

A18-49 February 2024: Broadcast 87, Cable 13

Interval: 1/29/2024 - 2/25/2024

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

Rank	Originator	Program Name	Telecast Count	Persons 18 - 49 MC US AA %	Persons 18 - 49 MC US AA Proj (000)
1	CBS	SUPER BOWL LVIII	1	36.07	47,570
2	CBS	SUPER BOWL LVIII POST-GUN	1	30.94	40,808
3	CBS	SUPER BOWL KICK-OFF	1	21.10	27,830
4	CBS	SUPER BOWL LVIII POST-GM	1	19.54	25,771
5	CBS	SUPER BOWL TODAY-5	1	10.12	13,347
6	CBS	SUPER BOWL TODAY-4	1	6.64	8,752
7	CBS	GRAMMY AWARDS	1	4.15	5,474
8	CBS	SUPER BOWL TODAY-3	1	3.73	4,925
9	CBS	SUPER BOWL TODAY-2	1	1.97	2,591
10	CBS	TRACKER	3	1.77	2,331
11	CBS	SUPER BOWL TODAY-1	1	1.13	1,497
12	NBC	SATURDAY NIGHT	2	0.94	1,245
13	TURNER NETWORK TELEVISION	2024 NBA ALL STAR GAME	2	0.92	1,215
14	CBS MEDIA VENTURES	FAMILY FEUD (AT)	20	0.92	1,210
15	FOX	FOX DAYTONA RAINOUT-WINN	1	0.89	1,174
16	TURNER NETWORK TELEVISION	NBA ALLSTAR SAT NIGHT	2	0.88	1,166
17	FOX	FOX NASCAR DYTONA 500 MON	1	0.85	1,123
18	ABC	AFC/NFC PRO BOWL-ABC	1	0.82	1,076
19	UNI	SB LVIII POST GUN 2/11	1	0.80	1,056
20	UNI	NFL SUPER BOWL LVIII 2/11	1	0.78	1,033
21	ABC	NBA ON ABC2-2/25	1	0.78	1,023
22	FOX	WWE SMACKDOWN-FRI	4	0.76	1,007
23	CBS MEDIA VENTURES	JEOPARDY (AT)	20	0.76	1,000
24	CBS MEDIA VENTURES	WHEEL OF FORTUNE	20	0.71	938
25	NBC	LAW AND ORDER:SVU	3	0.71	935
26	ABC	BACHELOR, THE	4	0.67	880
27	USA NETWORK	WWE ENTERTAINMENT	12	0.67	880
28	NBC	CHICAGO FIRE	3	0.65	857
29	CBS	GHOSTS	2	0.65	856
30	NBC	CHICAGO PD	3	0.65	855
31	NBC	CHICAGO MED	3	0.65	853
32	CBS	YOUNG SHELDON	2	0.64	850
33	ABC	AMERICAN IDOL	2	0.63	829
34	FOX	FOX NASCAR CUP SERIES	1	0.63	827
35	ABC	NBA SATURDAY PRIMETIME	3	0.63	824
36	ABC	BACHELOR SP-2/13, THE	1	0.63	824
37	CBS	FBI	2	0.62	816
38	ESPN	NFL PRIMETIME L	1	0.61	808
39	CBS	NCIS	2	0.60	787
40	FOX	FOX DYTNA 500 RAINOUT-PST	1	0.58	771
41	CBS	60 MINUTES PRESENTS	1	0.58	766
42	ABC	ABC WORLD NEWS TONIGHT	19	0.57	757
43	NBC UNIVERSAL	LAW & ORDER:SVU-WKL (AT)	4	0.57	753
44	CBS MEDIA VENTURES	JUDGE JUDY (AT)	20	0.57	748
45	FOX	FOX NASCAR CUP SERIES WC	1	0.57	747
46	ESPN	NBA ALL-STAR EVENT L	1	0.56	740
47	ESPN	NFL PRO BOWL L	1	0.56	737
48	CBS	NEIGHBORHOOD, THE	2	0.56	736
49	CBS	FIRE COUNTRY	2	0.56	734
50	ABC	NBA ON ABC-2/11	1	0.56	732

51	NBC UNIVERSAL	DATELINE WKLY (AT)	4	0.55	720
52	FOX	FOX DAYTONA RAINOUT-PACE	1	0.54	706
53	UNI	PREMIO LO NUESTRO 24 2/22	1	0.53	702
54	ABC	ABBOTT ELEMENTARY	3	0.53	700
55	FOX	FLOOR, THE	4	0.53	695
56	CBS	EQUALIZER	2	0.52	682
57	NBC	NBC NIGHTLY NEWS	20	0.50	657
58	ABC	ROOKIE, THE	1	0.50	654
59	NBC	LAW AND ORDER	3	0.49	649
60	CBS	S.W.A.T.	2	0.49	647
61	NBC	LAW AND ORDER:ORG CRIME	3	0.49	642
62	CBS	PGAT GENESIS OPEN LA-SU	1	0.48	636
63	NICK-AT-NITE	SUPER BOWL LVIII-NAN	1	0.48	635
64	ABC	WNT-ABC	1	0.48	631
65	TURNER NETWORK TELEVISION	NBA ALLSTAR TIP OFF	2	0.48	628
66	CBS	NCIS: HAWAI'I	2	0.47	626
67	NBC	PEOPLES CHOICE AWARD 2024	1	0.47	626
68	CBS	BOB HEARTS ABISHOLA	2	0.47	625
69	CBS	FBI: INTERNATIONAL	2	0.47	619
70	CBS	FBI: MOST WANTED	2	0.46	611
71	CBS	PRICE IS RIGHT NIGHT-WED	4	0.46	604
72	ESPN	UFC PPV PRELIMS L	1	0.46	603
73	CBS	YOU ARE LOOKING LIVE!	1	0.46	601
74	CBS	BLUE BLOODS	2	0.46	601
75	ABC	CONNERS, THE	3	0.45	598
76	UNI	SB LVIII POST GAME 2/11	1	0.45	597
77	ABC	WILL TRENT	1	0.44	579
78	FOX	NEXT LEVEL CHEF	4	0.43	571
79	CBS	SUNDAY-MRN	1	0.43	571
80	CBS	60 MINUTES	2	0.43	569
81	UNI	PREVIA DEL SUPER BOWL2/11	1	0.43	568
82	ABC	PRESS YOUR LUCK	1	0.42	552
83	E!	LRC: 2024 GRAMMYS	1	0.42	548
84	CBS	SO HELP ME TODD	2	0.41	536
85	ESPN	NBA REGULAR SEASON L	10	0.40	533
86	FOX	FOX NASCAR CUP SERIES PST	1	0.40	531
87	NBC	PGAT WASTE MGMT PHX OP-SU	1	0.40	526
88	CBS	NCAA BASKETBALL-SUN-1	3	0.39	520
89	NBC	AGT FANTASY LEAGUE	4	0.39	516
90	CBS	SUNDAY MORNING	3	0.39	516
91	FOX	FOX NASCAR CP SERIES PACE	1	0.39	514
92	ABC	AMER FUNN HM VIDEOS-2/4	1	0.39	510
93	ESPN	NFL PROGRAMMING L	1	0.38	506
94	ABC	AMER FUNN HM VIDEOS-7PM	4	0.38	505
95	ABC	SHARK TANK	4	0.38	504
96	ABC	NBA ON ABC1-2/25	1	0.38	503
97	CBS	CSI: VEGAS	2	0.38	502
98	CBS	CBS EVENING NEWS	19	0.38	502
99	CBS	PRICE IS RIGHT 2	20	0.38	495
100	TURNER NETWORK TELEVISION	NBA BASKETBALL	13	0.37	492