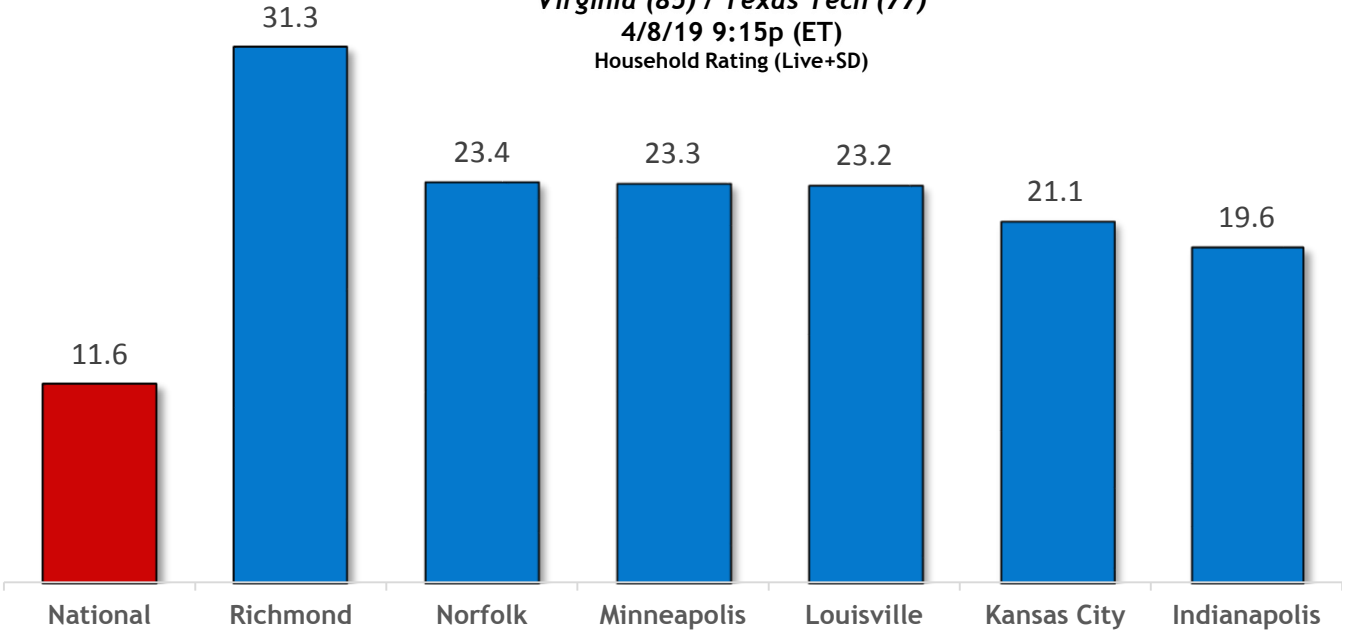


Household Live+SD Ratings on Local Broadcast Stations

**NCAA Championship
Virginia (85) / Texas Tech (77)
4/8/19 9:15p (ET)
Household Rating (Live+SD)**



**Final Four Game 1
Virginia (63) / Auburn (62)
4/6/19 6:00p (ET)
Household Rating (Live+SD)**

Market	HH Rtg
National	7.6
Birmingham	24.2
Richmond	23.6
Louisville	20.2
Norfolk	15.8
Greensboro	15.0

**Final Four Game 2
TX Tech (61) / MI State (51)
4/6/19 8:45p (ET)
Household Rating (Live+SD)**

Market	HH Rtg
National	9.1
Louisville	21.7
Detroit	19.7
Richmond	19.7
Minneapolis	18.2
Indianapolis	16.9

**The ACM Awards
7/7/19 8:00p (ET)
Household Rating (Live+SD)**

Market	HH Rtg
National	6.0
Nashville	11.7
Kansas City	11.4
St. Louis	11.3
Tulsa	11.0
Louisville	10.7