

Top 100 Sports Programming of 2013
Men 25-54



M25-54

Rank	Program	Network	(Start) Date	# Telecasts	Live+SD US AA%
1	Super Bowl XLVII	CBS	02/03/2013	1	45.8
2	Super Bowl XLVII-Delay	CBS	02/03/2013	1	44.2
3	Super Bowl XLVII Post Game	CBS	02/03/2013	1	27.8
4	Super Bowl Kick-Off	CBS	02/03/2013	1	26.6
5	AFC Championship On CBS	CBS	01/20/2013	1	24.5
6	FOX NFC Championship	FOX	01/20/2013	1	21.9
7	FOX NFC Wildcard Game	FOX	01/06/2013	1	20.4
8	AFC Divisional Playoff-Su	CBS	01/13/2013	1	19.4
9	AFC Divisional Playoff-Sa	CBS	01/12/2013	1	18.0
10	FOX NFC Championship-Gun	FOX	01/20/2013	1	17.6
11	FOX NFC Playoff-Sun	FOX	01/13/2013	1	17.1
12	FOX NFC Wildcard Post Gun	FOX	01/06/2013	1	16.8
13	FOX NFC Playoff-Sat	FOX	01/12/2013	1	16.6
14	NBC NFL Playoff Game 2	NBC	01/05/2013	1	16.2
15	AFC Wildcard Playoff	CBS	01/06/2013	1	15.8
16	NBC NFL Playoff Pre-Kick2	NBC	01/05/2013	1	15.2
17	Super Bowl Today-5	CBS	02/03/2013	1	14.0
18	NBC NFL Playoff Bridge	NBC	01/05/2013	1	13.9
19	NBC NFL Th Special	NBC	09/05/2013	1	13.8
20	CBS NFL Single - Thu	CBS	11/28/2013	1	13.6
21	BCS Championship	ESPN	01/07/2013	1	13.6
22	FOX NFL Sunday-National	FOX	09/08/2013	9	13.5
23	NBA Finals On ABC-Gm 7	ABC	06/20/2013	1	13.3
24	NBC NFL Playoff Game 1	NBC	01/05/2013	1	12.8
25	FOX NFL-Thu	FOX	11/28/2013	1	12.6
26	AFC Chmp Post Game On CBS	CBS	01/20/2013	1	12.6
27	FOX NFL-Thu Post Gun	FOX	11/28/2013	1	12.5
28	CBS NFL National	CBS	09/15/2013	9	12.2
29	NBC Sunday Night Football	NBC	09/08/2013	17	11.7
30	FOX NFC Wildcard Post Gme	FOX	01/06/2013	1	11.7
31	CBS NCAA Bskbl Championships	CBS	04/08/2013	1	11.7
32	AFC Div-Plf-Post-Game-Su	CBS	01/13/2013	1	11.5
33	NBA Finals On ABC-Gm 6	ABC	06/18/2013	1	10.7
34	AFC Championship Pre-Game	CBS	01/20/2013	1	10.5
35	FNIA Weather Delay Spl	NBC	09/15/2013	1	10.4
36	FOX NFL Sunday-Single	FOX	09/15/2013	8	10.1
37	AFC Wildcard Post Game	CBS	01/06/2013	1	10.0
38	NBC NFL Th Pre-Kick	NBC	09/05/2013	1	9.7
39	NBC NFL Th Special	NBC	11/28/2013	1	9.7
40	NBA Trophy Presentation	ABC	06/20/2013	1	9.6
41	FOX NFC Championship-Post	FOX	01/20/2013	1	9.5
42	BCS Championship Sust	ESPN	01/07/2013	1	9.5
43	FOX NFL Game Break	FOX	12/08/2013	1	9.3
44	NBA Finals On ABC-Gm 4	ABC	06/13/2013	1	9.0
45	NBC NFL Playoff Post	NBC	01/05/2013	1	9.0
46	FOX NFL-Thu Post Game	FOX	11/28/2013	1	8.9
47	Super Bowl Today-4	CBS	02/03/2013	1	8.9
48	FOX NFC Playoff-Sa Pst Gm	FOX	01/12/2013	1	8.8
49	NBA Finals On ABC-Gm 5	ABC	06/16/2013	1	8.7
50	FOX NFL Game Break(B)	FOX	12/15/2013	1	8.4
51	Sunday Night NFL Pre-Kick	NBC	09/08/2013	17	8.4
52	CBS NCAA Bskbl Champ Sa-2	CBS	04/06/2013	1	8.4
53	FOX NASCAR Daytona 500	FOX	02/24/2013	1	8.2
54	FOX NFL Sunday-Regional	FOX	09/08/2013	9	8.1
55	NBA Finals On ABC-Gm 2	ABC	06/09/2013	1	8.1
56	NFL Regular Season	ESPN	09/09/2013	17	8.0
57	CBS NFL Single	CBS	09/08/2013	8	7.8
58	FOX NFC Playoff-Pst-Sun	FOX	01/13/2013	1	7.7
59	CBS NCAA Bskbl Chmp Su-2	CBS	03/31/2013	1	7.7

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60	NBA Finals On ABC-Gm 3	ABC	06/11/2013	1	7.7
61	FOX NFL Game Break(B)	FOX	12/29/2013	1	7.6
62	FOX World Series Game 6	FOX	10/30/2013	1	7.6
63	NBA Finals On ABC-Gm 1	ABC	06/06/2013	1	7.6
64	CBS NFL-Thu Post Game	CBS	11/28/2013	1	7.5
65	OT, The	FOX	09/08/2013	8	7.5
66	OT, The(B)	FOX	10/13/2013	1	7.4
67	CBS NCAA Bskbl-Bridge	CBS	04/06/2013	1	6.9
68	CBS NFL Today Update	CBS	09/15/2013	6	6.8
69	SEC Champ-CBS: Dr Pepper	CBS	12/07/2013	1	6.7
70	FOX NFL Sunday Bonus	FOX	09/29/2013	2	6.7
71	Masters Golf Tourn.-Sun	CBS	04/14/2013	1	6.7
72	CBS NFL Regional	CBS	09/15/2013	9	6.6
73	CBS NCAA Bskbl Champ-Sa-1	CBS	04/06/2013	1	6.5
74	CBS NFL Today-Sun-Div-Plf	CBS	01/13/2013	1	6.5
75	FOX World Series Game 4	FOX	10/27/2013	1	6.4
76	NBC NFL Th Post	NBC	11/28/2013	1	6.4
77	FOX World Series Gm4-Pre	FOX	10/27/2013	1	6.4
78	Big Ten Football Ch Game	FOX	12/07/2013	1	6.4
79	Football Nt America Pt 3	NBC	09/08/2013	17	6.3
80	NBC NFL Playoff Pre-Kick1	NBC	01/05/2013	1	6.3
81	FOX World Series Game 1	FOX	10/23/2013	1	6.1
82	NBC NFL Th Post	NBC	09/05/2013	1	6.1
83	NBC NFL Sunday Post	NBC	09/08/2013	17	6.1
84	Super Bowl Today-3	CBS	02/03/2013	1	6.1
85	CBS NCAA Bskbl Chmp-Su-3	CBS	03/24/2013	1	6.0
86	FOX NFC Championship-Pre	FOX	01/20/2013	1	5.9
87	CBS NFL Today-Thu	CBS	11/28/2013	1	5.9
88	Home Depot Prime Clg Ftbl	CBS	11/09/2013	1	5.9
89	NBC AFC-NFC Pro Bowl	NBC	01/27/2013	1	5.9
90	FOX NFL-Thu Pre Kick	FOX	11/28/2013	1	5.8
91	FOX World Series Game 5	FOX	10/28/2013	1	5.8
92	CBS NCAA Post Gun Su 2	CBS	03/31/2013	1	5.8
93	FOX NFC Wildcard Pre	FOX	01/06/2013	1	5.8
94	AT&T Cotton Bowl	FOX	01/04/2013	1	5.8
95	CBS NCAA Bskbl Chmp-Su-2	CBS	03/24/2013	1	5.7
96	NBC NFL Pre-Season Gm	NBC	08/04/2013	1	5.7
97	FOX World Series Game 2	FOX	10/24/2013	1	5.5
98	CBS NCAA Bskbl Champ-Post	CBS	04/08/2013	1	5.5
99	CBS NCAA Post Gun Sat 2	CBS	03/30/2013	1	5.4
100	CBS NCAA Bskbl Post	CBS	04/06/2013	1	5.4

Source: 1/1-12/31/13 The Nielsen Company NTI Live + Same Day estimates.

Ranked by average audience % (ratings); in the event of a tie, impressions (000's) are used as a tiebreaker.

Programming under 5 minutes excluded.

Ad-Supported Cable Only