



NFL Wild Card Weekend Household Live+SD Ratings on Local Broadcast Stations

<i>Indianapolis (21) / Houston (7)</i>		<i>ESPN 4:30p (ET)</i>	
ABC 4:30p (ET)		Household Rating (Live+SD)	
Market	HH Rtg	Market	HH Rtg
National	9.8	National	3.7
Indianapolis	31.9	New Orleans	9.6
Houston	24.1	Norfolk	7.8
Richmond	15.5	Richmond	7.3
Austin	15.3	Kansas City	6.5
Kansas City	15.1	Indianapolis	6.3
Philadelphia	15.0	Greensboro	6.2
San Antonio	14.4	Louisville	6.0

<i>Dallas (24) / Seattle (22)</i>		<i>Fox 8:15p (ET)</i>	
Household Rating (Live+SD)		Market	HH Rtg
National	15.9	Dallas	40.1
		New Orleans	31.1
		San Antonio	28.3
		Austin	26.6
		Richmond	26.4
		Norfolk	24.8
		Albuquerque	24.7

<i>L.A. (23) / Baltimore (17)</i>		<i>CBS 1:00p (ET)</i>	
Household Rating (Live+SD)		Market	HH Rtg
National	15.4	Baltimore	33.0
		San Diego	30.7
		Buffalo	27.1
		New Orleans	26.2
		Kansas City	24.5
		Pittsburgh	24.2
		Richmond	23.5

<i>Philadelphia (16) / Chicago (15)</i>		<i>NBC 4:45p (ET)</i>	
Household Rating (Live+SD)		Market	HH Rtg
National	19.7	Philadelphia	44.6
		Chicago	43.1
		New Orleans	34.5
		Milwaukee	32.0
		Norfolk	31.5
		Richmond	31.0
		Kansas City	29.1



Notes:

Seattle-Tacoma overnights N/A due to severe weather.

Due to a carriage dispute with Charter Spectrum, Tribune stations such as WJW in Cleveland, WGNO in New Orleans and WTTV in Indianapolis, have been blocked since 1/2/19.

Source: Nielsen 1/5 & 1/6/19 overnights