



Broadcast Calendar 2009

	M	T	W	T	F	S	S		M	T	W	T	F	S	S
JAN	29	30	31	1	2	3	4	JULY	29	30	1	2	3	4	5
	5	6	7	8	9	10	11		6	7	8	9	10	11	12
	12	13	14	15	16	17	18		13	14	15	16	17	18	19
	19	20	21	22	23	24	25		20	21	22	23	24	25	26
FEB	26	27	28	29	30	31	1	AUG	27	28	29	30	31	1	2
	2	3	4	5	6	7	8		3	4	5	6	7	8	9
	9	10	11	12	13	14	15		10	11	12	13	14	15	16
	16	17	18	19	20	21	22		17	18	19	20	21	22	23
MAR	23	24	25	26	27	28	1	SEP	31	1	2	3	4	5	6
	2	3	4	5	6	7	8		7	8	9	10	11	12	13
	9	10	11	12	13	14	15		14	15	16	17	18	19	20
	16	17	18	19	20	21	22		21	22	23	24	25	26	27
APR	23	24	25	26	27	28	29	OCT	31	1	2	3	4	5	6
	30	31	1	2	3	4	5		28	29	30	1	2	3	4
	6	7	8	9	10	11	12		5	6	7	8	9	10	11
	13	14	15	16	17	18	19		12	13	14	15	16	17	18
MAY	20	21	22	23	24	25	26	NOV	19	20	21	22	23	24	25
	27	28	29	30	1	2	3		26	27	28	29	30	31	1
	4	5	6	7	8	9	10		2	3	4	5	6	7	8
	11	12	13	14	15	16	17		9	10	11	12	13	14	15
JUN	18	19	20	21	22	23	24	DEC	16	17	18	19	20	21	22
	25	26	27	28	29	30	31		23	24	25	26	27	28	29
	1	2	3	4	5	6	7		30	1	2	3	4	5	6
	8	9	10	11	12	13	14		7	8	9	10	11	12	13
	15	16	17	18	19	20	21		14	15	16	17	18	19	20
	22	23	24	25	26	27	28		21	22	23	24	25	26	27

TELEVISION BUREAU OF ADVERTISING

3 East 54th Street • New York, NY 10022 • 212-486-1111 • Fax: 212-935-5631 • www.tvb.org

This standard Broadcast calendar, created in the 1960s, is designed to conform to the uniform billing period adopted by Broadcasters, Agencies and Advertisers for billing and planning functions. Under this system, the standard week starts on Monday and ends on Sunday. The standard Broadcast billing month always ends on the last Sunday of the calendar month.



TELEVISION BUREAU OF ADVERTISING

3 East 54th Street • New York, NY 10022 • 212-486-1111 • Fax: 212-935-5631 • www.tvb.org

2008

2009

2010

	M	T	W	T	F	S	S
JAN	31	1	2	3	4	5	6
FEB	28	29	30	31	1	2	3
MAR	25	26	27	28	29	1	2
APR	30	1	2	3	4	5	6
MAY	28	29	30	1	2	3	4
JUN	26	27	28	29	30	31	1
JUL	30	1	2	3	4	5	6
AUG	28	29	30	31	1	2	3
SEP	1	2	3	4	5	6	7
OCT	29	30	1	2	3	4	5
NOV	27	28	29	30	31	1	2
DEC	1	2	3	4	5	6	7

	M	T	W	T	F	S	S
JAN	29	30	31	1	2	3	4
FEB	26	27	28	29	30	31	1
MAR	23	24	25	26	27	28	1
APR	30	31	1	2	3	4	5
MAY	27	28	29	30	1	2	3
JUN	1	2	3	4	5	6	7
JUL	29	30	1	2	3	4	5
AUG	27	28	29	30	31	1	2
SEP	31	1	2	3	4	5	6
OCT	28	29	30	1	2	3	4
NOV	26	27	28	29	30	31	1
DEC	30	1	2	3	4	5	6

	M	T	W	T	F	S	S
JAN	28	29	30	31	1	2	3
FEB	1	2	3	4	5	6	7
MAR	1	2	3	4	5	6	7
APR	29	30	31	1	2	3	4
MAY	26	27	28	29	30	1	2
JUN	31	1	2	3	4	5	6
JUL	28	29	30	1	2	3	4
AUG	26	27	28	29	30	31	1
SEP	30	31	1	2	3	4	5
OCT	27	28	29	30	1	2	3
NOV	1	2	3	4	5	6	7
DEC	29	30	1	2	3	4	5

This standard Broadcast calendar, created in the 1960s, is designed to conform to the uniform billing period adopted by Broadcasters, Agencies and Advertisers for billing and planning functions. Under this system, the standard week starts on Monday and ends on Sunday. The standard Broadcast billing month always ends on the last Sunday of the calendar month.