



NEXT Women: Thrive – May Edition



Effective Collaboration

Collaboration can be defined as, “working together to reach a common goal.” As such, collaboration can be seen in mentorship relationships, team projects and company missions. We know collaboration leads to creativity, innovation and more effective business outcomes, but it also enables teammates to connect and work with people of different ages and backgrounds. This month, we begin to broaden out our focus on mentorship to a wider look at effective collaboration.

— Abby Auerbach, Chief Communications Officer & Executive Director,
NEXT Women, TVB



Mentorship Webinar



Lisa Fain
CEO
The Center for
Mentoring Excellence



Jamie Crites
Operations Lead & Facilitator
The Center for
Mentoring Excellence

Interactive mentor and mentee sessions focused on creating a vision, preparing for mentorship, trust-building and discussion topics.

[VOD available here](#)



A Minute on Mentorship

Each week we share a short video clip featuring industry thought leaders’ experiences and views on mentorship. Featured speakers include: Missy Evenson, Scripps; Jennifer Hungerbuhler, Dentsu; Ashley Gold, Hearst and more.

[Watch the videos here](#)



NEXT Women Executive Director Abby Auerbach was featured on the [Main Street Moxie podcast](#), sharing her experience, insights and vision for mentorship in the local broadcast TV community.



“Ask NEXT Women!”

Each month we feature a question from you, the NEXT Women community. You can submit your questions anonymously, [here](#).

Dear NEXT Women,

I want to foster more collaboration on my team and help them work together in more creative ways. Any ideas?

— Supervisor in Seattle

Dear Supervisor,

We recommend checking out the [SCARF Model](#) by David Rock of the NeuroLeadership Institute to enable your team members to better understand their own reactions and motivations, resulting in more effective teamwork. Using this model can provide greater self-awareness and foster better leadership and collaboration.

— NEXT Women



What We're Reading

[Effective Collaboration In The Workplace](#)

— Ojukwu Emmanuel, Tekedia

[Here's How to Work through Collaborative Disagreements](#)

— Fast Company Executive Board

[The Most Effective Communication Channels at Work](#)

— Joel Garfinkle, SmartBrief



NEXT Women Soundbite

“Effective collaboration is energizing, rewarding, and empowering for employees. Team members can learn hard skills and gain relevant insights and tacit knowledge by collaborating with others from different and diverse backgrounds.”

— Allaya Cooks-Campbell, [BetterUp](#)



Advancing Women

Share [promotions](#) with us to feature here:

[NBCU TV and Streaming Ups Orit Blankrot to SVP of Entertainment Business & Legal Affairs](#)

[Nexstar Names Rachel Morgan EVP-General Counsel](#)

[Katherine Nelson Named Disney Branded Television's VP of Corporate Communications](#)

[Matrix Solutions Makes Executive Promotions](#)



Contact Us

Now +1,700 members strong, [NEXT Women](#) helps identify, prepare and advocate for women in the local broadcast television industry as they advance to leadership roles.



[Let us know](#) about women who'd welcome an invite to the NEXT Women community. Thanks to the generous support of WideOrbit there is no fee to join.



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