

	M	T	W	T	F	S	S		M	T	W	T	F	S	S
JAN	28	29	30	31	①	2	3	JUL	27	28	29	30	1	2	3
	4	5	6	7	8	9	10		④	5	6	7	8	9	10
	11	12	13	14	15	16	17		11	12	13	14	15	16	17
	⑮	19	20	21	22	23	24		18	19	20	21	22	23	24
	25	26	27	28	29	30	31		25	26	27	28	29	30	31
FEB	M	T	W	T	F	S	S	AUG	M	T	W	T	F	S	S
	1	2	3	4	5	6	7		1	2	3	4	5	6	7
	8	9	10	11	12	13	14		8	9	10	11	12	13	14
	⑮	16	17	18	19	20	21		15	16	17	18	19	20	21
	22	23	24	25	26	27	28		22	23	24	25	26	27	28
MAR	M	T	W	T	F	S	S	SEP	M	T	W	T	F	S	S
	29	1	2	3	4	5	6		29	30	31	1	2	3	4
	7	8	9	10	11	12	13		⑤	6	7	8	9	10	11
	14	15	16	17	18	19	20		12	13	14	15	16	17	18
	21	22	23	24	25	26	27		19	20	21	22	23	24	25
APR	M	T	W	T	F	S	S	OCT	M	T	W	T	F	S	S
	28	29	30	31	1	2	3		26	27	28	29	30	1	2
	4	5	6	7	8	9	10		3	4	5	6	7	8	9
	11	12	13	14	15	16	17		⑩	11	12	13	14	15	16
	18	19	20	21	22	23	24		17	18	19	20	21	22	23
MAY	M	T	W	T	F	S	S	NOV	M	T	W	T	F	S	S
	25	26	27	28	29	30	1		31	1	2	3	4	5	6
	2	3	4	5	6	7	8		7	8	9	10	⑪	12	13
	9	10	11	12	13	14	15		14	15	16	17	18	19	20
	16	17	18	19	20	21	22		21	22	23	⑭	25	26	27
JUN	M	T	W	T	F	S	S	DEC	M	T	W	T	F	S	S
	⑬	31	1	2	3	4	5		28	29	30	1	2	3	4
	6	7	8	9	10	11	12		5	6	7	8	9	10	11
	13	14	15	16	17	18	19		12	13	14	15	16	17	18
	20	21	22	23	24	25	26		19	20	21	22	23	24	⑮

This standard Broadcast calendar, created in the 1960s, is designed to conform to the uniform billing period adopted by Broadcasters, Agencies and Advertisers for billing and planning functions. Under this system, the standard week starts on Monday and ends on Sunday. The standard Broadcast billing month always ends on the last Sunday of the calendar month.

2015

2016

2017

	M	T	W	T	F	S	S
JAN	29 5 12 19	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25
FEB	26 9 16	27 10 17	28 11 18	29 12 19	30 13 20	31 14 21	1 15 22 8
MAR	23 9 16 23	24 10 17 24	25 11 18 25	26 12 19 26	27 13 20 27	28 14 21 28	1 15 22 29 8
APR	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26
MAY	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29	2 16 23 30	3 17 24 31 10
JUN	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28
JUL	29 13 20	30 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26 11 12
AUG	27 10 17 24	28 11 18 25	29 12 19 26	30 13 20 27	31 14 21 28	1 15 22 29	2 16 23 30
SEP	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26	6 20 27 12 13
OCT	28 12 19	29 13 20	30 14 21	1 15 22	2 16 23	3 17 24	4 18 25 10 11
NOV	26 9 16 23	27 10 17 24	28 11 18 25	29 12 19 26	30 13 20 27	31 14 21 28	1 15 22 29 8
DEC	30 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26	6 20 27 12 13

	M	T	W	T	F	S	S
JAN	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27	31 7 14 21 28	1 8 15 22 29	2 9 16 23 30	3 10 17 24 31
FEB	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27	7 14 21 28
MAR	29 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26	6 13 20 27
APR	28 11 18	29 12 19	30 13 20	31 14 21	1 15 22	2 16 23	3 17 24
MAY	25 9 16 23	26 10 17 24	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29 10
JUN	30 13 20	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26 11 12
JUL	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29	2 16 23 30	3 17 24 31
AUG	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26	6 20 27	7 21 28
SEP	29 12 19	30 13 20	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25 10 11
OCT	26 10 17 24	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29	2 16 23 30
NOV	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26	6 20 27 12 13
DEC	28 12 19	29 13 20	30 14 21	1 15 22	2 16 23	3 17 24	4 18 25 10 11

	M	T	W	T	F	S	S
JAN	26 2 9 16 23	27 3 10 17 24	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27	31 7 14 21 28	1 8 15 22 29
FEB	30 6 13 20	31 7 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26
MAR	27 6 13 20	28 7 14 21	1 8 15 22	2 9 16 23	3 10 17 24	4 11 18 25	5 12 19 26
APR	27 3 10 17 24	28 4 11 18 25	29 5 12 19 26	30 6 13 20 27	31 7 14 21 28	1 8 15 22 29	2 9 16 23 30
MAY	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26	6 20 27	7 21 28
JUN	29 12 19	30 13 20	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25 10 11
JUL	26 10 17 24	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29	2 16 23 30
AUG	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26	6 20 27 12 13
SEP	28 11 18	29 12 19	30 13 20	31 14 21	1 15 22	2 16 23	3 17 24 10 11
OCT	25 9 16 23	26 10 17 24	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29 8
NOV	30 13 20	31 14 21	1 15 22	2 16 23	3 17 24	4 18 25	5 19 26 12 13
DEC	27 11 18 25	28 12 19 26	29 13 20 27	30 14 21 28	1 15 22 29	2 16 23 30	3 17 24 31