



TOP 100 M18-49 SPORTS PROGRAMS, 2017

01/01/2017-12/31/2017

Rank	Program	Originator	Day Of Week	# of Telecasts	First Telecast Date	M18-49	
						US AA% (x.xx)	US AA Proj (000 s)
1	FOX SUPER BOWL LI	FOXSu	1	02/05/2017	39.51	25,165
2	FOX SUPER BOWL POST-GUN	FOXSu	1	02/05/2017	32.29	20,566
3	FOX SUPER BOWL POST GAME	FOXSu	1	02/05/2017	23.71	15,103
4	FOX SUPERBOWL LI KICK	FOXSu	1	02/05/2017	21.83	13,902
5	AFC CHAMPIONSHIP ON CBS	CBSSu	1	01/22/2017	18.69	11,902
6	FOX NFC PLAYOFF-SUN	FOXSu	1	01/15/2017	18.49	11,775
7	FOX NFC CHAMPIONSHIP	FOXSu	1	01/22/2017	17.59	11,205
8	FOX NFC PLAYOFF-SU PST GN	FOXSu	1	01/15/2017	15.90	10,128
9	FOX NFC WILDCARD GAME	FOXSu	1	01/08/2017	15.25	9,711
10	NBC NFL PLAYOFF GAME 1/15	NBCSu	1	01/15/2017	14.91	9,495
11	AFC CHAMP POST GUN ON CBS	CBSSu	1	01/22/2017	12.92	8,228
12	FOX NFC CHAMPIONSHIP-GUN	FOXSu	1	01/22/2017	12.90	8,214
13	FOX NFC PLAYOFF-PST-SUN	FOXSu	1	01/15/2017	11.90	7,581
14	AFC DIVISIONAL PLAYOFF-SA	CBSSa.	1	01/14/2017	11.83	7,535
15	FOX NFC WILDCARD POST GUN	FOXSu	1	01/08/2017	11.78	7,505
16	FOX SUPER BOWL PRE - 5:30	FOXSu	1	02/05/2017	11.68	7,438
17	AFC WILDCARD PLAYOFF	CBSSu	1	01/08/2017	11.32	7,210
18	NBA FINALS ON ABC-GM 5	ABC	M.....	1	06/12/2017	11.27	7,175
19	FOX NFC PLAYOFF-SAT	FOXSa.	1	01/14/2017	11.17	7,113
20	AFC CHAMP PRE KICK ON CBS	CBSSu	1	01/22/2017	10.97	6,988
21	CFP CHAMPIONSHIP L	ESPN	M.....	1	01/09/2017	10.64	6,777
22	NBC NFL PLAYOFF GAME 1/7	NBCSa.	1	01/07/2017	10.61	6,758
23	FOX NFC PLAYOFF-KICK-SUN	FOXSu	1	01/15/2017	10.04	6,396
24	FOX WORLD SERIES GAME 7	FOX	.W....	1	11/01/2017	9.92	6,346
25	NFL WILD CARD PO-ABC/ESPN	ABCSa.	1	01/07/2017	9.64	6,142
26	NBC NFL PLAYOFF POST 1/15	NBCSu	1	01/15/2017	9.63	6,133
27	CBS NFL SINGLE-THU	CBS	...Th..	1	11/23/2017	9.61	6,151
28	FOX NFC WILDCARD POST GME	FOXSu	1	01/08/2017	9.36	5,963
29	FOX NFL-THU	FOX	...Th..	1	11/23/2017	9.27	5,930
30	AFC CHMP POST GAME ON CBS	CBSSu	1	01/22/2017	9.27	5,901
31	FOX NFL-THU POST GUN	FOX	...Th..	1	11/23/2017	9.18	5,875
32	AFC DIV-PLF-POST-GUN-SA	CBSSa.	1	01/14/2017	9.18	5,844
33	NBA FINALS ON ABC-GM 3	ABC	.W....	1	06/07/2017	9.17	5,843
34	AFC WILDCARD POST GUN	CBSSu	1	01/08/2017	9.17	5,839
35	NBA FINALS ON ABC-GM 2	ABCSu	1	06/04/2017	8.97	5,710
36	CBS NCAA BSKBL CHAMPSHIPS	CBS	M.....	1	04/03/2017	8.95	5,702
37	FOX NFC CHAMPIONSHIP-KICK	FOXSu	1	01/22/2017	8.88	5,653
38	FOX NFC WILDCARD PRE KICK	FOXSu	1	01/08/2017	8.87	5,648
39	NBA FINALS ON ABC-GM 1	ABC	...Th..	1	06/01/2017	8.83	5,622
40	FOX NFL SUNDAY-NATIONAL	FOXSu	10	01/01/2017	8.79	5,625
41	FOX NFC PLAYOFF-SA PST GN	FOXSa.	1	01/14/2017	8.79	5,599
42	NBC NFL PLYOFF PR-KCK1/15	NBCSu	1	01/15/2017	8.70	5,544
43	NBC NFL TH SPECIAL	NBC	...Th..	2	09/07/2017	8.47	5,418
44	NBA FINALS ON ABC-GM 4	ABCF..	1	06/09/2017	8.39	5,346
45	NBC SUNDAY NIGHT FOOTBALL	NBCSu	16	01/01/2017	8.20	5,249
46	NBA TROPHY PRESENTATION	ABC	M.....	1	06/12/2017	8.17	5,206
47	AFC DIV-PLF-PRE-KICK-SA	CBSSa.	1	01/14/2017	8.06	5,132
48	FOX SUPER BOWL PRE - 5:00	FOXSu	1	02/05/2017	7.96	5,072
49	CBS NFL-THU POST GUN	CBS	...Th..	1	11/23/2017	7.55	4,832
50	CBS NFL NATIONAL	CBSSu	10	01/01/2017	7.52	4,812
51	FOX WORLD SERIES GAME 6	FOX	.Tu....	1	10/31/2017	7.46	4,772
52	AFC DIV-PLF-POST-GAME-SA	CBSSa.	1	01/14/2017	7.09	4,517
53	CBS NCAA BSKBL CHAMP SA-2	CBSSa.	1	04/01/2017	7.09	4,515
54	NFL ON FOX NAT-RN DLY BNS	FOXSu	1	09/17/2017	6.85	4,383



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55	NBC NFL PLAYOFF POST 1/7	NBCSa.	1	01/07/2017	6.79	4,323
56	FOX WORLD SERIES GAME 5	FOXSu	1	10/29/2017	6.65	4,257
57	FOX NFL SUNDAY-SINGLE	FOXSu	8	09/24/2017	6.59	4,217
58	NBC NFL PLYOFF PR-KCK1/7	NBCSa.	1	01/07/2017	6.50	4,138
59	ESPN NFL REGULAR SEASON 1	ESPN-SYN	M.....	1	09/11/2017	6.37	4,079
60	CBS NFL NATL POST GUN	CBSSu	10	01/01/2017	6.27	4,008
61	FOX NFC CHAMPIONSHIP-POST	FOXSu	1	01/22/2017	6.25	3,978
62	AFC WILDCARD PRE-KICK	CBSSu	1	01/08/2017	6.20	3,949
63	FOX NFL-THU POST GAME	FOX	...Th...	1	11/23/2017	6.10	3,901
64	CBS+NFLN THU NT FOOTBALL	CBS	...Th...	5	09/28/2017	6.01	3,849
65	ESPN NFL REGULAR SEASON 2	ESPN-SYN	M.....	1	09/11/2017	5.90	3,779
66	CBS NFL-THU PRE-KICK	CBS	...Th...	1	11/23/2017	5.90	3,774
67	CBS NCAA BSKBL CHMP SU-2	CBSSu	1	03/26/2017	5.88	3,744
68	CBS NCAA BSKBL-BRIDGE	CBSSa.	1	04/01/2017	5.87	3,739
69	FOX NFC PLAYOFF-KICK-SAT	FOXSa.	1	01/14/2017	5.86	3,730
70	FOX NFL SUNDAY-PST GN-NAT	FOXSu	18	01/01/2017	5.76	3,688
71	NBC NFL TH PRE-KICK	NBC	...Th...	2	09/07/2017	5.76	3,685
72	FOX NFC PLAYOFF-SA PST GM	FOXSa.	1	01/14/2017	5.75	3,664
73	SUNDAY NIGHT NFL PRE-KICK	NBCSu	16	01/01/2017	5.71	3,650
74	CBS+NFLN THU WEATHER DLY	CBS	...Th...	1	09/28/2017	5.68	3,633
75	FOX NFL GAME BREAK	FOXSu	10	01/01/2017	5.67	3,627
76	AFC WILDCARD POST GAME	CBSSu	1	01/08/2017	5.67	3,609
77	FOX SUPER BOWL PRE - 4:30	FOXSu	1	02/05/2017	5.56	3,543
78	NBC+NFLN TNF FOOTBALL SP	NBC	M.....	1	12/25/2017	5.54	3,548
79	CBS NFL SINGLE	CBSSu	8	09/10/2017	5.49	3,515
80	ESPN NFL REGULAR SEASON	ESPN-SYN	M.....	15	09/18/2017	5.46	3,496
81	CBS NCAA POST GUN SU 2	CBSSu	1	03/26/2017	5.46	3,477
82	ROSE BOWL L	ESPN	M.....	1	01/02/2017	5.37	3,419
83	FOX WORLD SERIES GAME 2	FOX	.W....	1	10/25/2017	5.37	3,435
84	FOX NFC PLAYOFF-PRE-SUN	FOXSu	1	01/15/2017	5.32	3,386
85	NBC+NFLN THU NT FOOTBALL	NBC	...Th...	5	11/09/2017	5.28	3,381
86	NFL REGULAR SEASON L	ESPN	M.....	17	09/11/2017	5.27	3,372
87	NBC SAT NIGHT FOOTBALL	NBCSa.	1	12/23/2017	5.24	3,352
88	CBS NFL-THU POST GAME	CBS	...Th...	1	11/23/2017	5.18	3,318
89	FOX NFL SUNDAY-REGIONAL	FOXSu	10	01/01/2017	5.16	3,303
90	CBS NCAA BSKBL CHAMP-SA-1	CBSSa.	1	04/01/2017	5.12	3,263
91	FOX WORLD SERIES GM5-PRE	FOXSu	1	10/29/2017	5.09	3,255
92	CBS NFL NATL POST GAME	CBSSu	2	10/15/2017	5.05	3,232
93	FOX WORLD SERIES GAME 1	FOX	.Tu....	1	10/24/2017	4.95	3,170
94	CBS NCAA BSK CHMP-PRE-TIP	CBS	M.....	1	04/03/2017	4.92	3,131
95	SEC CHAMP-CBS: DR PEPPER	CBSSa.	1	12/02/2017	4.83	3,089
96	NBC+NFLN TNF POST-GAME SP	NBC	M.....	1	12/25/2017	4.79	3,064
97	BIG TEN FOOTBALL CH GAME	FOXSa.	1	12/02/2017	4.78	3,059
98	OT, THE	FOXSu	9	01/01/2017	4.77	3,049
99	CBS NCAA BSKBL CHMP-SU-3	CBSSu	1	03/19/2017	4.76	3,033
100	FOX WORLD SERIES GAME 3	FOXF..	1	10/27/2017	4.67	2,988

Source: 1/1/2017-12/31/2017 Nielsen Live+ Same Day Men 18-49 estimates from NNTV