



TOP 100 MEN 18-49 SPORTS PROGRAMS, 2019
1/1/19-12/31/19

Men 18-49 Live+1

Rank	Program Name	Originator	MC Day Of Week	Telecast Count	First Telecast Date	MC US AA %	MC US AA Proj (000)
1	SUPER BOWL LIII	CBSS	1	2/3/2019	34.29	21,954
2	SUPER BOWL LIII POST-GUN	CBSS	1	2/3/2019	30.11	19,282
3	SUPER BOWL LIII POST-GAME	CBSS	1	2/3/2019	20.35	13,033
4	AFC CHAMPIONSHIP ON CBS	CBSS	1	1/20/2019	20.09	12,861
5	SUPER BOWL KICK-OFF	CBSS	1	2/3/2019	18.44	11,804
6	FOX NFC CHAMPIONSHIP	FOXS	1	1/20/2019	16.22	10,388
7	AFC CHAMP POST GUN ON CBS	CBSS	1	1/20/2019	15.41	9,866
8	FOX NFC PLAYOFF-SUN	FOXS	1	1/13/2019	14.01	8,974
9	NBC NFL PLAYOFF GAME WC	NBCS	1	1/6/2019	13.50	8,644
10	FOX NFC PLAYOFF-SAT	FOXS	1	1/12/2019	13.33	8,537
11	FOX NFC PLAYOFF-SU PST GN	FOXS	1	1/13/2019	12.68	8,117
12	AFC CHAMP PRE KICK ON CBS	CBSS	1	1/20/2019	11.93	7,641
13	FOX NFC CHAMPIONSHIP-GUN	FOXS	1	1/20/2019	11.87	7,599
14	FOX NFC WILDCARD GAME	FOXS	1	1/5/2019	11.42	7,312
15	CBS NFL SINGLE-THU	CBS	...R...	1	11/28/2019	10.93	7,035
16	NBC NFL PLAYOFF GAME DIV	NBCS	1	1/12/2019	10.84	6,940
17	AFC DIVISIONAL PLAYOFF-SU	CBSS	1	1/13/2019	10.65	6,818
18	CFP CHAMPIONSHIP L	ESPN	M.....	1	1/7/2019	10.40	6,662
19	CBS NFL-THU POST GUN	CBS	...R...	1	11/28/2019	9.90	6,376
20	AFC CHMP POST GAME ON CBS	CBSS	1	1/20/2019	9.67	6,192
21	AFC WILDCARD PLAYOFF	CBSS	1	1/6/2019	9.57	6,128
22	SUPER BOWL TODAY-5	CBSS	1	2/3/2019	9.56	6,123
23	FOX NFC PLAYOFF-SA PST GN	FOXS	1	1/12/2019	9.34	5,978
24	FOX NFC PLAYOFF-PST-SUN	FOXS	1	1/13/2019	9.16	5,866
25	FOX NFL-THU	FOX	...R...	1	11/28/2019	9.09	5,855
26	FOX NFC PLAYOFF-KICK-SAT	FOXS	1	1/12/2019	9.02	5,776
27	FOX NFC WILDCARD POST GUN	FOXS	1	1/5/2019	8.90	5,696
28	NBA FINALS ON ABC-GM 5	ABC	M.....	1	6/10/2019	8.90	5,696
29	FOX NFL-THU POST GUN	FOX	...R...	1	11/28/2019	8.85	5,696
30	FOX NFL SUNDAY-NATIONAL	FOXS	9	9/8/2019	8.61	5,545
31	NBC NFL TH SPECIAL	NBC	...R...	2	9/5/2019	8.49	5,466
32	NBA FINALS ON ABC-GM 6	ABC	...R...	1	6/13/2019	8.44	5,401
33	AFC WILDCARD POST GUN	CBSS	1	1/6/2019	8.22	5,261
34	FOX NFC CHAMPIONSHIP-KICK	FOXS	1	1/20/2019	7.90	5,058
35	FOX NFC WILDCARD PRE KICK	FOXS	1	1/5/2019	7.84	5,019
36	NBC SUNDAY NIGHT FOOTBALL	NBCS	17	9/8/2019	7.83	5,043
37	CBS NFL NATIONAL	CBSS	9	9/22/2019	7.76	4,993
38	FOX WORLD SERIES GAME 7	FOX	..W....	1	10/30/2019	7.71	4,964
39	CFP CHAMPIONSHIP SUST L	ESPN	M.....	1	1/7/2019	7.49	4,793
40	CBS NFL-THU PRE-KICK	CBS	...R...	1	11/28/2019	7.44	4,792
41	CFP SEMIFINAL L	ESPNS	1	12/28/2019	7.40	4,764
42	CBS NFL-THU POST GAME	CBS	...R...	1	11/28/2019	7.14	4,600
43	AFC DIV-PLF-POST-GUN-SU	CBSS	1	1/13/2019	7.13	4,564
44	CBS NCAA BSKBL CHAMP SHIPS	CBS	M.....	1	4/8/2019	6.96	4,455
45	NBC NFL PLYOFF PR-KCK WC	NBCS	1	1/6/2019	6.92	4,434
46	NBA FINALS ON ABC-GM 1	ABC	...R...	1	5/30/2019	6.72	4,305
47	SUPER BOWL TODAY-4	CBSS	1	2/3/2019	6.61	4,232
48	FOX NFL-THU POST GAME	FOX	...R...	1	11/28/2019	6.61	4,253
49	NBC NFL PLAYOFF POST DIV	NBCS	1	1/12/2019	6.58	4,211
50	NBA FINALS ON ABC-GM 2	ABCS	1	6/2/2019	6.55	4,197
51	FOX NFL SUNDAY-SINGLE	FOXS	8	9/22/2019	6.41	4,129
52	NBA FINALS ON ABC-GM 3	ABC	..W....	1	6/5/2019	6.18	3,959
53	NBC NFL PLYOFF PR-KCK DIV	NBCS	1	1/12/2019	6.13	3,928
54	FOX NFC CHAMPIONSHIP-POST	FOXS	1	1/20/2019	6.01	3,849
55	AFC DIV-PLF-PRE-KICK-SU	CBSS	1	1/13/2019	6.01	3,846
56	CBS NFL NATL POST GUN	CBSS	9	9/22/2019	5.97	3,841
57	NFL WILD CARD GAME-ABC	ABCS	1	1/5/2019	5.96	3,816
58	CBS NCAA BSKBL CHMP SU-2	CBSS	1	3/31/2019	5.86	3,754
59	NFL REGULAR SEASON L	ESPN	M.....	17	9/9/2019	5.85	3,767
60	FOX+NFLN THU NT FOOTBALL	FOX	...R...	11	9/26/2019	5.81	3,743
61	CFP SEMIFINAL SUST L	ESPNS	1	12/28/2019	5.79	3,726
62	NBA FINALS ON ABC-GM 4	ABC	...F..	1	6/7/2019	5.78	3,702
63	CFP SEMIFINAL L	ESPNS	1	12/28/2019	5.68	3,655
64	FOX NFL SUNDAY-BONUS	FOXS	1	9/8/2019	5.65	3,634
65	ROSE BOWL L	ESPN	.T.....	1	1/1/2019	5.47	3,505
66	NBA TROPHY PRESENTATION	ABC	...R...	1	6/13/2019	5.46	3,494
67	NBC NFL TH PRE-KICK	NBC	...R...	2	9/5/2019	5.33	3,433
68	FOX NFL SUNDAY-PST GN-NAT	FOXS	17	9/8/2019	5.32	3,424
69	NBC NFL TH POST	NBC	...R...	2	9/5/2019	5.30	3,411
70	SUNDAY NIGHT NFL PRE-KICK	NBCS	17	9/8/2019	5.25	3,382
71	CBS NCAA BSKBL CHAMP SA-2	CBSS	1	4/6/2019	5.23	3,346
72	CBS NFL SINGLE	CBSS	8	9/8/2019	5.22	3,361



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73	FOX WORLD SERIES GAME 6	FOX	.T.....	1	10/29/2019	5.18	3,336
74	CBS NCAA BSKBL CHMP-SU-3	CBSS	1	3/24/2019	5.16	3,306
75	FOX NFL SUNDAY-REGIONAL	FOXS	9	9/8/2019	5.06	3,261
76	SUGAR BOWL L	ESPN	.T.....	1	1/1/2019	5.02	3,216
77	FOX NFC PLAYOFF-KICK-SUN	FOXS	1	1/13/2019	4.89	3,129
78	AFC WILDCARD POST GAME	CBSS	1	1/6/2019	4.78	3,062
79	NBA FINALS ON ABC-G2 POST	ABCS	1	6/2/2019	4.77	3,054
80	AFC WILDCARD PRE-KICK	CBSS	1	1/6/2019	4.76	3,048
81	BIG TEN FOOTBALL CH GAME	FOXS.	1	12/7/2019	4.76	3,063
82	SEC CHAMP-CBS: DR PEPPER	CBSS.	1	12/7/2019	4.75	3,061
83	NBC NFL SUNDAY POST	NBCS	17	9/8/2019	4.62	2,972
84	CBS NFL REGIONAL	CBSS	9	9/22/2019	4.58	2,949
85	OT, THE	FOXS	5	9/15/2019	4.54	2,924
86	CBS NFL TODAY-THU	CBS	...R...	1	11/28/2019	4.53	2,916
87	CBS NCAA BSKBL-BRIDGE	CBSS.	1	4/6/2019	4.47	2,862
88	CBS NFL REG POST GUN	CBSS	9	9/22/2019	4.47	2,877
89	FOX NFC WILDCARD PRE	FOXS.	1	1/5/2019	4.41	2,826
90	CBS NCAA BSKBL-BRIDGE-SUN	CBSS	1	3/31/2019	4.38	2,807
91	AFC DIV-PLF-POST-GAME-SU	CBSS	1	1/13/2019	4.33	2,776
92	FOX FIFA WMN WC FINAL	FOXS	1	7/7/2019	4.33	2,773
93	CBS NFL TODAY UPDATE	CBSS	6	9/22/2019	4.33	2,787
94	NBA PLAYOFFS-CONF FNLS L	ESPN	...R...	1	5/16/2019	4.32	2,769
95	FOX NFL-THU PRE KICK	FOX	...R...	1	11/28/2019	4.25	2,734
96	FOX+NFLN THU NT POST-GUN	FOX	...R...	11	9/26/2019	4.21	2,712
97	NBA PLAYOFFS-CONF FNLS L	ESPN	.T.....	1	5/14/2019	4.16	2,667
98	CBS NCAA BSKBL CHMP FR 2	CBSF.	1	3/29/2019	4.12	2,638
99	SUPER BOWL TODAY-3	CBSS	1	2/3/2019	4.07	2,604
100	NBA PLAYOFFS-CONF SEMIS L	ESPNF.	1	5/10/2019	4.03	2,579