

TOP 100 PROGRAMS ADULTS 18-49

Dates: 12/28/2020 - 1/31/2021

P18-49
Live+1

Rank	Originator	Program	# of Telecasts	US AA% (x.xx)	US AA Proj (000 s)
1	FOX	FOX NFC CHAMPIONSHIP	1	12.74	16,490
2	CBS	AFC CHAMPIONSHIP ON CBS	1	12.09	15,650
3	FOX	FOX NFC PLAYOFF-SUN	1	10.37	13,417
4	FOX	FOX NFC CHAMPIONSHIP-GUN	1	9.47	12,264
5	CBS	AFC DIV-PLF-POST-GUN-SU	1	9.04	11,701
6	CBS	AFC DIVISIONAL PLAYOFF-SU	1	8.89	11,510
7	CBS	AFC CHAMP PRE KICK ON CBS	1	8.44	10,919
8	CBS	AFC CHAMP POST GUN ON CBS	1	7.98	10,324
9	FOX	FOX NFC PLAYOFF-SU PST GN	1	7.85	10,162
10	CBS	NFC WILDCARD PLAYOFF-CBS	1	7.55	9,775
11	NBC	NBC NFL PLAYOFF GAME DIV	1	7.38	9,551
12	NBC	NBC NFL PLAYOFF GM WC SU	1	7.37	9,538
13	FOX	FOX NFC PLAYOFF-SAT	1	7.17	9,282
14	FOX	FOX NFC WILDCARD GAME	1	6.77	8,760
15	FOX	FOX NFC PLAYOFF-KICK-SUN	1	6.48	8,389
16	CBS	NFC WILDCARD POST-GUN-CBS	1	6.47	8,381
17	FOX	FOX NFL SUNDAY-NATIONAL	1	6.15	7,963
18	NBC	NBC NFL PLAYOFF GM WC SA	1	5.99	7,748
19	FOX	FOX NFC PLAYOFF-SA PST GN	1	5.94	7,690
20	FOX	FOX NFC CHAMPIONSHIP-KICK	1	5.77	7,464
21	FOX	FOX NFC PLAYOFF-PST-SUN	1	5.58	7,219
22	ABC	NEW YEAR'S ROCKIN EVEPT1	1	5.58	7,218
23	CBS	AFC WILDCARD POST GUN	1	5.38	6,962
24	CBS	AFC CHMP POST GAME ON CBS	1	5.25	6,796
25	ESPN	CFP CHAMPIONSHIP L	1	5.19	6,721
26	CBS	AFC WILDCARD PLAYOFF	1	5.19	6,713
27	NBC	NBC NFL PLYOFF PR-KCK DIV	1	5.12	6,625
28	CBS	NFC WILDCARD PRE-KICK-CBS	1	5.00	6,477
29	CBS	AFC DIV-PLF-POST-GAME-SU	1	4.99	6,457
30	FOX	FOX NFC CHAMPIONSHIP-POST	1	4.92	6,373
31	ESPN	CFP SEMIFINAL L	2	4.81	6,230
32	NBC	NBC NFL PLY PR-KCK WC SU	1	4.81	6,226
33	ABC	NFL WILD CARD-1/10	1	4.79	6,197
34	CBS	NFC WILDCARD POST GM-CBS	1	4.73	6,127
35	NBC	NBC SUNDAY NIGHT FOOTBALL	1	4.66	6,030
36	CBS	AFC DIV-PLF-PRE-KICK-SU	1	4.59	5,946
37	NBC	NBC NFL PLAYFF POST WC SA	1	4.42	5,720
38	FOX	FOX NFC WILDCARD POST GUN	1	4.39	5,687
39	NBC	NBC NFL PLAYOFF POST DIV	1	4.34	5,616
40	ESPN	CFP SEMIFINAL SUST L	2	4.03	5,212
41	FOX	FOX NFC PLAYOFF-KICK-SAT	1	4.01	5,193
42	NBC	NBC NFL PLAYFF POST WC SU	1	3.77	4,878
43	FOX	FOX NFC WILDCARD PRE KICK	1	3.74	4,841
44	ABC	PRIMETIME NYRE '21 PT 2	1	3.56	4,608
45	FOX	FOX NFL SUNDAY-REGIONAL	1	3.52	4,557
46	NBC	SUNDAY NIGHT NFL PRE-KICK	1	3.46	4,483
47	CBS	CBS NFL TODAY-SUN-WLDCARD	1	3.42	4,424
48	CBS	CBS NFL NATIONAL	1	3.39	4,389
49	FOX	FOX NFL SUNDAY-PST GN-NAT	1	3.38	4,380
50	CBS	CBS NFL REGIONAL	1	3.38	4,369

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Weekly Television Performance Metrics

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Rank	Originator	Program	# of Telecasts	US AA% (x.xx)	US AA Proj (000 s)
51	FOX	FOX NFC PLAYOFF-SA PST GM	1	3.33	4,311
52	CBS	CBS NFL REG POST GUN	1	3.28	4,246
53	CBS	CBS NFL NATL POST GUN	1	3.28	4,240
54	CBS	AFC CHAMPIONSHIP PRE-GAME	1	3.15	4,074
55	ESPN	CFP CHAMPIONSHIP SUST L	1	3.09	3,995
56	FOX	FOX NFC WILDCARD POST GME	1	2.92	3,780
57	FOX	FOX NFC PLAYOFF-PRE-SUN	1	2.91	3,773
58	CBS	AFC WILDCARD POST GAME	1	2.88	3,723
59	NBC	FOOTBALL NT AMERICA PT 3	1	2.83	3,668
60	FOX	OT, THE	1	2.63	3,407
61	NBC	FOOTBALL NIGHT PRE DIV PR	1	2.63	3,406
62	NBC	NBC NFL SUNDAY POST	1	2.63	3,403
63	CBS	AFC WILDCARD PRE-KICK	1	2.47	3,193
64	FOX	FOX NFC CHAMPIONSHIP-PRE	1	2.38	3,079
65	ABC	PRIMETIME NYRE '21 PT 1	1	2.32	3,005
66	ESPN	NFL REGULAR SEASON L	1	2.26	2,921
67	ESPN	PEACH BOWL L	1	2.12	2,750
68	NBC	NBC NY EVE-LATE	1	2.05	2,657
69	NBC	SATURDAY NIGHT	1	2.04	2,635
70	CNN	BN/MOB ATTACKS US CAPITOL	5	2.03	2,625
71	ESPN	NFL WILDCARD L	1	1.96	2,543
72	CBS	CBS NFL PRE-KICK 1	1	1.90	2,463
73	ESPN	COLL FTBL BOWL STUDIO L	15	1.85	2,400
74	ABC	NEW YEAR'S ROCKIN EVEPT2	1	1.78	2,298
75	ESPN	ORANGE BOWL L	1	1.76	2,283
76	FOX	FOX NFC PLAYOFF-PRE-SAT	1	1.71	2,212
77	FOX	NFL ON FOX PREKICK	1	1.69	2,187
78	CBS	CBS NFL TODAY-SUN-DIV-PLF	1	1.64	2,119
79	ABC	WILD CARD KICKOFF-1/10	1	1.60	2,066
80	ABC	BACHELOR, THE	4	1.59	2,061
81	CBS	FBI	2	1.59	2,053
82	ESPN	FIESTA BOWL L	1	1.55	2,005
83	FOX	911	2	1.54	1,994
84	ABC	MONDAY NIGHT FTBL-12/28	1	1.52	1,971
85	ESPN	COTTON BOWL L	1	1.48	1,921
86	FOX	GREAT NORTH	2	1.45	1,878
87	NBC	THIS IS US	2	1.44	1,862
88	FOX	FOX'S NYE TST&RST 2021-P2	1	1.38	1,782
89	CBS TV DISTRIBUTION	FAMILY FEUD (AT)	25	1.37	1,767
90	CBS	60 MINUTES	4	1.35	1,749
91	ESPN	MONDAY NIGHT KICKOFF L	1	1.33	1,724
92	NBC	FOOTBALL NIGHT PRE WC SU	1	1.29	1,666
93	FOX	FAMILY GUY	1	1.27	1,639
94	FOX	911: LONE STAR	2	1.26	1,631
95	NBC	CHICAGO PD	2	1.26	1,629
96	NBC	CHICAGO FIRE	2	1.24	1,609
97	NBC	FOOTBALL NT AMERICA PT 2	1	1.22	1,574
98	ABC	INAUGURATION 2021	1	1.16	1,497
99	NBC	CHICAGO MED	2	1.15	1,484
100	ABC	ABC WORLD NEWS TONIGHT	22	1.14	1,470