



April 24, 2013

### Local Survey Dates for the 2013–2014 Television Season

<b>Survey</b>	<b>Survey Dates</b>	<b>Markets</b>
<b>September 2013</b>	August 29–September 25, 2013	<i>LPM Markets Only (4 wks.)</i>
<i>Non-reported Week</i> <sup>(1)</sup>	<i>September 26–October 2, 2013</i>	--
<b>October 2013</b>	October 3–October 30, 2013	30 Markets (4 wks.)
<b>November 2013</b> <sup>(2) (3)</sup>	October 31–November 27, 2013	210 Markets (4 wks.)
<i>Non-reported Week</i>	<i>November 28–December 4, 2013</i>	--
<b>December 2013</b> <sup>(4)</sup>	December 5, 2013–January 1, 2014	<i>LPM Markets Only (4 wks.)</i>
<b>January 2014</b> <sup>(5)</sup>	January 2–January 29, 2014	28 Markets (4 wks.)
<b>February 2014</b>	January 30–February 26, 2014	210 Markets (4 wks.)
<b>March 2014</b> <sup>(6)</sup>	February 27–March 26, 2014	<i>LPM Markets Only (4 wks.)</i>
<b>April 2014</b>	March 27–April 23, 2014	<i>LPM Markets Only (4 wks.)</i>
<b>May 2014</b> <sup>(7)</sup>	April 24–May 21, 2014	210 Markets (4 wks.)
<i>Non-reported Week</i>	<i>May 22–May 28, 2014</i>	--
<b>June 2014</b>	May 29–June 25, 2014	<i>LPM Markets Only (4 wks.)</i>
<i>Non-reported Week</i>	<i>June 26–July 2, 2014</i>	
<b>July 2014</b> <sup>(8)</sup>	July 3–July 30, 2014	207 Markets (4 wks.)
<b>August 2014</b>	July 31–August 27, 2014	<i>LPM Markets Only (4 wks.)</i>
<b>September 2014</b>	August 28–September 24, 2014	<i>LPM Markets Only (4 wks.)</i>
<i>Non-reported Week</i> <sup>(9)</sup>	<i>September 25–October 1, 2014</i>	--
<b>October 2014</b>	October 2–October 29, 2014	30 Markets (4 wks.)
<b>November 2014</b> <sup>(10) (11)</sup>	October 30–November 26, 2014	210 Markets (4 wks.)
<i>Non-reported Week</i>	November 27–December 3, 2014	--
<b>December 2014</b> <sup>(12)</sup>	December 4–December 31, 2014	<i>LPM Markets Only (4 wks.)</i>

**Footnotes**  
**2013-2014 Television Season**  
**Local Survey Dates**

(1) The local market Model Year Change is scheduled for Saturday, September 28, 2013, and will not be included in any ViP survey period.

(2) Daylight Saving Time ends Sunday, November 3, 2013, and will be included in the November 2013 survey.

(3) Thanksgiving Day is Thursday, November 28, 2013, and will not be included in the November 2013 survey.

(4) Christmas Day is Wednesday, December 25, 2013, and will be included in the December 2013 survey.

(5) New Year's Day is Wednesday, January 1, 2014, and will be included in the December 2013 survey.

(6) Daylight Saving Time begins Sunday, March 9, 2014, and will be included in the March 2014 survey.

(7) Memorial Day will be observed on Monday, May 26, 2014, and will not be included in the May 2014 survey.

(8) Independence Day will be observed on Friday, July 4, 2014, and will be included in the July 2014 survey.

(9) The local market Model Year Change is scheduled for Saturday, September 27, 2014, and will not be included in any ViP survey period.

(10) Daylight Saving Time ends Sunday, November 2, 2014, and will be included in the November 2014 survey.

(11) Thanksgiving Day is Thursday, November 27, 2014, and will not be included in the November 2014 survey.

(12) Christmas Day is Thursday, December 25, 2014, and will be included in the December 2014 survey.