

Ballot Measure Summary

STATE	MARKET	12/22/08 - 12/27/08		2008 YTD	
		SPOT COUNT	EST COST	SPOT COUNT	EST COST
AK	ANCHORAGE	0	\$0	6,207	\$725,965
AL	BIRMINGHAM	0	\$0	72	\$26,537
AL	DOTHAN	0	\$0	15	\$5,673
AL	HUNTSVILLE	0	\$0	47	\$15,480
AL	MOBILE	0	\$0	127	\$42,701
AL	MONTGOMERY	0	\$0	18	\$9,308
	AL Total	0	\$0	279	\$99,699
AR	FORT SMITH	0	\$0	333	\$67,055
AR	JONESBORO	0	\$0	98	\$34,919
AR	LITTLE ROCK	0	\$0	369	\$121,595
	AR Total	0	\$0	800	\$223,569
AZ	PHOENIX	0	\$0	7,503	\$5,788,033
AZ	TUCSON	0	\$0	4,259	\$1,305,933
AZ	YUMA-EL CENTRO	0	\$0	657	\$39,950
	AZ Total	0	\$0	12,419	\$7,133,916
CA	BAKERSFIELD	0	\$0	6,278	\$731,545
CA	CHICO-REDDING	0	\$0	3,596	\$223,428
CA	FRESNO	0	\$0	16,354	\$5,775,950
CA	LOS ANGELES	0	\$0	30,422	\$96,805,201
CA	MONTEREY	0	\$0	7,418	\$1,389,845
CA	PALM SPRINGS	0	\$0	8,511	\$1,239,177
CA	SACRAMENTO	0	\$0	18,086	\$16,835,100
CA	SAN DIEGO	0	\$0	19,145	\$18,185,655
CA	SAN FRANCISCO	0	\$0	31,927	\$50,580,397
CA	SANTA BARBARA	0	\$0	8,709	\$1,081,455
	CA Total	0	\$0	150,446	\$192,847,753
CO	COLORADO SPRINGS	0	\$0	10,415	\$2,021,891
CO	DENVER	0	\$0	17,190	\$10,395,916
CO	GRAND JUNCTION	0	\$0	6,717	\$449,054
	CO Total	0	\$0	34,322	\$12,866,861
CT	HARTFORD	0	\$0	720	\$465,522
DC	WASHINGTON DC	0	\$0	810	\$1,252,579
FL	FT. MYERS	0	\$0	415	\$189,575
FL	JACKSONVILLE	0	\$0	735	\$209,672
FL	MIAMI	0	\$0	1,682	\$1,560,461
FL	ORLANDO	0	\$0	1,470	\$1,055,176
FL	TALLAHASSEE	0	\$0	46	\$14,380
FL	TAMPA	0	\$0	1,950	\$1,426,804
FL	WEST PALM BEACH	0	\$0	512	\$287,771
	FL Total	0	\$0	6,810	\$4,743,839
GA	ALBANY, GA	0	\$0	99	\$26,184
GA	ATLANTA	0	\$0	410	\$303,621
GA	AUGUSTA	0	\$0	197	\$38,665
GA	COLUMBUS, GA	0	\$0	249	\$31,644
GA	MACON	0	\$0	116	\$26,982
GA	SAVANNAH	0	\$0	212	\$43,464
	GA Total	0	\$0	1,283	\$470,560
HI	HONOLULU	0	\$0	661	\$347,292
IA	DAVENPORT	0	\$0	53	\$6,028

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		SPOT COUNT	EST COST	SPOT COUNT	EST COST
IL	CHAMPAIGN	0	\$0	107	\$19,333
IL	CHICAGO	0	\$0	236	\$323,315
IL	QUINCY	0	\$0	137	\$15,408
	IL Total	0	\$0	480	\$358,056
IN	EVANSVILLE	0	\$0	42	\$3,775
IN	FT. WAYNE	0	\$0	2,089	\$425,817
IN	INDIANAPOLIS	0	\$0	194	\$148,737
IN	SOUTH BEND	0	\$0	3	\$2,182
	IN Total	0	\$0	2,328	\$580,511
KS	TOPEKA	0	\$0	3	\$160
KS	WICHITA	0	\$0	84	\$12,714
	KS Total	0	\$0	87	\$12,874
KY	PADUCAH	0	\$0	335	\$71,220
LA	BATON ROUGE	0	\$0	1,769	\$632,057
LA	NEW ORLEANS	0	\$0	268	\$54,275
	LA Total	0	\$0	2,037	\$686,332
MA	BOSTON	0	\$0	2,526	\$1,987,766
MA	SPRINGFIELD, MA	0	\$0	1,383	\$227,349
	MA Total	0	\$0	3,909	\$2,215,115
MD	BALTIMORE	0	\$0	1,106	\$781,930
ME	BANGOR	0	\$0	2,392	\$333,107
ME	PORTLAND, ME	0	\$0	2,882	\$965,183
	ME Total	0	\$0	5,274	\$1,298,290
MI	DETROIT	0	\$0	4,494	\$4,104,290
MI	FLINT	0	\$0	2,838	\$771,937
MI	GRAND RAPIDS	0	\$0	2,973	\$1,487,169
MI	LANSING	0	\$0	2,374	\$499,047
MI	MARQUETTE	0	\$0	2,005	\$289,956
MI	TRAVERSE CITY	0	\$0	2,060	\$498,522
	MI Total	0	\$0	16,744	\$7,650,921
MN	DULUTH	0	\$0	383	\$62,132
MN	MINNEAPOLIS	0	\$0	1,078	\$815,820
MN	ROCHESTER, MN	0	\$0	499	\$47,535
	MN Total	0	\$0	1,960	\$925,487
MO	COLUMBIA, MO	0	\$0	968	\$123,538
MO	JOPLIN	0	\$0	440	\$40,512
MO	KANSAS CITY	0	\$0	2,221	\$872,797
MO	SPRINGFIELD, MO	0	\$0	1,626	\$310,394
MO	ST LOUIS	0	\$0	1,951	\$1,636,713
	MO Total	0	\$0	7,206	\$2,983,954
MT	BILLINGS	0	\$0	108	\$12,449
MT	BUTTE	0	\$0	42	\$3,771
MT	GREAT FALLS	0	\$0	86	\$6,956
MT	HELENA	0	\$0	57	\$4,343
MT	MISSOULA	0	\$0	100	\$13,132
	MT Total	0	\$0	393	\$40,651
NC	GREENSBORO	0	\$0	196	\$36,112
NC	RALEIGH	0	\$0	8	\$6,451
	NC Total	0	\$0	204	\$42,563

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		SPOT COUNT	EST COST	SPOT COUNT	EST COST
ND	BISMARCK-MINOT	0	\$0	447	\$52,725
ND	FARGO	0	\$0	948	\$137,427
	ND Total	0	\$0	1,395	\$190,152
NM	ALBUQUERQUE	0	\$0	201	\$40,210
NV	RENO	0	\$0	598	\$60,376
NY	ALBANY, NY	0	\$0	272	\$64,099
NY	BUFFALO	0	\$0	223	\$74,468
NY	ROCHESTER, NY	0	\$0	260	\$58,952
NY	SYRACUSE	0	\$0	253	\$51,899
	NY Total	0	\$0	1,008	\$249,418
OH	CINCINNATI	0	\$0	7,237	\$3,123,309
OH	CLEVELAND	0	\$0	9,111	\$7,552,913
OH	COLUMBUS, OH	0	\$0	7,609	\$4,183,719
OH	DAYTON	0	\$0	6,379	\$2,447,324
OH	LIMA	0	\$0	3,066	\$444,500
OH	TOLEDO	0	\$0	5,086	\$1,374,572
OH	YOUNGSTOWN	0	\$0	3,929	\$1,113,700
OH	ZANESVILLE	0	\$0	1,690	\$203,786
	OH Total	0	\$0	44,107	\$20,443,823
OK	OKLAHOMA CITY	0	\$0	659	\$292,390
OK	TULSA	0	\$0	897	\$358,028
	OK Total	0	\$0	1,556	\$650,418
OR	BEND	0	\$0	1,390	\$158,716
OR	EUGENE	0	\$0	2,668	\$303,196
OR	MEDFORD-KLAMATH FALLS	0	\$0	2,317	\$247,665
OR	PORTLAND, OR	0	\$0	4,549	\$2,086,704
	OR Total	0	\$0	10,924	\$2,796,281
PA	HARRISBURG	0	\$0	12	\$6,727
RI	PROVIDENCE	0	\$0	868	\$241,295
SC	COLUMBIA, SC	0	\$0	19	\$5,278
SD	RAPID CITY	0	\$0	3,498	\$266,356
SD	SIOUX FALLS	0	\$0	3,411	\$555,634
	SD Total	0	\$0	6,909	\$821,990
TN	KNOXVILLE	0	\$0	18	\$7,748
TN	MEMPHIS	0	\$0	28	\$9,241
	TN Total	0	\$0	46	\$16,989
TX	AUSTIN	0	\$0	561	\$93,169
TX	CORPUS CHRISTI	0	\$0	89	\$9,678
TX	SAN ANTONIO	0	\$0	167	\$106,465
	TX Total	0	\$0	817	\$209,312
UT	SALT LAKE CITY	0	\$0	575	\$121,639
WA	SEATTLE	0	\$0	1,920	\$1,523,315
WA	SPOKANE	0	\$0	505	\$81,602
WA	YAKIMA	0	\$0	573	\$59,424
	WA Total	0	\$0	2,998	\$1,664,341
WI	WAUSAU	0	\$0	4	\$138

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		SPOT COUNT	EST COST	SPOT COUNT	EST COST
WV	CHARLESTON, WV	0	\$0	2,718	\$716,639
WV	PARKERSBURG	0	\$0	1,493	\$349,262
WV	WHEELING-STEUBENVILLE	0	\$0	2,965	\$502,384
	WV Total	0	\$0	7,176	\$1,568,285
National	NATIONAL	0	\$0	1	\$0
GRAND TOTAL		0	\$0	336,087	\$267,918,159

Ballot Measure represents spending by groups supporting or opposing issues that are being voted on which have two sides (yes/no) like Gaming.

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