

# TOP 100 PROGRAMS ADULTS 25-54



Weekly Television Performance Metrics

Dates: 12/28/2020 - 1/31/2021

P25-54  
Live+1

Rank	Originator	Program	# of Telecasts	US AA% (x.xx)	US AA Proj (000 s)
1	FOX	FOX NFC CHAMPIONSHIP	1	15.34	18,551
2	CBS	AFC CHAMPIONSHIP ON CBS	1	14.41	17,422
3	FOX	FOX NFC PLAYOFF-SUN	1	12.53	15,148
4	FOX	FOX NFC CHAMPIONSHIP-GUN	1	11.42	13,810
5	CBS	AFC DIV-PLF-POST-GUN-SU	1	11.14	13,467
6	CBS	AFC DIVISIONAL PLAYOFF-SU	1	10.90	13,177
7	CBS	AFC CHAMP PRE KICK ON CBS	1	10.03	12,130
8	CBS	AFC CHAMP POST GUN ON CBS	1	9.56	11,560
9	FOX	FOX NFC PLAYOFF-SU PST GN	1	9.47	11,451
10	CBS	NFC WILDCARD PLAYOFF-CBS	1	9.30	11,239
11	NBC	NBC NFL PLAYOFF GM WC SU	1	8.96	10,835
12	NBC	NBC NFL PLAYOFF GAME DIV	1	8.95	10,827
13	FOX	FOX NFC PLAYOFF-SAT	1	8.72	10,547
14	FOX	FOX NFC WILDCARD GAME	1	8.22	9,942
15	FOX	FOX NFC PLAYOFF-KICK-SUN	1	7.98	9,644
16	CBS	NFC WILDCARD POST-GUN-CBS	1	7.92	9,571
17	FOX	FOX NFL SUNDAY-NATIONAL	1	7.50	9,069
18	FOX	FOX NFC PLAYOFF-SA PST GN	1	7.32	8,847
19	NBC	NBC NFL PLAYOFF GM WC SA	1	7.31	8,834
20	FOX	FOX NFC CHAMPIONSHIP-KICK	1	7.15	8,643
21	FOX	FOX NFC PLAYOFF-PST-SUN	1	6.81	8,230
22	ABC	NEW YEAR'S ROCKIN EVEPT1	1	6.53	7,897
23	CBS	AFC WILDCARD POST GUN	1	6.45	7,804
24	CBS	NFC WILDCARD PRE-KICK-CBS	1	6.33	7,653
25	CBS	AFC WILDCARD PLAYOFF	1	6.33	7,652
26	ESPN	CFP CHAMPIONSHIP L	1	6.33	7,648
27	CBS	AFC CHMP POST GAME ON CBS	1	6.25	7,563
28	CBS	AFC DIV-PLF-POST-GAME-SU	1	6.21	7,505
29	NBC	NBC NFL PLYOFF PR-KCK DIV	1	6.17	7,457
30	FOX	FOX NFC CHAMPIONSHIP-POST	1	6.11	7,386
31	ABC	NFL WILD CARD-1/10	1	5.91	7,142
32	ESPN	CFP SEMIFINAL L	2	5.90	7,131
33	NBC	NBC NFL PLY PR-KCK WC SU	1	5.79	7,004
34	CBS	NFC WILDCARD POST GM-CBS	1	5.76	6,966
35	NBC	NBC SUNDAY NIGHT FOOTBALL	1	5.71	6,899
36	CBS	AFC DIV-PLF-PRE-KICK-SU	1	5.66	6,843
37	NBC	NBC NFL PLAYFF POST WC SA	1	5.38	6,505
38	FOX	FOX NFC WILDCARD POST GUN	1	5.31	6,420
39	NBC	NBC NFL PLAYOFF POST DIV	1	5.27	6,376
40	FOX	FOX NFC PLAYOFF-KICK-SAT	1	5.06	6,113
41	ESPN	CFP SEMIFINAL SUST L	2	4.96	5,996
42	NBC	NBC NFL PLAYFF POST WC SU	1	4.58	5,534
43	FOX	FOX NFC WILDCARD PRE KICK	1	4.52	5,471
44	FOX	FOX NFL SUNDAY-REGIONAL	1	4.46	5,391
45	CBS	CBS NFL TODAY-SUN-WLDCARD	1	4.32	5,228
46	NBC	SUNDAY NIGHT NFL PRE-KICK	1	4.23	5,114
47	CBS	CBS NFL NATIONAL	1	4.18	5,058
48	FOX	FOX NFC PLAYOFF-SA PST GM	1	4.17	5,048
49	ABC	PRIMETIME NYRE '21 PT 2	1	4.16	5,032
50	CBS	CBS NFL REGIONAL	1	4.14	5,000

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51	FOX	FOX NFL SUNDAY -PST GN-NAT	1	4.07	4,922
52	CBS	CBS NFL NATL POST GUN	1	4.03	4,874
53	CBS	CBS NFL REG POST GUN	1	4.01	4,851
54	CBS	AFC CHAMPIONSHIP PRE-GAME	1	3.73	4,507
55	ESPN	CFP CHAMPIONSHIP SUST L	1	3.73	4,504
56	FOX	FOX NFC PLAYOFF-PRE-SUN	1	3.66	4,420
57	FOX	FOX NFC WILDCARD POST GME	1	3.58	4,328
58	CBS	AFC WILDCARD POST GAME	1	3.47	4,198
59	NBC	FOOTBALL NT AMERICA PT 3	1	3.46	4,189
60	NBC	FOOTBALL NIGHT PRE DIV PR	1	3.23	3,904
61	NBC	NBC NFL SUNDAY POST	1	3.22	3,896
62	FOX	OT, THE	1	3.18	3,840
63	FOX	FOX NFC CHAMPIONSHIP-PRE	1	3.09	3,740
64	CBS	AFC WILDCARD PRE-KICK	1	2.99	3,618
65	NBC	SATURDAY NIGHT	1	2.83	3,425
66	ESPN	NFL REGULAR SEASON L	1	2.79	3,372
67	ABC	PRIMETIME NYRE '21 PT 1	1	2.75	3,327
68	ESPN	PEACH BOWL L	1	2.69	3,256
69	CNN	BN/MOB ATTACKS US CAPITOL	5	2.59	3,130
70	NBC	NBC NY EVE-LATE	1	2.41	2,912
71	CBS	CBS NFL PRE-KICK 1	1	2.39	2,894
72	ESPN	NFL WILDCARD L	1	2.31	2,797
73	ESPN	COLL FTBL BOWL STUDIO L	15	2.31	2,796
74	FOX	NFL ON FOX PREKICK	1	2.30	2,779
75	FOX	FOX NFC PLAYOFF-PRE-SAT	1	2.26	2,728
76	ESPN	ORANGE BOWL L	1	2.25	2,722
77	FOX	911	2	2.21	2,673
78	CBS	FBI	2	2.18	2,635
79	CBS	CBS NFL TODAY-SUN-DIV-PLF	1	2.13	2,575
80	ABC	NEW YEAR'S ROCKIN EVEPT2	1	2.07	2,508
81	ABC	WILD CARD KICKOFF-1/10	1	2.01	2,427
82	NBC	THIS IS US	2	2.00	2,420
83	ESPN	FIESTA BOWL L	1	2.00	2,412
84	CBS	60 MINUTES	4	1.98	2,398
85	ABC	MONDAY NIGHT FTBL-12/28	1	1.94	2,341
86	ESPN	COTTON BOWL L	1	1.93	2,338
87	CBS TV DISTRIBUTION	FAMILY FEUD (AT)	25	1.89	2,285
88	FOX	911: LONE STAR	2	1.85	2,240
89	NBC	CHICAGO PD	2	1.81	2,183
90	FOX	GREAT NORTH	2	1.79	2,170
91	NBC	CHICAGO FIRE	2	1.79	2,163
92	ABC	BACHELOR, THE	4	1.69	2,049
93	ABC	ABC WORLD NEWS TONIGHT	22	1.69	2,048
94	CBS	NCIS	2	1.67	2,015
95	FOX	FOX'S NYE TST&RST 2021-P2	1	1.64	1,987
96	NBC	CHICAGO MED	2	1.64	1,980
97	ESPN	MONDAY NIGHT KICKOFF L	1	1.63	1,975
98	NBC	FOOTBALL NIGHT PRE WC SU	1	1.61	1,948
99	CBS	YOUNG SHELDON	1	1.58	1,907
100	CBS	NEIGHBORHOOD, THE	3	1.57	1,896