



TOP 100 MEN 25-54 SPORTS PROGRAMS, 2019
1/1/19-12/31/19

Men 25-54 Live+1

Rank	Program Name	Originator	Day Of	Teleca	First Telecast	MC US AA %	MC US AA Proj (000)
1	SUPER BOWL LIII	CBSS	1	2/3/2019	38.19	22,719
2	SUPER BOWL LIII POST-GUN	CBSS	1	2/3/2019	32.85	19,544
3	AFC CHAMPIONSHIP ON CBS	CBSS	1	1/20/2019	23.69	14,093
4	SUPER BOWL LIII POST-GAME	CBSS	1	2/3/2019	21.81	12,975
5	SUPER BOWL KICK-OFF	CBSS	1	2/3/2019	21.42	12,745
6	FOX NFC CHAMPIONSHIP	FOXS	1	1/20/2019	19.74	11,743
7	AFC CHAMP POST GUN ON CBS	CBSS	1	1/20/2019	17.92	10,661
8	FOX NFC PLAYOFF-SUN	FOXS	1	1/13/2019	16.98	10,102
9	NBC NFL PLAYOFF GAME WC	NBCS	1	1/6/2019	16.26	9,671
10	FOX NFC PLAYOFF-SAT	FOXS.	1	1/12/2019	15.77	9,381
11	FOX NFC PLAYOFF-SU PST GN	FOXS	1	1/13/2019	15.28	9,088
12	AFC CHAMP PRE KICK ON CBS	CBSS	1	1/20/2019	14.28	8,498
13	FOX NFC CHAMPIONSHIP-GUN	FOXS	1	1/20/2019	14.09	8,381
14	FOX NFC WILDCARD GAME	FOXS.	1	1/5/2019	13.93	8,288
15	NBC NFL PLAYOFF GAME DIV	NBCS.	1	1/12/2019	13.23	7,871
16	AFC DIVISIONAL PLAYOFF-SU	CBSS	1	1/13/2019	13.07	7,777
17	CBS NFL SINGLE-THU	CBS	...R...	1	11/28/2019	12.72	7,605
18	AFC WILDCARD PLAYOFF	CBSS	1	1/6/2019	11.95	7,109
19	CFP CHAMPIONSHIP L	ESPN	M.....	1	1/7/2019	11.63	6,916
20	AFC CHMP POST GAME ON CBS	CBSS	1	1/20/2019	11.35	6,750
21	CBS NFL-THU POST GUN	CBS	...R...	1	11/28/2019	11.33	6,778
22	SUPER BOWL TODAY-5	CBSS	1	2/3/2019	11.15	6,633
23	FOX NFL-THU	FOX	...R...	1	11/28/2019	11.04	6,601
24	FOX NFC PLAYOFF-KICK-SAT	FOXS.	1	1/12/2019	11.02	6,558
25	FOX NFC PLAYOFF-PST-SUN	FOXS	1	1/13/2019	10.96	6,519
26	FOX NFC PLAYOFF-SA PST GN	FOXS.	1	1/12/2019	10.94	6,506
27	FOX NFC WILDCARD POST GUN	FOXS.	1	1/5/2019	10.75	6,397
28	FOX NFL SUNDAY-NATIONAL	FOXS	9	9/8/2019	10.73	6,415
29	FOX NFL-THU POST GUN	FOX	...R...	1	11/28/2019	10.39	6,211
30	AFC WILDCARD POST GUN	CBSS	1	1/6/2019	10.13	6,028
31	NBC NFL TH SPECIAL	NBC	...R...	2	9/5/2019	9.98	5,969
32	FOX NFC CHAMPIONSHIP-KICK	FOXS	1	1/20/2019	9.91	5,896
33	FOX NFC WILDCARD PRE KICK	FOXS.	1	1/5/2019	9.85	5,861
34	CBS NFL NATIONAL	CBSS	9	9/22/2019	9.55	5,709
35	NBC SUNDAY NIGHT FOOTBALL	NBCS	17	9/8/2019	9.50	5,683
36	NBA FINALS ON ABC-GM 5	ABC	M.....	1	6/10/2019	9.35	5,561
37	CFP SEMIFINAL L	ESPNS.	1	12/28/2019	9.16	5,480
38	FOX WORLD SERIES GAME 7	FOX	..W....	1	10/30/2019	9.10	5,442
39	NBA FINALS ON ABC-GM 6	ABC	...R...	1	6/13/2019	9.04	5,380
40	CBS NFL-THU PRE-KICK	CBS	...R...	1	11/28/2019	8.72	5,215
41	NBC NFL PLYOFF PR-KCK WC	NBCS	1	1/6/2019	8.68	5,162
42	CFP CHAMPIONSHIP SUST L	ESPN	M.....	1	1/7/2019	8.59	5,111
43	AFC DIV-PLF-POST-GUN-SU	CBSS	1	1/13/2019	8.42	5,006
44	CBS NFL-THU POST GAME	CBS	...R...	1	11/28/2019	8.06	4,821
45	NBC NFL PLAYOFF POST DIV	NBCS.	1	1/12/2019	8.03	4,776
46	FOX NFL SUNDAY-SINGLE	FOXS	8	9/22/2019	7.98	4,775
47	CBS NCAA BSKBL CHAMPSHIPS	CBS	M.....	1	4/8/2019	7.93	4,716
48	SUPER BOWL TODAY-4	CBSS	1	2/3/2019	7.85	4,672
49	NBC NFL PLYOFF PR-KCK DIV	NBCS.	1	1/12/2019	7.77	4,620
50	AFC DIV-PLF-PRE-KICK-SU	CBSS	1	1/13/2019	7.64	4,542
51	FOX NFL-THU POST GAME	FOX	...R...	1	11/28/2019	7.63	4,561
52	NFL WILD CARD GAME-ABC	ABCS.	1	1/5/2019	7.48	4,449
53	CBS NFL NATL POST GUN	CBSS	9	9/22/2019	7.39	4,419
54	FOX NFC CHAMPIONSHIP-POST	FOXS	1	1/20/2019	7.26	4,317
55	CFP SEMIFINAL SUST L	ESPNS.	1	12/28/2019	7.25	4,336
56	CFP SEMIFINAL L	ESPNS.	1	12/28/2019	7.12	4,256
57	NBA FINALS ON ABC-GM 2	ABCS	1	6/2/2019	7.09	4,216
58	FOX+NFLN THU NT FOOTBALL	FOX	...R...	11	9/26/2019	7.06	4,220
59	NBA FINALS ON ABC-GM 1	ABC	...R...	1	5/30/2019	7.05	4,194



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60	CBS NCAA BSKBL CHMP SU-2	CBSS	1	3/31/2019	6.85	4,077
61	FOX NFL SUNDAY-BONUS	FOXS	1	9/8/2019	6.81	4,071
62	NBA FINALS ON ABC-GM 3	ABC	..W....	1	6/5/2019	6.76	4,021
63	NFL REGULAR SEASON L	ESPN	M.....	17	9/9/2019	6.67	3,991
64	ROSE BOWL L	ESPN	.T.....	1	1/1/2019	6.64	3,952
65	FOX NFL SUNDAY-PST GN-NAT	FOXS	17	9/8/2019	6.58	3,936
66	SUNDAY NIGHT NFL PRE-KICK	NBCS	17	9/8/2019	6.48	3,878
67	CBS NFL SINGLE	CBSS	8	9/8/2019	6.43	3,844
68	FOX WORLD SERIES GAME 6	FOX	.T.....	1	10/29/2019	6.30	3,765
69	NBA FINALS ON ABC-GM 4	ABCF..	1	6/7/2019	6.30	3,746
70	FOX NFL SUNDAY-REGIONAL	FOXS	9	9/8/2019	6.27	3,752
71	NBC NFL TH PRE-KICK	NBC	...R...	2	9/5/2019	6.24	3,733
72	CBS NCAA BSKBL CHAMP SA-2	CBSS.	1	4/6/2019	6.22	3,702
73	AFC WILDCARD PRE-KICK	CBSS	1	1/6/2019	6.21	3,695
74	FOX NFC PLAYOFF-KICK-SUN	FOXS	1	1/13/2019	6.19	3,685
75	NBC NFL TH POST	NBC	...R...	2	9/5/2019	6.12	3,661
76	CBS NCAA BSKBL CHMP-SU-3	CBSS	1	3/24/2019	6.01	3,578
77	SUGAR BOWL L	ESPN	.T.....	1	1/1/2019	5.97	3,553
78	AFC WILDCARD POST GAME	CBSS	1	1/6/2019	5.78	3,441
79	SEC CHAMP-CBS: DR PEPPER	CBSS.	1	12/7/2019	5.74	3,434
80	NBA TROPHY PRESENTATION	ABC	...R...	1	6/13/2019	5.70	3,393
81	BIG TEN FOOTBALL CH GAME	FOXS.	1	12/7/2019	5.70	3,410
82	OT, THE	FOXS	5	9/15/2019	5.68	3,397
83	NBC NFL SUNDAY POST	NBCS	17	9/8/2019	5.58	3,337
84	CBS NFL REGIONAL	CBSS	9	9/22/2019	5.57	3,330
85	FOX NFC WILDCARD PRE	FOXS.	1	1/5/2019	5.52	3,285
86	CBS NCAA BSKBL-BRIDGE	CBSS.	1	4/6/2019	5.47	3,252
87	CBS NFL REG POST GUN	CBSS	9	9/22/2019	5.45	3,260
88	CBS NCAA BSKBL-BRIDGE-SUN	CBSS	1	3/31/2019	5.41	3,218
89	FOX FIFA WMN WC FINAL	FOXS	1	7/7/2019	5.36	3,191
90	CBS NFL TODAY-THU	CBS	...R...	1	11/28/2019	5.36	3,208
91	FOX NFL-THU PRE KICK	FOX	...R...	1	11/28/2019	5.34	3,191
92	CBS NFL TODAY UPDATE	CBSS	6	9/22/2019	5.33	3,186
93	NBA FINALS ON ABC-G2 POST	ABCS	1	6/2/2019	5.20	3,092
94	FOX+NFLN THU NT POST-GUN	FOX	...R...	11	9/26/2019	5.05	3,021
95	AFC DIV-PLF-POST-GAME-SU	CBSS	1	1/13/2019	4.99	2,970
96	SUPER BOWL TODAY-3	CBSS	1	2/3/2019	4.90	2,917
97	CBS NCAA BSKBL CHAMP-SA-1	CBSS.	1	4/6/2019	4.89	2,912
98	CBS NCAA BSKBL CHMP FR 2	CBSF..	1	3/29/2019	4.81	2,864
99	FOX WORLD SERIES GAME 1	FOX	.T.....	1	10/22/2019	4.81	2,876
100	FOX NFC CHAMPIONSHIP-PRE	FOXS	1	1/20/2019	4.78	2,845