

	M	T	W	T	F	S	S		M	T	W	T	F	S	S
<b>JAN</b>	①	2	3	4	5	6	7		25	26	27	28	29	30	1
	8	9	10	11	12	13	14		2	3	④	5	6	7	8
	⑮	16	17	18	19	20	21		9	10	11	12	13	14	15
	22	23	24	25	26	27	28		16	17	18	19	20	21	22
<b>FEB</b>									23	24	25	26	27	28	29
<b>MAR</b>															
<b>APR</b>															
<b>MAY</b>															
<b>JUN</b>															
<b>JUL</b>															
<b>AUG</b>															
<b>SEP</b>															
<b>OCT</b>															
<b>NOV</b>															
<b>DEC</b>															

This standard Broadcast calendar, created in the 1960s, is designed to conform to the uniform billing period adopted by Broadcasters, Agencies and Advertisers for billing and planning functions. Under this system, the standard week starts on Monday and ends on Sunday. The standard Broadcast billing month always ends on the last Sunday of the calendar month.

LOCAL BROADCAST TV  
WE GET VOTERS



TVB's political advocacy campaign communicates the benefits of advertising on local broadcast television.  
[www.WeGetVoters.com](http://www.WeGetVoters.com)

# 2017

# 2018

# 2019

	M	T	W	T	F	S	S
JAN	26	27	28	29	30	31	①
FEB	30	31	1	2	3	4	5
MAR	27	28	1	2	3	4	5
APR	27	28	29	30	31	1	2
MAY	1	2	3	4	5	6	7
JUN	29	30	31	1	2	3	4
JUL	26	27	28	29	30	1	2
AUG	31	1	2	3	4	5	6
SEP	28	29	30	31	1	2	3
OCT	25	26	27	28	29	30	1
NOV	30	31	1	2	3	4	5
DEC	27	28	29	30	1	2	3

	M	T	W	T	F	S	S
JAN	①	2	3	4	5	6	7
FEB	29	30	31	1	2	3	4
MAR	26	27	28	1	2	3	4
APR	26	27	28	29	30	31	1
MAY	30	1	2	3	4	5	6
JUN	28	29	30	31	1	2	3
JUL	25	26	27	28	29	30	1
AUG	30	31	1	2	3	4	5
SEP	27	28	29	30	31	1	2
OCT	1	2	3	4	5	6	7
NOV	29	30	31	1	2	3	4
DEC	26	27	28	29	30	1	2

	M	T	W	T	F	S	S
JAN	31	①	2	3	4	5	6
FEB	28	29	30	31	1	2	3
MAR	25	26	27	28	1	2	3
APR	1	2	3	4	5	6	7
MAY	29	30	1	2	3	4	5
JUN	27	28	29	30	31	1	2
JUL	1	2	3	④	5	6	7
AUG	29	30	31	1	2	3	4
SEP	26	27	28	29	30	31	1
OCT	30	1	2	3	4	5	6
NOV	28	29	30	31	1	2	3
DEC	25	26	27	②⑧	29	30	1

