



## TVB ePort Functionality

In order for buyers and sellers to use the eBiz functionality described below, their system providers MUST complete the technical work necessary to conform with open standards and ePort.

We urge you to share this implementation schedule with your system vendor and to make ePort compliance a top priority for your provider. To aid you in your conversations with your system provider, we have created talking guides.

[Click here](#) for Talking With Buy Systems; [click here](#) for Talking With Traffic Systems.

| Functionality         | 4Q '07 | 1Q '08 | 2Q '08 | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-----------------------|--------|--------|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sell Side Orders      | ✓      |        |        | AEs can receive, view, print and download Orders and Revisions from ePort plus input and send Makegoods to buyers from ePort.                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Sell Side Revisions   | ✓      |        |        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Sell Side Makegoods   | ✓      |        |        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Buy Side Orders       |        | ✓      |        | Buyers, without buy systems, can input and send Orders and Revisions from ePort to AEs and view, accept/reject Makegoods in ePort.<br><br>Note: Buyers with buy systems will use those systems to connect with ePort.                                                                                                                                                                                                                                                                                                                                                |
| Buy Side Revisions    |        | ✓      |        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Buy Side Makegoods    |        | ✓      |        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Automatic Integration |        | ✓      |        | Seamlessly sends electronic documents (e.g., order and revision) into sales systems.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Log Times (non-XML)   |        | ✓      |        | Today, most sales systems can produce Log Times and Proposals in a printable format (non-XML).<br>In 1Q, ePort will enable AEs to send the current Log Time and Proposal documents to buyers (instead of faxing them) – the documents will still have to be printed and re-keyed on the buyer end.<br>In 2Q, ePort will enable the open standard XML Log Time and Proposal documents to pass electronically from sales systems to buy systems. The open standard documents will enable buy systems to ingest and process the data without re-keying on the buy side. |
| Proposals (non-XML)   |        | ✓      |        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Log Times             |        |        | ✓      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Proposals             |        |        | ✓      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Avail Requests        |        |        | ✓      | AEs can receive, view, print and download Avail Requests from buyers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Multiplatform Orders  |        |        | ✓      | Web and mobile as well as other multiplatform data will be included in all open standard transactions. Buyers and sellers can process airtime, non-airtime, digital sub-channel, web and mobile orders, changes and invoices.                                                                                                                                                                                                                                                                                                                                        |
| Order Sync            |        |        | ✓      | AEs can send buyers a snapshot of their live buys in traffic. The purpose of the Order Sync transaction is to keep flight-sensitive business synchronized in buy and sales systems and reduce discrepancies.                                                                                                                                                                                                                                                                                                                                                         |

✓ = released    ✓ = in test    ● = scheduled