

Chris Carr

Senior Vice President, Chief Financial Officer

TVB

Chris Carr is SVP, Chief Financial Officer at TVB, the national trade association representing America's local broadcast television industry.

He joined TVB in 2021 and provides strategic direction and management of the financial, investment, human resources, employee benefits, operational, and administrative functions for TVB. Chris joined TVB from his own consulting business where he had range of clients in the media space. Prior to that, he served as EVP Finance of Guardian News & Media LLC. and before that spent over 25 years working at BBC Studios in the UK and US. He first came to the US in 1998 to launch BBC America as its CFO.

Chris is a Fellow of the Institute of Chartered Accountants in England & Wales (ICAEW) and holds a B.A. (Combined Honours) in Modern History & Politics with Economics from the University of Southampton in the UK.