ROCHESTER, NY	0	\$0	23,072	\$7,768,454
SYRACUSE	0	\$0	29,770	\$9,464,733
UTICA	0	\$0	8,513	\$1,245,587
WATERTOWN	0	\$0	9,565	\$1,508,338
OH	19	\$2,729	181,500	\$76,594,540
CINCINNATI	0	\$0	28,474	\$13,026,422
CLEVELAND	0	\$0	49,467	\$28,212,484
COLUMBUS, OH	0	\$0	39,886	\$18,498,201
DAYTON	0	\$0	18,322	\$6,299,858
LIMA	0	\$0	5,492	\$680,110
TOLEDO	0	\$0	23,667	\$5,871,402
YOUNGSTOWN	19	\$2,729	12,367	\$3,433,798
ZANESVILLE	0	\$0	3,825	\$572,265
OK	0	\$0	30,988	\$11,592,759
OKLAHOMA CITY	0	\$0	15,563	\$6,984,038
TULSA	0	\$0	15,425	\$4,608,721
OR	0	\$0	62,476	\$18,798,200
BEND	0	\$0	4,132	\$365,943
EUGENE	0	\$0	10,745	\$1,379,391
MEDFORD-KLAMATH FALLS	0	\$0	8,869	\$841,263
PORTLAND, OR	0	\$0	38,730	\$16,211,603
PA	0	\$0	165,169	\$112,079,719
ERIE	0	\$0	16,102	\$4,062,407
HARRISBURG	0	\$0	24,179	\$10,031,160
JOHNSTOWN	0	\$0	24,123	\$5,753,919
PHILADELPHIA	0	\$0	36,478	\$49,680,656
PITTSBURGH	0	\$0	34,694	\$24,275,677
WILKES BARRE	0	\$0	29,593	\$18,275,900
RI	0	\$0	20,822	\$9,456,088
PROVIDENCE	0	\$0	20,822	\$9,456,088
SC	0	\$0	86,688	\$23,343,664
CHARLESTON, SC	0	\$0	18,730	\$3,622,931
COLUMBIA, SC	0	\$0	23,289	\$6,319,731
GREENVILLE, SC	0	\$0	28,507	\$10,421,572
MYRTLE BEACH	0	\$0	16,162	\$2,979,430

STATE/MARKET	12/20/10 - 12/26/10		2010 YTD	
	SPOT COUNT	EST COST	SPOT COUNT	EST COST
SD	0	\$0	28,330	\$6,381,383
RAPID CITY	0	\$0	12,003	\$1,551,685
SIOUX FALLS	0	\$0	16,327	\$4,829,698
TN	0	\$0	89,004	\$36,240,367
CHATTANOOGA	0	\$0	13,833	\$4,227,928
JACKSON, TN	0	\$0	5,528	\$1,599,327
KNOXVILLE	0	\$0	13,067	\$4,567,315
MEMPHIS	0	\$0	25,060	\$10,059,284
NASHVILLE	0	\$0	20,936	\$12,236,623
TRI-CITIES	0	\$0	10,580	\$3,549,890
TX	24	\$782	169,141	\$112,509,726
ABILENE-SWEETWATER	0	\$0	4,783	\$796,640
AMARILLO	0	\$0	5,814	\$942,735
AUSTIN	0	\$0	18,893	\$9,019,607
BEAUMONT	0	\$0	5,102	\$1,120,982
CORPUS CHRISTI	24	\$782	14,750	\$3,401,013
DALLAS	0	\$0	16,093	\$34,823,725
EL PASO	0	\$0	14,797	\$3,827,205
HARLINGEN	0	\$0	9,429	\$3,292,103
HOUSTON	0	\$0	13,490	\$28,318,766
LAREDO	0	\$0	2,925	\$561,328
LUBBOCK	0	\$0	5,068	\$1,135,734
ODESSA/MIDLAND	0	\$0	5,902	\$959,431
SAN ANGELO	0	\$0	1,689	\$233,367
SAN ANTONIO	0	\$0	16,119	\$16,342,408
SHERMAN	0	\$0	5,560	\$702,429
TYLER	0	\$0	7,288	\$2,205,879
VICTORIA	0	\$0	750	\$54,524
WACO	0	\$0	18,305	\$4,344,289
WICHITA FALLS	0	\$0	2,384	\$427,561
UT	0	\$0	6,928	\$3,169,789
SALT LAKE CITY	0	\$0	6,928	\$3,169,789
VA	0	\$0	36,598	\$15,067,457
CHARLOTTESVILLE	0	\$0	9,137	\$1,750,143
HARRISONBURG	0	\$0	57	\$12,465
NORFOLK	0	\$0	9,832	\$4,835,747
RICHMOND	0	\$0	2,444	\$1,599,537
ROANOKE	0	\$0	15,128	\$6,869,565
VT	0	\$0	18,670	\$6,196,873
BURLINGTON	0	\$0	18,670	\$6,196,873
WA	0	\$0	48,730	\$23,661,180
SEATTLE	0	\$0	23,455	\$18,838,794
SPOKANE	0	\$0	16,610	\$3,836,392
YAKIMA	0	\$0	8,665	\$985,994
WI	0	\$0	138,230	\$54,652,955
GREEN BAY	0	\$0	37,344	\$10,117,638
LA CROSSE	0	\$0	24,895	\$9,511,640
MADISON	0	\$0	26,160	\$8,927,922
MILWAUKEE	0	\$0	30,561	\$17,983,355
WAUSAU	0	\$0	19,270	\$8,112,400

STATE/MARKET	12/20/10 - 12/26/10		2010 YTD	
	SPOT COUNT	EST COST	SPOT COUNT	EST COST
WV	0	\$0	46,985	\$8,322,665
BLUEFIELD-BECKLEY	0	\$0	10,421	\$1,422,185
CHARLESTON, WV	0	\$0	19,818	\$4,330,085
CLARKSBURG	0	\$0	5,687	\$614,991
PARKERSBURG	0	\$0	4,065	\$1,118,029
WHEELING-STEUBENVILLE	0	\$0	6,994	\$837,375
WY	0	\$0	1,331	\$87,214
CASPER	0	\$0	974	\$55,691
CHEYENNE	0	\$0	357	\$31,523
National Cable	0	\$0	217	\$639,613
GRAND TOTAL	53	\$8,061	3,577,480	\$1,839,805,954

Candidate spending represents spending by the candidates running for office, and ads run by groups which promote a particular candidates's run for office.