



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Men	Unwgt'd	23988	3797	5332	8493	3090	1886	6314	6477	10062
	Weighted (000)	119713	19385	27048	42615	14269	8769	30300	32322	51238
	Horz %	100.00	16.19	22.59	35.60	11.92	7.32	25.31	27.00	42.80
	Vert %	48.28	49.76	51.38	49.50	44.28	41.95	42.23	51.14	51.15
	Index	100	103	106	103	92	87	87	106	106
Women	Unwgt'd	23913	3506	4597	8055	3717	2412	8371	5517	8816
	Weighted (000)	128242	19569	25596	43478	17958	12136	41446	30878	48932
	Horz %	100.00	15.26	19.96	33.90	14.00	9.46	32.32	24.08	38.16
	Vert %	51.72	50.24	48.62	50.50	55.72	58.05	57.77	48.86	48.85
	Index	100	97	94	98	108	112	112	94	94
Parent (of child currently living with respondent)	Unwgt'd	14488	1865	3030	5421	2016	1124	3947	3308	6467
	Weighted (000)	74011	10626	15618	27411	9501	5287	18771	18092	33054
	Horz %	100.00	14.36	21.10	37.04	12.84	7.14	25.36	24.45	44.66
	Vert %	29.85	27.28	29.67	31.84	29.48	25.29	26.16	28.63	33.00
	Index	100	91	99	107	99	85	88	96	111
Respondent's Sexual Orientation: Heterosexual/Straight	Unwgt'd	45999	7172	9760	16009	6405	3801	13812	11821	18163
	Weighted (000)	238140	38267	51596	83352	30274	18427	67484	62197	96374
	Horz %	100.00	16.07	21.67	35.00	12.71	7.74	28.34	26.12	40.47
	Vert %	96.04	98.23	98.01	96.82	93.94	88.15	94.06	98.41	96.21
	Index	100	102	102	101	98	92	98	102	100
Respondent's Sexual Orientation: NET Gay/Lesbian	Unwgt'd	714	*	*	173	176	253	437	55	189
	Weighted (000)	3567	185	275	940	840	1150	2021	341	998
	Horz %	100.00	5.17	7.72	26.36	23.54	32.24	56.67	9.57	27.98
	Vert %	1.44	0.47	0.52	1.09	2.61	5.50	2.82	0.54	1.00
	Index	100	33	36	76	181	382	196	38	69
Respondent's Sexual Orientation: NET Gay/Lesbian/Bisexual	Unwgt'd	1097	55	77	281	269	362	606	78	362
	Weighted (000)	5847	330	538	1495	1357	1763	2841	510	2146
	Horz %	100.00	5.64	9.20	25.57	23.21	30.16	48.59	8.72	36.69
	Vert %	2.36	0.85	1.02	1.74	4.21	8.43	3.96	0.81	2.14
	Index	100	36	43	74	179	358	168	34	91



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All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Age 18-24	Unwgt'd	3842	280	691	1531	612	416	1022	601	1990
	Weighted (000)	29654	2257	5418	11837	4232	2932	7130	4690	15716
	Horz %	100.00	7.61	18.27	39.92	14.27	9.89	24.04	15.81	53.00
	Vert %	11.96	5.79	10.29	13.75	13.13	14.03	9.94	7.42	15.69
	Index	100	48	86	115	110	117	83	62	131
Age 25-34	Unwgt'd	7851	724	1324	3077	1265	837	2137	1302	3933
	Weighted (000)	44474	4453	7745	17513	6624	4417	11368	8018	22442
	Horz %	100.00	10.01	17.41	39.38	14.89	9.93	25.56	18.03	50.46
	Vert %	17.94	11.43	14.71	20.34	20.55	21.13	15.85	12.69	22.40
	Index	100	64	82	113	115	118	88	71	125
Age 35-44	Unwgt'd	8412	946	1532	3213	1265	842	2475	1650	3800
	Weighted (000)	40402	5141	7556	15129	5563	4080	11335	8830	17828
	Horz %	100.00	12.73	18.70	37.45	13.77	10.10	28.06	21.86	44.13
	Vert %	16.29	13.20	14.35	17.57	17.26	19.52	15.80	13.97	17.80
	Index	100	81	88	108	106	120	97	86	109
Age 45-54	Unwgt'd	8209	1262	1821	2909	1065	671	2444	2180	3204
	Weighted (000)	42281	7087	9802	14727	5077	3033	11846	11688	16703
	Horz %	100.00	16.76	23.18	34.83	12.01	7.17	28.02	27.64	39.50
	Vert %	17.05	18.19	18.62	17.11	15.75	14.51	16.51	18.49	16.67
	Index	100	107	109	100	92	85	97	108	98
Age 55-64	Unwgt'd	8536	1531	1968	2764	1142	670	2847	2485	2864
	Weighted (000)	41585	7912	10161	13155	4987	3053	13540	12741	13708
	Horz %	100.00	19.03	24.43	31.63	11.99	7.34	32.56	30.64	32.96
	Vert %	16.77	20.31	19.30	15.28	15.47	14.61	18.87	20.16	13.68
	Index	100	121	115	91	92	87	113	120	82
Age 65+	Unwgt'd	11051	2560	2593	3054	1458	862	3760	3776	3087
	Weighted (000)	49559	12105	11963	13733	5746	3389	16526	17234	13774
	Horz %	100.00	24.43	24.14	27.71	11.59	6.84	33.35	34.77	27.79
	Vert %	19.99	31.07	22.72	15.95	17.83	16.21	23.03	27.27	13.75
	Index	100	155	114	80	89	81	115	136	69



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All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Adults 18-34	Unwgt'd	11693	1004	2015	4608	1877	1253	3159	1903	5923
	Weighted (000)	74128	6710	13163	29350	10855	7350	18498	12707	38158
	Horz %	100.00	9.05	17.76	39.59	14.64	9.91	24.95	17.14	51.48
	Vert %	29.90	17.23	25.00	34.09	33.68	35.16	25.78	20.11	38.09
	Index	100	58	84	114	113	118	86	67	127
Adults 18-49	Unwgt'd	24109	2523	4380	9306	3677	2444	6809	4572	11347
	Weighted (000)	135307	15196	25182	52088	18980	13050	35743	27058	64358
	Horz %	100.00	11.23	18.61	38.50	14.03	9.64	26.42	20.00	47.56
	Vert %	54.57	39.01	47.83	60.50	58.89	62.43	49.82	42.81	64.25
	Index	100	71	88	111	108	114	91	78	118
Adults 25-54	Unwgt'd	24472	2932	4677	9199	3595	2350	7056	5132	10937
	Weighted (000)	127157	16681	25103	47369	17263	11530	34550	28536	56973
	Horz %	100.00	13.12	19.74	37.25	13.58	9.07	27.17	22.44	44.80
	Vert %	51.28	42.82	47.68	55.02	53.57	55.15	48.16	45.15	56.88
	Index	100	84	93	107	104	108	94	88	111
Adults 35-54	Unwgt'd	16621	2208	3353	6122	2330	1513	4919	3830	7004
	Weighted (000)	82683	12228	17358	29856	10639	7112	23181	20518	34531
	Horz %	100.00	14.79	20.99	36.11	12.87	8.60	28.04	24.81	41.76
	Vert %	33.35	31.39	32.97	34.68	33.01	34.02	32.31	32.46	34.47
	Index	100	94	99	104	99	102	97	97	103
Men 18-34	Unwgt'd	6125	544	1154	2548	887	554	1420	1092	3252
	Weighted (000)	37139	3448	7308	15466	4899	3062	8217	6937	19884
	Horz %	100.00	9.28	19.68	41.64	13.19	8.24	22.13	18.68	53.54
	Vert %	14.98	8.85	13.88	17.96	15.20	14.65	11.45	10.98	19.85
	Index	100	59	93	120	101	98	76	73	133
Men 18-49	Unwgt'd	12450	1352	2491	5003	1697	1069	2955	2606	6195
	Weighted (000)	67157	7748	13747	26870	8486	5480	15338	14429	33651
	Horz %	100.00	11.54	20.47	40.01	12.64	8.16	22.84	21.49	50.11
	Vert %	27.08	19.89	26.11	31.21	26.33	26.21	21.38	22.83	33.59
	Index	100	73	96	115	97	97	79	84	124



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Men 25-54	Unwgt'd	12371	1531	2590	4783	1651	1022	3030	2841	5843
	Weighted (000)	62698	8397	13366	23954	7906	4985	14954	14794	29742
	Horz %	100.00	13.39	21.32	38.21	12.61	7.95	23.85	23.60	47.44
	Vert %	25.29	21.56	25.39	27.82	24.53	23.85	20.84	23.41	29.69
	Index	100	85	100	110	97	94	82	93	117
Men 35-54	Unwgt'd	8416	1154	1849	3180	1058	653	2098	2130	3765
	Weighted (000)	40515	6076	9121	14952	4753	3014	9733	10590	18066
	Horz %	100.00	15.00	22.51	36.90	11.73	7.44	24.02	26.14	44.59
	Vert %	16.34	15.60	17.33	17.37	14.75	14.42	13.57	16.76	18.04
	Index	100	95	106	106	90	88	83	103	110
Women 18-34	Unwgt'd	5568	460	861	2060	990	699	1739	811	2671
	Weighted (000)	36989	3262	5855	13885	5956	4288	10281	5770	18274
	Horz %	100.00	8.82	15.83	37.54	16.10	11.59	27.80	15.60	49.40
	Vert %	14.92	8.37	11.12	16.13	18.48	20.51	14.33	9.13	18.24
	Index	100	56	75	108	124	138	96	61	122
Women 18-49	Unwgt'd	11659	1171	1889	4303	1980	1375	3854	1966	5152
	Weighted (000)	68150	7449	11435	25218	10494	7570	20405	12629	30707
	Horz %	100.00	10.93	16.78	37.00	15.40	11.11	29.94	18.53	45.06
	Vert %	27.48	19.12	21.72	29.29	32.56	36.21	28.44	19.98	30.65
	Index	100	70	79	107	118	132	103	73	112
Women 25-54	Unwgt'd	12101	1401	2087	4416	1944	1328	4026	2291	5094
	Weighted (000)	64459	8284	11737	23414	9357	6545	19595	13741	27230
	Horz %	100.00	12.85	18.21	36.32	14.52	10.15	30.40	21.32	42.24
	Vert %	26.00	21.27	22.29	27.20	29.03	31.31	27.31	21.74	27.18
	Index	100	82	86	105	112	120	105	84	105
Women 35-54	Unwgt'd	8205	1054	1504	2942	1272	860	2821	1700	3239
	Weighted (000)	42168	6152	8237	14904	5886	4098	13448	9928	16465
	Horz %	100.00	14.59	19.53	35.34	13.96	9.72	31.89	23.54	39.05
	Vert %	17.01	15.79	15.65	17.31	18.27	19.60	18.74	15.71	16.44
	Index	100	93	92	102	107	115	110	92	97



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Highest Degree Received by Respondent: 12th grade or less (did not graduate high school)	Unwgt'd	4216	834	885	1306	329	253	1128	544	2192
	Weighted (000)	27757	5346	5702	8692	2061	1686	7062	3485	14550
	Horz %	100.00	19.26	20.54	31.31	7.43	6.07	25.44	12.56	52.42
	Vert %	11.19	13.72	10.83	10.10	6.40	8.06	9.84	5.51	14.52
	Index	100	123	97	90	57	72	88	49	130
Highest Degree Received by Respondent: Graduated high school or equivalent	Unwgt'd	10360	1823	2146	4057	898	550	2846	2553	4411
	Weighted (000)	71471	12615	14985	27941	6096	3556	18852	17695	31227
	Horz %	100.00	17.65	20.97	39.10	8.53	4.98	26.38	24.76	43.69
	Vert %	28.82	32.38	28.47	32.45	18.92	17.01	26.28	28.00	31.17
	Index	100	112	99	113	66	59	91	97	108
Highest Degree Received by Respondent: Some college, no degree	Unwgt'd	9793	1478	2051	3629	1309	767	2961	2558	3844
	Weighted (000)	44255	6626	9610	16143	5656	3549	12463	12076	17581
	Horz %	100.00	14.97	21.71	36.48	12.78	8.02	28.16	27.29	39.73
	Vert %	17.85	17.01	18.25	18.75	17.55	16.98	17.37	19.11	17.55
	Index	100	95	102	105	98	95	97	107	98
Highest Degree Received by Respondent: Associate degree	Unwgt'd	6178	1014	1381	2292	744	436	1794	1750	2380
	Weighted (000)	26454	4389	6103	9816	3080	1760	7232	8055	10082
	Horz %	100.00	16.59	23.07	37.11	11.64	6.65	27.34	30.45	38.11
	Vert %	10.67	11.27	11.59	11.40	9.56	8.42	10.08	12.74	10.06
	Index	100	106	109	107	90	79	94	119	94
Highest Degree Received by Respondent: Bachelor's degree	Unwgt'd	10759	1464	2264	3419	1975	1210	3384	3080	3807
	Weighted (000)	50178	6833	11018	15681	9202	5631	15414	15080	17495
	Horz %	100.00	13.62	21.96	31.25	18.34	11.22	30.72	30.05	34.87
	Vert %	20.24	17.54	20.93	18.21	28.56	26.94	21.48	23.86	17.47
	Index	100	87	103	90	141	133	106	118	86
Highest Degree Received by Respondent: Post-graduate degree	Unwgt'd	6595	690	1202	1845	1552	1082	2572	1509	2244
	Weighted (000)	27840	3146	5227	7821	6130	4723	10725	6810	9236
	Horz %	100.00	11.30	18.77	28.09	22.02	16.96	38.52	24.46	33.18
	Vert %	11.23	8.07	9.93	9.08	19.02	22.59	14.95	10.78	9.22
	Index	100	72	88	81	169	201	133	96	82



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All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Highest Degree Received by Respondent: Some college (no degree) OR Associate degree	Unwgt'd	15971	2492	3432	5921	2053	1203	4755	4308	6224
	Weighted (000)	70709	11015	15712	25958	8736	5309	19694	20130	27663
	Horz %	100.00	15.58	22.22	36.71	12.36	7.51	27.85	28.47	39.12
	Vert %	28.52	28.28	29.85	30.15	27.11	25.40	27.45	31.85	27.62
	Index	100	99	105	106	95	89	96	112	97
Highest Degree Received by Respondent: Bachelor's degree OR Post-graduate degree	Unwgt'd	17354	2154	3466	5264	3527	2292	5956	4589	6051
	Weighted (000)	78018	9979	16245	23502	15333	10354	26138	21890	26731
	Horz %	100.00	12.79	20.82	30.12	19.65	13.27	33.50	28.06	34.26
	Vert %	31.46	25.62	30.86	27.30	47.58	49.53	36.43	34.64	26.69
	Index	100	81	98	87	151	157	116	110	85
Employment: Working full time	Unwgt'd	24777	3122	5027	9238	3658	2299	7264	5918	10421
	Weighted (000)	123597	16425	25945	45975	16993	10855	34247	31168	52404
	Horz %	100.00	13.29	20.99	37.20	13.75	8.78	27.71	25.22	42.40
	Vert %	49.85	42.16	49.28	53.40	52.73	51.93	47.73	49.32	52.32
	Index	100	85	99	107	106	104	96	99	105
Employment: Working part time	Unwgt'd	5648	784	1106	1942	871	592	1763	1312	2304
	Weighted (000)	30566	4155	6133	10864	4284	2971	8827	7360	12913
	Horz %	100.00	13.59	20.07	35.54	14.02	9.72	28.88	24.08	42.25
	Vert %	12.33	10.67	11.65	12.62	13.29	14.21	12.30	11.65	12.89
	Index	100	87	95	102	108	115	100	94	105
Employment: Not working	Unwgt'd	17476	3397	3796	5368	2278	1407	5658	4764	6153
	Weighted (000)	93792	18374	20566	29255	10950	7078	28671	24672	34854
	Horz %	100.00	19.59	21.93	31.19	11.67	7.55	30.57	26.31	37.16
	Vert %	37.83	47.17	39.07	33.98	33.98	33.86	39.96	39.04	34.79
	Index	100	125	103	90	90	90	106	103	92
Occupation: Professional and related occupations	Unwgt'd	7466	731	1337	2458	1583	1070	2700	1606	2836
	Weighted (000)	36162	3657	6850	11973	7193	5114	12454	8556	13538
	Horz %	100.00	10.11	18.94	33.11	19.89	14.14	34.44	23.66	37.44
	Vert %	14.58	9.39	13.01	13.91	22.32	24.46	17.36	13.54	13.51
	Index	100	64	89	95	153	168	119	93	93



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All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Occupation: Management, business and financial operations	Unwgt'd	5771	712	1289	2026	983	557	1704	1734	2125
	Weighted (000)	25686	3552	6240	8763	4174	2129	7138	8604	9024
	Horz %	100.00	13.83	24.29	34.12	16.25	8.29	27.79	33.50	35.13
	Vert %	10.36	9.12	11.85	10.18	12.95	10.19	9.95	13.61	9.01
	Index	100	88	114	98	125	98	96	131	87
Occupation: Sales and office occupations	Unwgt'd	5851	751	1154	2275	822	490	1715	1482	2386
	Weighted (000)	32571	4332	6489	12706	4374	2658	9075	8481	13582
	Horz %	100.00	13.30	19.92	39.01	13.43	8.16	27.86	26.04	41.70
	Vert %	13.14	11.12	12.33	14.76	13.57	12.72	12.65	13.42	13.56
	Index	100	85	94	112	103	97	96	102	103
Occupation: Natural resources, construction and maintenance occup.	Unwgt'd	3045	489	715	1212	226	168	542	824	1505
	Weighted (000)	14138	2424	3481	5528	971	668	2328	3902	7153
	Horz %	100.00	17.14	24.62	39.10	6.87	4.72	16.47	27.60	50.60
	Vert %	5.70	6.22	6.61	6.42	3.01	3.19	3.25	6.17	7.14
	Index	100	109	116	113	53	56	57	108	125
Occupation: Other employed	Unwgt'd	8292	1223	1638	3209	915	606	2366	1584	3873
	Weighted (000)	45606	6616	9018	17868	4565	3257	12079	8985	22020
	Horz %	100.00	14.51	19.77	39.18	10.01	7.14	26.49	19.70	48.28
	Vert %	18.39	16.98	17.13	20.75	14.17	15.58	16.84	14.22	21.98
	Index	100	92	93	113	77	85	92	77	120
Individual Employment Income: \$200,000+	Unwgt'd	915	135	201	291	163	105	254	331	305
	Weighted (000)	3285	504	739	1018	598	362	869	1315	1033
	Horz %	100.00	15.34	22.50	31.01	18.21	11.03	26.46	40.02	31.45
	Vert %	1.32	1.29	1.40	1.18	1.86	1.73	1.21	2.08	1.03
	Index	100	98	106	89	140	131	91	157	78
Individual Employment Income: \$150,000-\$199,999	Unwgt'd	1063	130	277	319	189	113	288	353	385
	Weighted (000)	4057	612	1105	1140	725	354	1032	1514	1349
	Horz %	100.00	15.08	27.24	28.10	17.88	8.73	25.43	37.32	33.26
	Vert %	1.64	1.57	2.10	1.32	2.25	1.69	1.44	2.40	1.35
	Index	100	96	128	81	138	103	88	146	82



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Individual Employment Income: \$100,000-\$149,999	Unwgt'd	2974	353	659	1000	536	319	883	923	1050
	Weighted (000)	12600	1736	2919	4148	2046	1332	3432	4185	4520
	Horz %	100.00	13.78	23.17	32.92	16.24	10.57	27.24	33.22	35.87
	Vert %	5.08	4.46	5.54	4.82	6.35	6.37	4.78	6.62	4.51
	Index	100	88	109	95	125	125	94	130	89
Individual Employment Income: \$75,000-\$99,999	Unwgt'd	3208	384	703	1124	535	339	1003	899	1175
	Weighted (000)	15251	1900	3671	5284	2412	1447	4294	4703	5568
	Horz %	100.00	12.46	24.07	34.64	15.81	9.49	28.16	30.84	36.51
	Vert %	6.15	4.88	6.97	6.14	7.48	6.92	5.99	7.44	5.56
	Index	100	79	113	100	122	113	97	121	90
Individual Employment Income: \$60,000-\$74,999	Unwgt'd	3114	379	658	1177	499	284	978	823	1195
	Weighted (000)	15494	2001	3546	5853	2363	1228	4482	4510	5962
	Horz %	100.00	12.91	22.89	37.78	15.25	7.93	28.93	29.11	38.48
	Vert %	6.25	5.14	6.74	6.80	7.33	5.87	6.25	7.14	5.95
	Index	100	82	108	109	117	94	100	114	95
Individual Employment Income: \$50,000-\$59,999	Unwgt'd	2792	357	594	1038	429	240	828	705	1133
	Weighted (000)	13986	1867	3248	4952	2160	1077	4023	3788	5624
	Horz %	100.00	13.35	23.23	35.41	15.45	7.70	28.76	27.08	40.21
	Vert %	5.64	4.79	6.17	5.75	6.70	5.15	5.61	5.99	5.61
	Index	100	85	109	102	119	91	99	106	100
Individual Employment Income: \$40,000-\$49,999	Unwgt'd	3603	447	705	1378	514	329	1096	835	1492
	Weighted (000)	18278	2450	3702	6852	2467	1721	5504	4643	7327
	Horz %	100.00	13.40	20.25	37.49	13.50	9.42	30.11	25.40	40.09
	Vert %	7.37	6.29	7.03	7.96	7.66	8.23	7.67	7.35	7.31
	Index	100	85	95	108	104	112	104	100	99
Individual Employment Income: \$30,000-\$39,999	Unwgt'd	3923	504	696	1558	526	370	1184	744	1798
	Weighted (000)	20849	2643	3731	8475	2509	1936	5981	4143	9761
	Horz %	100.00	12.68	17.89	40.65	12.03	9.29	28.69	19.87	46.82
	Vert %	8.41	6.79	7.09	9.84	7.78	9.26	8.34	6.55	9.74
	Index	100	81	84	117	93	110	99	78	116



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Individual Employment Income: \$20,000-\$29,999	Unwgt'd	3851	494	705	1488	478	356	1094	661	1861
	Weighted (000)	20767	2835	3651	8116	2395	1896	5668	3809	9944
	Horz %	100.00	13.65	17.58	39.08	11.53	9.13	27.29	18.34	47.88
	Vert %	8.38	7.28	6.93	9.43	7.43	9.07	7.90	6.03	9.93
	Index	100	87	83	113	89	108	94	72	119
Individual Employment Income: Under \$20,000	Unwgt'd	4982	723	935	1807	660	436	1419	956	2331
	Weighted (000)	29596	4034	5766	10999	3601	2473	7790	5918	14228
	Horz %	100.00	13.63	19.48	37.16	12.17	8.36	26.32	19.99	48.08
	Vert %	11.94	10.36	10.95	12.78	11.17	11.83	10.86	9.36	14.20
	Index	100	87	92	107	94	99	91	78	119
Wage Earner Status: Not employed	Unwgt'd	17476	3397	3796	5368	2278	1407	5658	4764	6153
	Weighted (000)	93792	18374	20566	29255	10950	7078	28671	24672	34854
	Horz %	100.00	19.59	21.93	31.19	11.67	7.55	30.57	26.31	37.16
	Vert %	37.83	47.17	39.07	33.98	33.98	33.86	39.96	39.04	34.79
	Index	100	125	103	90	90	90	106	103	92
Wage Earner Status: Sole earner	Unwgt'd	11736	1576	2348	4264	1666	1128	3673	2683	4807
	Weighted (000)	42074	6321	8547	15302	5329	3686	12201	10269	17494
	Horz %	100.00	15.02	20.31	36.37	12.67	8.76	29.00	24.41	41.58
	Vert %	16.97	16.23	16.23	17.77	16.54	17.63	17.01	16.25	17.46
	Index	100	96	96	105	97	104	100	96	103
Wage Earner Status: Primary earner	Unwgt'd	9422	1237	2004	3466	1367	823	2688	2288	3989
	Weighted (000)	52608	7219	11711	19233	7029	4381	14673	12923	22594
	Horz %	100.00	13.72	22.26	36.56	13.36	8.33	27.89	24.56	42.95
	Vert %	21.22	18.53	22.25	22.34	21.81	20.95	20.45	20.45	22.56
	Index	100	87	105	105	103	99	96	96	106
Wage Earner Status: Secondary earner	Unwgt'd	9267	1093	1781	3450	1496	940	2666	2259	3929
	Weighted (000)	59481	7040	11820	22303	8918	5760	16201	15336	25229
	Horz %	100.00	11.84	19.87	37.50	14.99	9.68	27.24	25.78	42.41
	Vert %	23.99	18.07	22.45	25.91	27.67	27.55	22.58	24.27	25.19
	Index	100	75	94	108	115	115	94	101	105



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Household Income: \$250,000+	Unwgt'd	2060	250	446	651	413	236	627	679	671
	Weighted (000)	9856	1245	2205	3179	1883	991	2848	3404	3192
	Horz %	100.00	12.64	22.37	32.25	19.11	10.05	28.90	34.53	32.38
	Vert %	3.97	3.20	4.19	3.69	5.84	4.74	3.97	5.39	3.19
	Index	100	80	105	93	147	119	100	135	80
Household Income: \$200,000-\$249,999	Unwgt'd	1913	245	432	598	367	203	575	616	660
	Weighted (000)	9406	1179	2203	2974	1824	953	2675	3088	3336
	Horz %	100.00	12.53	23.42	31.62	19.39	10.13	28.44	32.83	35.47
	Vert %	3.79	3.03	4.19	3.45	5.66	4.56	3.73	4.89	3.33
	Index	100	80	110	91	149	120	98	129	88
Household Income: \$150,000-\$199,999	Unwgt'd	3912	509	872	1343	624	433	1183	1233	1354
	Weighted (000)	21371	2874	5081	7471	3057	2164	6030	7185	7364
	Horz %	100.00	13.45	23.77	34.96	14.30	10.12	28.22	33.62	34.46
	Vert %	8.62	7.38	9.65	8.68	9.49	10.35	8.41	11.37	7.35
	Index	100	86	112	101	110	120	98	132	85
Household Income: \$100,000-\$149,999	Unwgt'd	7129	953	1580	2382	1184	733	2133	2098	2615
	Weighted (000)	43545	6250	9608	14820	6538	4324	12288	13154	16287
	Horz %	100.00	14.35	22.07	34.03	15.01	9.93	28.22	30.21	37.40
	Vert %	17.56	16.04	18.25	17.21	20.29	20.69	17.13	20.81	16.26
	Index	100	91	104	98	116	118	98	119	93
Household Income: \$75,000-\$99,999	Unwgt'd	6080	855	1227	2136	957	573	1800	1614	2397
	Weighted (000)	34270	4850	7129	12198	4849	3128	9563	9334	13815
	Horz %	100.00	14.15	20.80	35.59	14.15	9.13	27.90	27.24	40.31
	Vert %	13.82	12.45	13.54	14.17	15.05	14.97	13.33	14.77	13.79
	Index	100	90	98	103	109	108	96	107	100
Household Income: \$60,000-\$74,999	Unwgt'd	4843	740	968	1817	646	402	1479	1220	1911
	Weighted (000)	24502	3801	5347	9073	2867	1866	6930	6111	10249
	Horz %	100.00	15.51	21.82	37.03	11.70	7.62	28.28	24.94	41.83
	Vert %	9.88	9.76	10.16	10.54	8.90	8.93	9.66	9.67	10.23
	Index	100	99	103	107	90	90	98	98	104



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Household Income: \$50,000-\$59,999	Unwgt'd	3710	600	798	1286	500	285	1093	918	1498
	Weighted (000)	18022	3229	3865	6195	2100	1258	4929	4516	7542
	Horz %	100.00	17.92	21.44	34.38	11.66	6.98	27.35	25.06	41.85
	Vert %	7.27	8.29	7.34	7.20	6.52	6.02	6.87	7.14	7.53
	Index	100	114	101	99	90	83	95	98	104
Household Income: \$40,000-\$49,999	Unwgt'd	4652	760	949	1712	544	365	1368	1078	1943
	Weighted (000)	19180	3235	4004	7125	2053	1305	5354	4268	8449
	Horz %	100.00	16.86	20.88	37.15	10.70	6.80	27.92	22.25	44.05
	Vert %	7.74	8.30	7.61	8.28	6.37	6.24	7.46	6.75	8.43
	Index	100	107	98	107	82	81	96	87	109
Household Income: \$30,000-\$39,999	Unwgt'd	4417	768	927	1500	535	345	1374	941	1875
	Weighted (000)	20333	3701	4409	6874	1978	1586	6008	4242	9003
	Horz %	100.00	18.20	21.68	33.80	9.73	7.80	29.55	20.86	44.28
	Vert %	8.20	9.50	8.38	7.98	6.14	7.59	8.37	6.71	8.99
	Index	100	116	102	97	75	92	102	82	110
Household Income: \$20,000-\$29,999	Unwgt'd	4144	707	794	1480	468	339	1324	798	1785
	Weighted (000)	19513	3505	3870	6785	2031	1496	5978	3767	8523
	Horz %	100.00	17.96	19.83	34.77	10.41	7.67	30.63	19.30	43.68
	Vert %	7.87	9.00	7.35	7.88	6.30	7.16	8.33	5.96	8.51
	Index	100	114	93	100	80	91	106	76	108
Household Income: Under \$20,000	Unwgt'd	5041	916	936	1643	569	384	1729	799	2169
	Weighted (000)	27956	5088	4923	9400	3047	1834	9144	4131	12412
	Horz %	100.00	18.20	17.61	33.62	10.90	6.56	32.71	14.78	44.40
	Vert %	11.27	13.06	9.35	10.92	9.45	8.77	12.74	6.54	12.39
	Index	100	116	83	97	84	78	113	58	110
Household Income: \$150,000+	Unwgt'd	7885	1004	1750	2592	1404	872	2385	2528	2685
	Weighted (000)	40633	5298	9489	13624	6764	4108	11554	13677	13892
	Horz %	100.00	13.04	23.35	33.53	16.65	10.11	28.43	33.66	34.19
	Vert %	16.39	13.60	18.02	15.82	20.99	19.65	16.10	21.64	13.87
	Index	100	83	110	97	128	120	98	132	85



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Household Income: \$100,000+	Unwgt'd	15014	1957	3330	4974	2588	1605	4518	4626	5300
	Weighted (000)	84179	11548	19097	28444	13302	8432	23841	26831	30178
	Horz %	100.00	13.72	22.69	33.79	15.80	10.02	28.32	31.87	35.85
	Vert %	33.95	29.64	36.28	33.04	41.28	40.33	33.23	42.45	30.13
	Index	100	87	107	97	122	119	98	125	89
Household Income: \$75,000+	Unwgt'd	21094	2812	4557	7110	3545	2178	6318	6240	7697
	Weighted (000)	118448	16398	26226	40642	18151	11560	33404	36165	43993
	Horz %	100.00	13.84	22.14	34.31	15.32	9.76	28.20	30.53	37.14
	Vert %	47.77	42.09	49.82	47.21	56.32	55.30	46.56	57.22	43.92
	Index	100	88	104	99	118	116	97	120	92
Household Income: \$60,000+	Unwgt'd	25937	3552	5525	8927	4191	2580	7797	7460	9608
	Weighted (000)	142950	20198	31573	49715	21018	13427	40334	42276	54243
	Horz %	100.00	14.13	22.09	34.78	14.70	9.39	28.22	29.57	37.95
	Vert %	57.65	51.85	59.98	57.74	65.22	64.23	56.22	66.89	54.15
	Index	100	90	104	100	113	111	98	116	94
Household Income: \$50,000+	Unwgt'd	29647	4152	6323	10213	4691	2865	8890	8378	11106
	Weighted (000)	160972	23427	35438	55910	23118	14684	45263	46792	61784
	Horz %	100.00	14.55	22.02	34.73	14.36	9.12	28.12	29.07	38.38
	Vert %	64.92	60.14	67.32	64.94	71.74	70.24	63.09	74.04	61.68
	Index	100	93	104	100	111	108	97	114	95
Household Income: \$40,000+	Unwgt'd	34299	4912	7272	11925	5235	3230	10258	9456	13049
	Weighted (000)	180152	26662	39442	63035	25172	15989	50617	51060	70233
	Horz %	100.00	14.80	21.89	34.99	13.97	8.88	28.10	28.34	38.99
	Vert %	72.66	68.44	74.92	73.22	78.11	76.48	70.55	80.79	70.11
	Index	100	94	103	101	108	105	97	111	97
Household Income: \$30,000+	Unwgt'd	38716	5680	8199	13425	5770	3575	11632	10397	14924
	Weighted (000)	200486	30362	43852	69908	27149	17575	56625	55302	79236
	Horz %	100.00	15.14	21.87	34.87	13.54	8.77	28.24	27.58	39.52
	Vert %	80.86	77.94	83.30	81.20	84.25	84.07	78.92	87.50	79.10
	Index	100	96	103	100	104	104	98	108	98



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Census Region: North East	Unwgt'd	10744	1257	2017	3855	1713	1195	3819	2369	4066
	Weighted (000)	44179	5088	8391	16279	6344	4623	15019	9368	17421
	Horz %	100.00	11.52	18.99	36.85	14.36	10.46	33.99	21.20	39.43
	Vert %	17.82	13.06	15.94	18.91	19.69	22.11	20.93	14.82	17.39
	Index	100	73	89	106	110	124	117	83	98
Census Region: South	Unwgt'd	17887	3299	4003	5963	2223	1319	5167	4908	7009
	Weighted (000)	94107	18121	21793	31409	10419	6495	26167	27054	36713
	Horz %	100.00	19.26	23.16	33.38	11.07	6.90	27.81	28.75	39.01
	Vert %	37.95	46.52	41.40	36.48	32.33	31.07	36.47	42.81	36.65
	Index	100	123	109	96	85	82	96	113	97
Census Region: Midwest	Unwgt'd	9319	1434	1965	3563	1218	686	2626	2466	3807
	Weighted (000)	52253	8453	11181	19702	6452	3744	14014	14559	21309
	Horz %	100.00	16.18	21.40	37.71	12.35	7.16	26.82	27.86	40.78
	Vert %	21.07	21.70	21.24	22.88	20.02	17.91	19.53	23.04	21.27
	Index	100	103	101	109	95	85	93	109	101
Census Region: West	Unwgt'd	9951	1313	1944	3167	1653	1098	3073	2251	3996
	Weighted (000)	57415	7293	11279	18704	9011	6043	16546	12220	24727
	Horz %	100.00	12.70	19.65	32.58	15.69	10.53	28.82	21.28	43.07
	Vert %	23.16	18.72	21.43	21.72	27.96	28.91	23.06	19.33	24.69
	Index	100	81	93	94	121	125	100	84	107
Marketing Region: New England	Unwgt'd	2542	270	455	975	423	269	726	460	1267
	Weighted (000)	11646	1096	2032	4687	1803	1223	3458	2068	5682
	Horz %	100.00	9.41	17.45	40.24	15.48	10.50	29.69	17.76	48.79
	Vert %	4.70	2.81	3.86	5.44	5.60	5.85	4.82	3.27	5.67
	Index	100	60	82	116	119	125	103	70	121
Marketing Region: Mid Atlantic	Unwgt'd	9928	1105	1854	3440	1677	1156	3848	2160	3414
	Weighted (000)	37789	4304	7347	13126	5711	4134	13886	8021	13653
	Horz %	100.00	11.39	19.44	34.74	15.11	10.94	36.75	21.23	36.13
	Vert %	15.24	11.05	13.96	15.25	17.72	19.78	19.35	12.69	13.63
	Index	100	72	92	100	116	130	127	83	89



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Marketing Region: East Central	Unwgt'd	4120	740	919	1458	498	259	1224	1218	1493
	Weighted (000)	29179	5188	6635	10363	3353	1842	8217	8817	10845
	Horz %	100.00	17.78	22.74	35.52	11.49	6.31	28.16	30.22	37.17
	Vert %	11.77	13.32	12.60	12.04	10.41	8.81	11.45	13.95	10.83
	Index	100	113	107	102	88	75	97	119	92
Marketing Region: West Central	Unwgt'd	7025	1002	1409	2738	979	552	1966	1769	2967
	Weighted (000)	36071	5337	7169	14088	4922	2770	9710	9398	15251
	Horz %	100.00	14.80	19.88	39.06	13.65	7.68	26.92	26.05	42.28
	Vert %	14.55	13.70	13.62	16.36	15.27	13.25	13.53	14.87	15.22
	Index	100	94	94	112	105	91	93	102	105
Marketing Region: Southeast	Unwgt'd	8915	1688	1986	3011	1065	636	2614	2623	3295
	Weighted (000)	51900	10019	11672	17541	5821	3586	14747	15623	19319
	Horz %	100.00	19.30	22.49	33.80	11.22	6.91	28.41	30.10	37.22
	Vert %	20.93	25.72	22.17	20.37	18.06	17.15	20.55	24.72	19.29
	Index	100	123	106	97	86	82	98	118	92
Marketing Region: Southwest	Unwgt'd	6434	1331	1561	2077	664	424	1497	1765	2869
	Weighted (000)	31102	6576	7948	10040	2741	1999	7034	8627	13934
	Horz %	100.00	21.14	25.55	32.28	8.81	6.43	22.62	27.74	44.80
	Vert %	12.54	16.88	15.10	11.66	8.50	9.56	9.80	13.65	13.91
	Index	100	135	120	93	68	76	78	109	111
Marketing Region: Pacific	Unwgt'd	8937	1167	1745	2849	1501	1002	2810	1999	3573
	Weighted (000)	50269	6434	9842	16249	7875	5350	14695	10646	21487
	Horz %	100.00	12.80	19.58	32.32	15.67	10.64	29.23	21.18	42.74
	Vert %	20.27	16.52	18.69	18.87	24.44	25.59	20.48	16.84	21.45
	Index	100	81	92	93	121	126	101	83	106
Marital Status: Never married	Unwgt'd	12740	1148	1991	4829	2167	1591	4407	1716	5901
	Weighted (000)	71051	6367	11473	27389	11081	8171	22110	9919	34524
	Horz %	100.00	8.96	16.15	38.55	15.60	11.50	31.12	13.96	48.59
	Vert %	28.65	16.34	21.79	31.81	34.39	39.09	30.82	15.69	34.47
	Index	100	57	76	111	120	136	108	55	120



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Marital Status: Now married	Unwgt'd	23246	4075	5369	7599	3121	1776	6280	7169	8658
	Weighted (000)	130942	24263	31070	42586	16040	9521	34497	41743	48327
	Horz %	100.00	18.53	23.73	32.52	12.25	7.27	26.35	31.88	36.91
	Vert %	52.81	62.28	59.02	49.46	49.77	45.55	48.08	66.05	48.25
	Index	100	118	112	94	94	86	91	125	91
Marital Status: Legally separated/widowed/divorced	Unwgt'd	11915	2080	2569	4120	1519	931	3998	3109	4319
	Weighted (000)	45962	8325	10100	16119	5105	3212	15139	11538	17319
	Horz %	100.00	18.11	21.98	35.07	11.11	6.99	32.94	25.10	37.68
	Vert %	18.54	21.37	19.19	18.72	15.84	15.37	21.10	18.26	17.29
	Index	100	115	104	101	85	83	114	98	93
Marital Status: Engaged	Unwgt'd	1967	240	317	852	274	175	574	364	935
	Weighted (000)	10964	1260	1812	4890	1396	881	3001	1836	5573
	Horz %	100.00	11.49	16.53	44.60	12.73	8.03	27.37	16.75	50.83
	Vert %	4.42	3.23	3.44	5.68	4.33	4.21	4.18	2.91	5.56
	Index	100	73	78	128	98	95	95	66	126
Living w/partner/fiance/boyfriend or girlfriend (same or opposite sex)	Unwgt'd	3724	376	588	1487	556	454	1106	607	1826
	Weighted (000)	22472	2306	3576	9130	3029	2544	6093	3665	11431
	Horz %	100.00	10.26	15.91	40.63	13.48	11.32	27.11	16.31	50.87
	Vert %	9.06	5.92	6.79	10.61	9.40	12.17	8.49	5.80	11.41
	Index	100	65	75	117	104	134	94	64	126
Married in last 12 months	Unwgt'd	845	113	176	299	133	69	201	210	379
	Weighted (000)	5295	745	1155	1900	732	427	1168	1359	2451
	Horz %	100.00	14.07	21.82	35.88	13.82	8.07	22.06	25.66	46.29
	Vert %	2.14	1.91	2.19	2.21	2.27	2.04	1.63	2.15	2.45
	Index	100	90	103	103	106	96	76	101	115
Household size: 1	Unwgt'd	11072	1772	2249	3670	1622	1094	3918	2701	3953
	Weighted (000)	35849	5999	7478	12010	4720	3155	12522	8671	12913
	Horz %	100.00	16.73	20.86	33.50	13.17	8.80	34.93	24.19	36.02
	Vert %	14.46	15.40	14.21	13.95	14.65	15.09	17.45	13.72	12.89
	Index	100	107	98	96	101	104	121	95	89



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Household size: 2	Unwgt'd	15704	2686	3275	5171	2252	1466	4857	4485	5622
	Weighted (000)	78962	14440	17144	25347	10482	7144	23455	23879	28008
	Horz %	100.00	18.29	21.71	32.10	13.27	9.05	29.70	30.24	35.47
	Vert %	31.85	37.07	32.56	29.44	32.53	34.17	32.69	37.78	27.96
	Index	100	116	102	92	102	107	103	119	88
Household size: 3-4	Unwgt'd	15212	1966	3124	5558	2223	1327	4378	3540	6523
	Weighted (000)	90113	11821	18920	33143	12220	7808	25047	21671	38550
	Horz %	100.00	13.12	21.00	36.78	13.56	8.67	27.80	24.05	42.78
	Vert %	36.34	30.34	35.94	38.50	37.92	37.35	34.91	34.29	38.48
	Index	100	83	99	106	104	103	96	94	106
Household size: 5+	Unwgt'd	5913	879	1281	2149	710	411	1532	1268	2780
	Weighted (000)	43030	6695	9102	15594	4805	2797	10721	8979	20699
	Horz %	100.00	15.56	21.15	36.24	11.17	6.50	24.92	20.87	48.10
	Vert %	17.35	17.19	17.29	18.11	14.91	13.38	14.94	14.21	20.66
	Index	100	99	100	104	86	77	86	82	119
Children: Any	Unwgt'd	17247	2268	3592	6426	2369	1328	4814	3779	7731
	Weighted (000)	95587	13655	20008	35270	11971	6969	25012	21795	43252
	Horz %	100.00	14.29	20.93	36.90	12.52	7.29	26.17	22.80	45.25
	Vert %	38.55	35.05	38.01	40.97	37.15	33.34	34.86	34.49	43.18
	Index	100	91	99	106	96	86	90	89	112
Children: 1	Unwgt'd	6990	887	1424	2602	996	564	2046	1497	3060
	Weighted (000)	39173	5378	7946	14374	5275	3118	10900	8954	17047
	Horz %	100.00	13.73	20.28	36.70	13.47	7.96	27.83	22.86	43.52
	Vert %	15.80	13.81	15.09	16.70	16.37	14.91	15.19	14.17	17.02
	Index	100	87	96	106	104	94	96	90	108
Children: 2	Unwgt'd	6333	773	1296	2398	919	501	1771	1380	2867
	Weighted (000)	33640	4497	6896	12633	4376	2498	8801	7543	15312
	Horz %	100.00	13.37	20.50	37.55	13.01	7.42	26.16	22.42	45.52
	Vert %	13.57	11.55	13.10	14.67	13.58	11.95	12.27	11.94	15.29
	Index	100	85	97	108	100	88	90	88	113



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Children: 3+	Unwgt'd	3924	608	872	1426	454	263	997	902	1804
	Weighted (000)	22774	3780	5166	8262	2320	1353	5311	5298	10894
	Horz %	100.00	16.60	22.68	36.28	10.19	5.94	23.32	23.26	47.83
	Vert %	9.18	9.70	9.81	9.60	7.20	6.47	7.40	8.38	10.88
	Index	100	106	107	104	78	70	81	91	118
Child Age: <12 months	Unwgt'd	1524	181	321	560	216	113	381	307	739
	Weighted (000)	9462	1201	2098	3421	1263	660	2338	1940	4580
	Horz %	100.00	12.69	22.18	36.16	13.35	6.98	24.71	20.51	48.40
	Vert %	3.82	3.08	3.99	3.97	3.92	3.16	3.26	3.07	4.57
	Index	100	81	104	104	103	83	85	80	120
Child Age: 12-23 months	Unwgt'd	1322	161	293	485	200	92	315	276	648
	Weighted (000)	7800	995	1743	2838	1121	529	1831	1561	3907
	Horz %	100.00	12.76	22.35	36.38	14.37	6.78	23.48	20.01	50.09
	Vert %	3.15	2.56	3.31	3.30	3.48	2.53	2.55	2.47	3.90
	Index	100	81	105	105	111	80	81	78	124
Child Age: <2 years	Unwgt'd	2769	332	600	1014	406	197	677	567	1348
	Weighted (000)	16760	2134	3780	6017	2307	1146	4026	3421	8221
	Horz %	100.00	12.73	22.55	35.90	13.77	6.84	24.02	20.41	49.05
	Vert %	6.76	5.48	7.18	6.99	7.16	5.48	5.61	5.41	8.21
	Index	100	81	106	103	106	81	83	80	121
Child Age: <6 years	Unwgt'd	7420	891	1559	2760	1056	570	1939	1485	3560
	Weighted (000)	42688	5662	9116	15831	5315	3117	10511	8805	20730
	Horz %	100.00	13.26	21.35	37.09	12.45	7.30	24.62	20.63	48.56
	Vert %	17.22	14.54	17.32	18.39	16.49	14.91	14.65	13.93	20.70
	Index	100	84	101	107	96	87	85	81	120
Child Age: 2-5 years	Unwgt'd	5874	723	1258	2168	816	454	1556	1194	2798
	Weighted (000)	33246	4591	7245	12269	3889	2441	8159	7117	16023
	Horz %	100.00	13.81	21.79	36.90	11.70	7.34	24.54	21.41	48.20
	Vert %	13.41	11.78	13.76	14.25	12.07	11.68	11.37	11.26	16.00
	Index	100	88	103	106	90	87	85	84	119



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Child Age: 6-11 years	Unwgt'd	8470	1132	1679	3222	1131	652	2373	1790	3846
	Weighted (000)	45830	6838	9224	17127	5439	3210	12004	10106	20983
	Horz %	100.00	14.92	20.13	37.37	11.87	7.01	26.19	22.05	45.78
	Vert %	18.48	17.55	17.52	19.89	16.88	15.36	16.73	15.99	20.95
	Index	100	95	95	108	91	83	91	87	113
Child Age: 12-17 years	Unwgt'd	8464	1247	1832	3116	1057	613	2420	1983	3628
	Weighted (000)	47024	7345	10152	17142	5457	3224	12455	11318	20586
	Horz %	100.00	15.62	21.59	36.45	11.61	6.86	26.49	24.07	43.78
	Vert %	18.96	18.86	19.28	19.91	16.93	15.42	17.36	17.91	20.55
	Index	100	99	102	105	89	81	92	94	108
Life Cycle: Respondent 18-34 1 person household	Unwgt'd	1510	97	209	589	282	218	477	224	720
	Weighted (000)	5087	324	747	2090	870	615	1505	739	2463
	Horz %	100.00	6.36	14.69	41.09	17.11	12.09	29.59	14.52	48.42
	Vert %	2.05	0.83	1.42	2.43	2.70	2.94	2.10	1.17	2.46
	Index	100	40	69	118	132	143	102	57	120
Life Cycle: Respondent 18-34 married no kids	Unwgt'd	899	82	172	312	169	102	214	194	426
	Weighted (000)	5761	593	1172	2026	900	645	1264	1379	2721
	Horz %	100.00	10.29	20.34	35.17	15.62	11.19	21.95	23.94	47.23
	Vert %	2.32	1.52	2.23	2.35	2.79	3.08	1.76	2.18	2.72
	Index	100	65	96	101	120	133	76	94	117
Life Cycle: Respondent 18-34 married young child under 6	Unwgt'd	2103	241	496	790	284	120	385	534	1034
	Weighted (000)	13383	1729	3223	4947	1690	757	2443	3520	6550
	Horz %	100.00	12.92	24.08	36.97	12.63	5.66	18.26	26.30	48.94
	Vert %	5.40	4.44	6.12	5.75	5.24	3.62	3.41	5.57	6.54
	Index	100	82	113	106	97	67	63	103	121
Life Cycle: Respondent 18-34 married young child 6-17	Unwgt'd	446	58	89	192	46	25	93	86	244
	Weighted (000)	3106	402	584	1293	338	162	652	566	1724
	Horz %	100.00	12.93	18.80	41.63	10.89	5.22	20.99	18.23	55.51
	Vert %	1.25	1.03	1.11	1.50	1.05	0.78	0.91	0.90	1.72
	Index	100	82	89	120	84	62	73	72	137



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Life Cycle: Balance of respondents 18-34	Unwgt'd	6735	526	1049	2725	1096	788	1990	865	3499
	Weighted (000)	46791	3664	7437	18993	7057	5171	12633	6503	24699
	Horz %	100.00	7.83	15.89	40.59	15.08	11.05	27.00	13.90	52.79
	Vert %	18.87	9.40	14.13	22.06	21.90	24.73	17.61	10.29	24.66
	Index	100	50	75	117	116	131	93	55	131
Life Cycle: Respondent 35-49 1 person household	Unwgt'd	1478	158	230	598	211	166	480	246	653
	Weighted (000)	4711	582	752	1918	574	481	1475	787	2107
	Horz %	100.00	12.35	15.97	40.72	12.17	10.21	31.30	16.70	44.72
	Vert %	1.90	1.49	1.43	2.23	1.78	2.30	2.06	1.24	2.10
	Index	100	79	75	117	94	121	108	66	111
Life Cycle: Respondent 35-49 married no kids	Unwgt'd	1275	177	244	474	149	147	317	316	555
	Weighted (000)	7823	1243	1523	2931	807	829	1801	2112	3409
	Horz %	100.00	15.88	19.47	37.47	10.31	10.60	23.02	27.00	43.58
	Vert %	3.15	3.19	2.89	3.40	2.50	3.97	2.51	3.34	3.40
	Index	100	101	92	108	79	126	80	106	108
Life Cycle: Respondent 35-49 married young child under 6	Unwgt'd	2468	280	535	850	421	238	682	558	1089
	Weighted (000)	12259	1644	2842	4059	1789	1229	3353	3047	5137
	Horz %	100.00	13.41	23.18	33.11	14.60	10.02	27.35	24.86	41.90
	Vert %	4.94	4.22	5.40	4.71	5.55	5.88	4.67	4.82	5.13
	Index	100	85	109	95	112	119	95	98	104
Life Cycle: Respondent 35-49 married young child 6-11	Unwgt'd	2288	301	462	843	341	195	635	580	957
	Weighted (000)	12032	1791	2370	4428	1674	1033	3255	3324	4860
	Horz %	100.00	14.88	19.70	36.81	13.91	8.58	27.05	27.63	40.39
	Vert %	4.85	4.60	4.50	5.14	5.19	4.94	4.54	5.26	4.85
	Index	100	95	93	106	107	102	93	108	100
Life Cycle: Respondent 35-49 married young child 12-17	Unwgt'd	1377	193	321	515	157	107	353	407	552
	Weighted (000)	8095	1193	1896	2961	986	571	1978	2609	3165
	Horz %	100.00	14.74	23.42	36.57	12.18	7.05	24.43	32.23	39.10
	Vert %	3.26	3.06	3.60	3.44	3.06	2.73	2.76	4.13	3.16
	Index	100	94	110	105	94	84	84	126	97



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Life Cycle: Balance of respondents 35-49	Unwgt'd	3530	410	573	1418	521	338	1183	562	1618
	Weighted (000)	16259	2034	2635	6440	2295	1558	5384	2471	7522
	Horz %	100.00	12.51	16.21	39.61	14.11	9.58	33.11	15.20	46.26
	Vert %	6.56	5.22	5.01	7.48	7.12	7.45	7.50	3.91	7.51
	Index	100	80	76	114	109	114	114	60	115
Life Cycle: Respondent 50+ 1 person household	Unwgt'd	7717	1446	1736	2385	1073	665	2845	2126	2455
	Weighted (000)	24809	4816	5706	7667	3122	1935	9158	6740	7964
	Horz %	100.00	19.41	23.00	30.90	12.58	7.80	36.91	27.17	32.10
	Vert %	10.01	12.36	10.84	8.91	9.69	9.25	12.76	10.67	7.95
	Index	100	124	108	89	97	92	128	107	79
Life Cycle: Respondent 50+ married no kids	Unwgt'd	10267	2349	2507	2960	1274	720	2982	3847	3039
	Weighted (000)	56044	13262	14249	15978	6423	3656	16310	21375	16289
	Horz %	100.00	23.66	25.42	28.51	11.46	6.52	29.10	38.14	29.06
	Vert %	22.60	34.04	27.07	18.56	19.93	17.49	22.73	33.82	16.26
	Index	100	151	120	82	88	77	101	150	72
Life Cycle: Respondent 50+ married w/kids	Unwgt'd	2116	392	542	661	280	121	616	646	760
	Weighted (000)	12404	2396	3203	3953	1433	637	3423	3805	4463
	Horz %	100.00	19.32	25.83	31.87	11.55	5.14	27.60	30.68	35.98
	Vert %	5.00	6.15	6.08	4.59	4.45	3.05	4.77	6.02	4.46
	Index	100	123	122	92	89	61	95	120	89
Life Cycle: Balance of respondents 50+	Unwgt'd	3692	593	764	1236	503	348	1433	803	1277
	Weighted (000)	19391	3284	4304	6407	2269	1627	7112	4221	7096
	Horz %	100.00	16.94	22.20	33.04	11.70	8.39	36.67	21.77	36.60
	Vert %	7.82	8.43	8.18	7.44	7.04	7.78	9.91	6.68	7.08
	Index	100	108	105	95	90	99	127	85	91
Years at Present Address: Under 1 year	Unwgt'd	7182	792	1252	2649	1124	770	2019	1263	3455
	Weighted (000)	38678	4233	6788	14341	5672	4040	9812	6883	19354
	Horz %	100.00	10.94	17.55	37.08	14.66	10.45	25.37	17.80	50.04
	Vert %	15.60	10.87	12.90	16.66	17.60	19.33	13.68	10.89	19.32
	Index	100	70	83	107	113	124	88	70	124



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Years at Present Address: 1-4 years	Unwgt'd	13767	1770	2662	5007	2022	1355	4090	2950	5963
	Weighted (000)	71716	9666	14383	26192	9529	6724	20174	15985	31606
	Horz %	100.00	13.48	20.06	36.52	13.29	9.38	28.13	22.29	44.07
	Vert %	28.92	24.81	27.32	30.42	29.57	32.17	28.12	25.29	31.55
	Index	100	86	94	105	102	111	97	87	109
Years at Present Address: 5+ years	Unwgt'd	26952	4741	6015	8892	3661	2173	8576	7781	9460
	Weighted (000)	137560	25056	31473	45561	17025	10141	41760	40332	49210
	Horz %	100.00	18.21	22.88	33.12	12.38	7.37	30.36	29.32	35.77
	Vert %	55.48	64.32	59.78	52.92	52.83	48.51	58.21	63.82	49.13
	Index	100	116	108	95	95	87	105	115	89
Home Owned	Unwgt'd	31579	5297	7173	10743	4354	2427	9180	9614	11408
	Weighted (000)	165069	28460	38338	56219	20912	12231	46115	51212	60153
	Horz %	100.00	17.24	23.23	34.06	12.67	7.41	27.94	31.02	36.44
	Vert %	66.57	73.06	72.82	65.30	64.89	58.51	64.28	81.03	60.05
	Index	100	110	109	98	97	88	97	122	90
Home Value: \$500,000+	Unwgt'd	6067	810	1283	1839	1152	741	2116	1775	1955
	Weighted (000)	24495	3351	5183	7503	4513	2889	8121	7434	8065
	Horz %	100.00	13.68	21.16	30.63	18.42	11.80	33.15	30.35	32.93
	Vert %	9.88	8.60	9.85	8.72	14.00	13.82	11.32	11.76	8.05
	Index	100	87	100	88	142	140	115	119	82
Home Value: \$200,000-\$499,999	Unwgt'd	14986	2502	3569	5049	2137	1064	4059	4994	5298
	Weighted (000)	74399	12507	18511	24788	10009	5270	19535	25560	25969
	Horz %	100.00	16.81	24.88	33.32	13.45	7.08	26.26	34.35	34.91
	Vert %	30.01	32.11	35.16	28.79	31.06	25.21	27.23	40.44	25.93
	Index	100	107	117	96	104	84	91	135	86
Home Value: \$100,000-\$199,999	Unwgt'd	7137	1350	1574	2586	772	457	2005	2079	2731
	Weighted (000)	42372	7982	9548	15204	4270	2878	11510	12728	16177
	Horz %	100.00	18.84	22.53	35.88	10.08	6.79	27.16	30.04	38.18
	Vert %	17.09	20.49	18.14	17.66	13.25	13.77	16.04	20.14	16.15
	Index	100	120	106	103	78	81	94	118	95



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Home Value: \$50,000-\$99,999	Unwgt'd	2258	441	501	843	212	110	724	518	905
	Weighted (000)	15905	3136	3574	5799	1479	807	5015	3831	6357
	Horz %	100.00	19.72	22.47	36.46	9.30	5.07	31.53	24.09	39.97
	Vert %	6.41	8.05	6.79	6.74	4.59	3.86	6.99	6.06	6.35
	Index	100	126	106	105	72	60	109	95	99
Home Value: Under \$50,000	Unwgt'd	1131	194	246	426	81	55	276	248	519
	Weighted (000)	7897	1483	1522	2925	641	388	1934	1659	3584
	Horz %	100.00	18.78	19.27	37.04	8.11	4.91	24.49	21.00	45.38
	Vert %	3.19	3.81	2.89	3.40	1.99	1.86	2.70	2.62	3.58
	Index	100	120	91	107	62	58	85	82	112
Race: White	Unwgt'd	34083	5499	7601	11685	4705	2968	8567	11097	12993
	Weighted (000)	185504	30216	42023	64760	23465	15241	44185	59983	73051
	Horz %	100.00	16.29	22.65	34.91	12.65	8.22	23.82	32.34	39.38
	Vert %	74.81	77.57	79.83	75.22	72.81	72.91	61.59	94.91	72.93
	Index	100	104	107	101	97	97	82	127	97
Race: Black/African American	Unwgt'd	6756	932	1089	2462	1055	691	4142	227	2072
	Weighted (000)	32229	4804	5482	11351	4633	3175	19497	1130	9966
	Horz %	100.00	14.91	17.01	35.22	14.38	9.85	60.50	3.51	30.92
	Vert %	13.00	12.33	10.41	13.18	14.38	15.19	27.18	1.79	9.95
	Index	100	95	80	101	111	117	209	14	77
Race: American Indian or Alaska Native	Unwgt'd	847	123	139	362	90	77	257	161	385
	Weighted (000)	3100	433	514	1332	320	268	886	553	1476
	Horz %	100.00	13.97	16.59	42.96	10.32	8.65	28.57	17.85	47.60
	Vert %	1.25	1.11	0.98	1.55	0.99	1.28	1.23	0.88	1.47
	Index	100	89	78	124	79	103	99	70	118
Race: Asian	Unwgt'd	2435	186	319	831	517	277	677	271	1255
	Weighted (000)	8285	603	1098	2797	1820	856	2360	786	4291
	Horz %	100.00	7.28	13.25	33.77	21.97	10.34	28.48	9.49	51.79
	Vert %	3.34	1.55	2.09	3.25	5.65	4.10	3.29	1.24	4.28
	Index	100	46	62	97	169	123	98	37	128



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Race: Other	Unwgt'd	5528	769	1027	1899	734	487	1637	507	2967
	Weighted (000)	25052	3654	4444	8166	2994	2139	6865	1593	14293
	Horz %	100.00	14.59	17.74	32.59	11.95	8.54	27.40	6.36	57.05
	Vert %	10.10	9.38	8.44	9.48	9.29	10.23	9.57	2.52	14.27
	Index	100	93	84	94	92	101	95	25	141
Race: White only	Unwgt'd	32869	5346	7413	11230	4492	2834	8207	10869	12429
	Weighted (000)	181043	29648	41296	63181	22751	14712	42902	59246	70947
	Horz %	100.00	16.38	22.81	34.90	12.57	8.13	23.70	32.72	39.19
	Vert %	73.01	76.11	78.44	73.39	70.60	70.37	59.80	93.74	70.83
	Index	100	104	107	101	97	96	82	128	97
Race: Black/African American only	Unwgt'd	6215	881	1025	2239	964	613	3897	196	1837
	Weighted (000)	30172	4617	5253	10561	4265	2828	18573	1056	9073
	Horz %	100.00	15.30	17.41	35.00	14.14	9.37	61.56	3.50	30.07
	Vert %	12.17	11.85	9.98	12.27	13.24	13.53	25.89	1.67	9.06
	Index	100	97	82	101	109	111	213	14	74
Race: Other race/Multiple classifications	Unwgt'd	8817	1076	1491	3079	1351	851	2581	929	4612
	Weighted (000)	36739	4690	6096	12352	5210	3365	10271	2898	20151
	Horz %	100.00	12.76	16.59	33.62	14.18	9.16	27.96	7.89	54.85
	Vert %	14.82	12.04	11.58	14.35	16.17	16.10	14.32	4.59	20.12
	Index	100	81	78	97	109	109	97	31	136
Spanish Spoken in Home (Most Often or Other)	Unwgt'd	7444	1166	1431	2445	979	729	2320	933	3708
	Weighted (000)	42661	6699	8073	13646	5138	4115	12663	4767	21939
	Horz %	100.00	15.70	18.92	31.99	12.04	9.65	29.68	11.17	51.43
	Vert %	17.21	17.20	15.34	15.85	15.94	19.68	17.65	7.54	21.90
	Index	100	100	89	92	93	114	103	44	127
Hispanic Respondent Personally Speaks at Home: Only English	Unwgt'd	1909	202	343	737	304	208	603	336	890
	Weighted (000)	6917	713	1310	2715	985	673	1970	1183	3470
	Horz %	100.00	10.31	18.93	39.25	14.23	9.72	28.48	17.10	50.16
	Vert %	2.79	1.83	2.49	3.15	3.06	3.22	2.75	1.87	3.46
	Index	100	66	89	113	110	115	98	67	124



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Hispanic Respondent Personally Speaks at Home: Mostly English, but some Spanish	Unwgt'd	2279	272	384	846	331	257	855	272	1033
	Weighted (000)	9666	974	1499	3769	1393	1069	3418	1044	4664
	Horz %	100.00	10.07	15.51	38.99	14.41	11.06	35.36	10.80	48.26
	Vert %	3.90	2.50	2.85	4.38	4.32	5.11	4.76	1.65	4.66
	Index	100	64	73	112	111	131	122	42	119
Hispanic Respondent Personally Speaks at Home: Only Spanish	Unwgt'd	1414	364	328	379	110	82	317	79	891
	Weighted (000)	11073	2684	2508	2888	720	638	2577	542	6649
	Horz %	100.00	24.24	22.65	26.08	6.50	5.76	23.28	4.89	60.05
	Vert %	4.47	6.89	4.76	3.35	2.23	3.05	3.59	0.86	6.64
	Index	100	154	107	75	50	68	80	19	149
Hispanic Respondent Personally Speaks at Home: Mostly Spanish, but some English	Unwgt'd	1689	260	321	518	224	141	523	127	907
	Weighted (000)	10120	1446	1743	3034	1460	1040	3123	624	5607
	Horz %	100.00	14.29	17.22	29.98	14.43	10.27	30.86	6.17	55.40
	Vert %	4.08	3.71	3.31	3.52	4.53	4.97	4.35	0.99	5.60
	Index	100	91	81	86	111	122	107	24	137
Hispanic Respondent Personally Speaks at Home: Both English and Spanish equally at home	Unwgt'd	112	*	*	*	*	*	*	*	*
	Weighted (000)	1818	16	20	34	9	13	34	13	52
	Horz %	100.00	275	323	515	153	243	644	208	773
	Vert %	0.73	15.12	17.77	28.32	8.43	13.35	35.44	11.44	42.50
	Index	100	0.71	0.61	0.60	0.48	1.16	0.90	0.33	0.77
Spanish, Hispanic or Latino Origin or Descent	Unwgt'd	7411	96	84	82	65	158	122	45	105
	Weighted (000)	39667	1115	1398	2516	979	703	2335	829	3776
	Horz %	100.00	6096	7391	12969	4715	3671	11780	3607	21182
	Vert %	16.00	15.37	18.63	32.69	11.89	9.25	29.70	9.09	53.40
	Index	100	15.65	14.04	15.06	14.63	17.56	16.42	5.71	21.15
Generations: Gen Z (b.1997-2010) only includes respondents 18+	Unwgt'd	2077	98	88	94	91	110	103	36	132
	Weighted (000)	17091	155	382	824	323	209	539	324	1092
	Horz %	100.00	1257	3162	6830	2269	1705	4052	2658	9086
	Vert %	6.89	7.35	18.50	39.96	13.28	9.98	23.71	15.55	53.16
	Index	100	3.23	6.01	7.93	7.04	8.16	5.65	4.21	9.07
			47	87	115	102	118	82	61	132



			Political Outlook:					Political Affiliation:		
All			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100
Generations: Millennials (b.1977-1996)	Unwgt'd	15732	1493	2744	6129	2505	1654	4419	2705	7655
	Weighted (000)	86318	8828	15392	33679	12753	8656	22639	16002	42302
	Horz %	100.00	10.23	17.83	39.02	14.77	10.03	26.23	18.54	49.01
	Vert %	34.81	22.66	29.24	39.12	39.57	41.41	31.55	25.32	42.23
	Index	100	65	84	112	114	119	91	73	121
Generations: GenXers (b.1965-1976)	Unwgt'd	9691	1416	2041	3504	1291	840	2866	2481	3874
	Weighted (000)	49121	8039	10878	17306	6041	3785	13620	13343	19780
	Horz %	100.00	16.37	22.14	35.23	12.30	7.71	27.73	27.16	40.27
	Vert %	19.81	20.64	20.66	20.10	18.75	18.11	18.98	21.11	19.75
	Index	100	104	104	101	95	91	96	107	100
Generations: Boomers (b. 1946-1964)	Unwgt'd	15031	2862	3450	4643	2059	1235	5069	4448	4922
	Weighted (000)	70869	14208	17215	21711	8678	5180	23201	21944	22974
	Horz %	100.00	20.05	24.29	30.64	12.25	7.31	32.74	30.96	32.42
	Vert %	28.58	36.47	32.70	25.22	26.93	24.78	32.34	34.72	22.94
	Index	100	128	114	88	94	87	113	121	80
Generations: Early Boomers (b. 1946-1955)	Unwgt'd	7271	1477	1638	2082	1065	648	2523	2200	2264
	Weighted (000)	32928	7030	7811	9473	4349	2523	11016	10409	10244
	Horz %	100.00	21.35	23.72	28.77	13.21	7.66	33.46	31.61	31.11
	Vert %	13.28	18.05	14.84	11.00	13.49	12.07	15.35	16.47	10.23
	Index	100	136	112	83	102	91	116	124	77
Generations: Late Boomers (b. 1956-1964)	Unwgt'd	7760	1385	1812	2561	994	587	2546	2248	2658
	Weighted (000)	37941	7178	9404	12238	4330	2657	12184	11534	12730
	Horz %	100.00	18.92	24.79	32.26	11.41	7.00	32.11	30.40	33.55
	Vert %	15.30	18.43	17.86	14.22	13.43	12.71	16.98	18.25	12.71
	Index	100	120	117	93	88	83	111	119	83
Generations: Pre-Boomers (b. before 1946)	Unwgt'd	5370	1377	1312	1448	629	360	1792	2036	1335
	Weighted (000)	24555	6623	5998	6568	2485	1578	8234	9253	6028
	Horz %	100.00	26.97	24.43	26.75	10.12	6.43	33.53	37.68	24.55
	Vert %	9.90	17.00	11.39	7.63	7.71	7.55	11.48	14.64	6.02
	Index	100	172	115	77	78	76	116	148	61



			Political Outlook:					Political Affiliation:		
			Very conservative	Somewhat conservative	Middle of the road	Somewhat liberal	Very liberal	Democratic	Republican	No party affiliation / Independent
All										
All	Unwgt'd	47901	7303	9929	16548	6807	4298	14685	11994	18878
	Weighted (000)	247955	38955	52644	86094	32227	20905	71746	63200	100171
	Horz %	100.00	15.71	21.23	34.72	13.00	8.43	28.94	25.49	40.40
	Vert %	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	Index	100	100	100	100	100	100	100	100	100

* Projections relatively unstable, use with caution

Source: 2019 Doublebase GfK MRI weighted to Population (000) - Base: All
 No Audit Report Was Generated

How to Read:

Unwgt'd: Actual number of respondents who meet the qualifications specified.

Weighted (000): Projected number of people in thousands.

Horz %: The number of users of a category restated as a percentage.

Vert %: Gives you percentages based on data placed in columns.

Index: Indicates the difference from the U.S. average set at 100. It is a ration to indicate the direction and amount difference from the average.