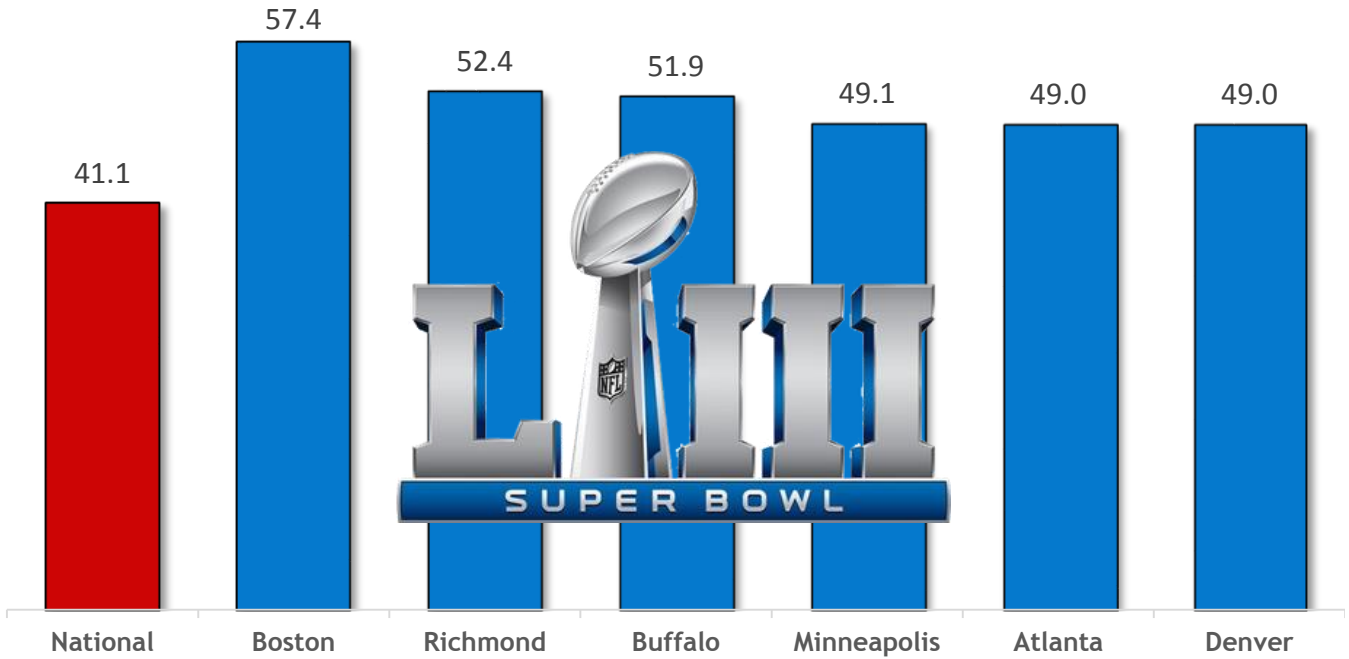


Household Live+SD Ratings on Local Broadcast Stations



Best Super Bowl Commercials
1/29/19 8:00p (ET)
Household Rating (Live+SD)

Market	HH Rtg
National	4.9
Minneapolis	9.6
Nashville	9.6
Dayton	9.5
St. Louis	8.9
TIE: Columbus, OH & Louisville	8.7

NFL Honors
2/2/19 9:00p (ET)
Household Rating (Live+SD)

Market	HH Rtg
National	2.1
Kansas City	6.9
Memphis	4.7
New Orleans	4.5
Baltimore	4.3
Norfolk	4.2

World's Best (Post Super Bowl)
2/3/19 10:30p (ET)
Household Rating (Live+SD)

Market	HH Rtg
National	11.0
San Diego	19.5
Memphis	19.0
Sacramento	17.7
Salt Lake	17.5
Nashville	17.1