



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-01	63.6	108	36.0	114	40.2	113	44.2	112	55.1	108
Feb-01	62.4	106	35.0	111	39.0	110	43.1	109	53.8	105
Mar-01	61.0	103	33.2	105	37.4	105	41.3	105	52.8	103
Apr-01	58.7	99	31.0	98	34.8	98	38.6	98	51.0	100
May-01	58.0	98	31.1	98	34.5	97	37.9	96	49.9	98
Jun-01	54.5	92	28.1	89	31.2	88	34.3	87	47.2	92
Jul-01	53.6	91	27.4	87	30.5	86	33.7	86	46.5	91
Aug-01	55.2	93	28.3	89	31.7	89	34.8	88	47.2	92
Sep-01	59.8	101	31.3	99	35.8	101	40.0	102	51.3	100
Oct-01	62.1	105	33.4	106	37.9	106	42.3	107	53.2	104
Nov-01	61.7	104	33.8	107	38.4	108	42.6	108	53.6	105
Dec-01	58.9	100	31.0	98	35.8	101	39.8	101	51.7	101
12-MONTH AVG. 2001	59.1		31.6		35.6		39.4		51.1	
Jan-02	62.0	105	34.1	108	39.1	110	43.1	110	54.2	105
Feb-02	63.0	107	34.6	110	39.7	112	43.9	112	55.5	108
Mar-02	60.5	103	33.1	105	37.5	106	41.4	106	52.1	101
Apr-02	59.3	101	31.5	100	35.6	100	39.3	100	52.2	101
May-02	58.6	100	31.5	100	35.3	99	38.8	99	51.2	99
Jun-02	54.6	93	28.4	90	31.5	89	34.5	88	47.7	93
Jul-02	53.1	90	27.0	86	30.2	85	33.3	85	46.9	91
Aug-02	54.9	93	28.8	91	31.8	89	34.9	89	47.7	93
Sep-02	58.2	99	30.9	98	34.5	97	38.3	98	50.1	97
Oct-02	61.1	104	32.9	104	37.3	105	41.3	105	53.6	104
Nov-02	62.2	106	33.8	107	38.1	107	42.1	107	54.2	105
Dec-02	59.1	100	31.5	100	35.8	101	39.6	101	52.4	102
12-MONTH AVG. 2002	58.9		31.5		35.5		39.2		51.5	

Winter Olympics: 2/8-2/24/02

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-03	62.6	105	34.7	113	39.1	112	43.1	110	55.0	107
Feb-03	63.4	107	34.5	112	39.0	111	43.2	110	55.2	107
Mar-03	61.9	104	32.6	106	37.5	107	41.9	107	53.9	105
Apr-03	60.4	102	30.5	99	35.4	101	39.7	102	53.2	103
May-03	59.3	100	31.0	101	35.0	100	38.8	99	51.3	99
Jun-03	55.4	93	27.9	91	31.5	90	34.9	89	47.6	92
Jul-03	53.2	90	26.2	85	29.7	85	33.2	85	46.1	89
Aug-03	54.7	92	27.3	89	30.9	88	34.5	88	47.0	91
Sep-03	59.2	100	30.1	98	34.3	98	38.4	98	50.5	98
Oct-03	61.5	104	31.7	103	36.5	104	41.0	105	52.7	102
Nov-03	61.6	104	32.0	104	36.7	105	41.0	105	53.8	104
Dec-03	59.6	100	30.3	99	35.0	100	39.5	101	52.5	102
12-MONTH AVG. 2003	59.4		30.7		35.1		39.1		51.6	
Jan-04	62.4	105	32.6	105	37.9	108	42.6	109	55.0	107
Feb-04	62.9	106	33.2	107	38.2	108	42.9	109	54.7	107
Mar-04	60.6	102	31.6	102	36.1	102	40.4	103	51.8	101
Apr-04	59.4	100	30.6	99	34.9	99	39.0	99	51.1	100
May-04	58.5	98	30.4	98	34.4	98	38.1	97	50.0	98
Jun-04	55.3	93	27.7	90	31.5	89	34.8	89	47.4	92
Jul-04	53.7	90	27.3	88	30.6	87	33.7	86	46.3	90
Aug-14	57.0	96	29.2	94	33.0	94	36.5	93	49.3	96
Sep-04	58.9	99	30.3	98	34.4	98	38.5	98	50.2	98
Oct-04	62.1	104	32.5	105	37.2	106	41.7	106	53.3	104
Nov-04	62.6	105	33.7	109	38.2	108	42.4	108	53.9	105
Dec-04	60.4	102	32.0	103	36.3	103	40.3	103	52.3	102
12-MONTH AVG. 2004	59.5		30.9		35.2		39.2		51.3	

Summer Olympics: 8/13-8/29/04

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-05	62.8	105	33.6	108	38.7	109	43.0	109	54.8	106
Feb-05	62.8	105	33.6	108	38.8	109	43.0	109	54.4	105
Mar-05	61.5	103	32.6	105	37.3	105	41.4	105	53.3	103
Apr-05	60.6	101	30.9	99	35.7	100	39.8	101	52.0	101
May-05	59.6	99	31.1	100	35.4	99	39.0	99	51.1	99
Jun-05	55.7	93	28.0	90	31.8	89	35.2	89	47.7	92
Jul-05	54.7	91	27.0	87	30.9	87	34.2	87	47.2	91
Aug-05	56.8	95	28.6	92	32.7	92	36.0	91	48.6	94
Sep-05	60.0	100	30.6	98	35.2	99	39.1	99	51.8	100
Oct-05	62.2	104	32.5	105	37.1	104	41.2	104	53.6	104
Nov-05	62.3	104	33.0	106	37.8	106	41.8	106	53.6	104
Dec-05	60.7	101	31.6	102	36.3	102	40.1	102	52.6	102
12-MONTH AVG. 2005	60.0		31.1		35.6		39.5		51.7	
Jan-06	62.5	105	33.1	108	38.2	109	42.3	109	54.7	106
Feb-06	64.2	108	34.4	112	39.6	113	44.0	113	55.9	108
Mar-06	62.0	104	32.7	107	37.5	107	41.5	107	53.2	103
Apr-06	59.9	101	30.7	100	35.2	100	39.2	101	51.7	100
May-06	59.4	100	30.9	101	35.0	100	38.7	100	51.1	99
Jun-06	56.1	94	28.1	92	31.8	91	35.1	90	48.0	93
Jul-06	54.3	91	26.7	87	30.3	86	33.4	86	47.3	92
Aug-06	56.6	95	28.2	92	32.0	91	35.2	91	48.8	95
Sep-06	59.2	99	29.9	97	34.2	97	38.1	98	50.7	98
Oct-06	61.1	103	31.5	103	35.8	102	39.8	103	52.7	102
Nov-06	61.3	103	31.8	104	36.4	104	40.4	104	53.4	103
Dec-06	59.1	99	30.4	99	34.8	99	38.4	99	51.4	100
12-MONTH AVG. 2006	59.6		30.7		35.1		38.8		51.6	

Winter Olympics: 2/10-2/26/06

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-07	63.6	108	34.2	110	38.8	111	42.9	113	55.1	109
Feb-07	62.9	107	34.7	112	38.7	111	42.0	111	54.4	108
Mar-07	60.1	102	31.9	103	35.7	103	39.0	103	51.8	103
Apr-07	59.1	100	31.0	100	34.7	100	37.8	99	51.2	101
May-07	57.8	98	29.7	95	33.4	96	36.6	96	49.5	98
Jun-07	55.1	94	28.0	90	31.2	90	34.1	90	47.0	93
Jul-07	53.8	91	26.8	86	30.2	87	33.3	88	45.8	91
Aug-07	55.5	94	28.4	91	31.5	91	34.6	91	47.1	93
Sep-07	58.2	99	30.7	99	34.0	98	37.1	98	49.0	97
Oct-07	61.1	104	32.9	106	36.4	105	39.7	104	52.0	103
Nov-07	61.2	104	33.8	109	37.3	107	40.6	107	52.3	104
Dec-07	59.8	102	32.1	103	35.8	103	39.2	103	51.4	102
12-MONTH AVG. 2007	58.9		31.1		34.8		38.0		50.5	
Jan-08	62.4	105	34.1	109	38.2	109	41.8	108	54.1	105
Feb-08	62.0	104	34.3	109	38.2	109	41.5	107	53.3	103
Mar-08	60.4	102	32.2	103	36.1	103	39.6	102	52.1	101
Apr-08	60.0	101	32.1	102	35.7	101	38.9	101	51.9	101
May-08	58.7	99	30.5	97	34.3	97	37.6	97	51.0	99
Jun-08	56.0	94	28.4	90	31.8	90	35.0	90	48.3	94
Jul-08	54.4	91	26.9	86	30.4	86	33.8	87	47.0	91
Aug-08	57.6	97	29.1	93	33.0	94	36.6	95	50.2	97
Sep-08	60.4	102	31.9	102	35.9	102	39.5	102	52.0	101
Oct-08	61.5	103	32.9	105	36.8	105	40.4	104	53.5	104
Nov-08	61.6	104	33.6	107	37.5	107	41.2	106	54.1	105
Dec-08	59.5	100	31.4	100	35.3	100	39.1	101	52.6	102
12-MONTH AVG. 2008	59.5		31.4		35.2		38.7		51.6	

Summer Olympics: 8/8-8/24/08

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-09	62.0	106	33.5	110	37.7	110	41.8	110	54.9	107
Feb-09	61.6	105	33.8	111	37.8	110	41.3	109	54.0	105
Mar-09	60.6	103	31.6	104	35.9	105	39.8	105	53.4	104
Apr-09	59.3	101	30.7	101	34.7	101	38.5	101	52.5	102
May-09	57.7	98	29.2	96	33.3	97	36.9	97	51.0	99
Jun-09	55.1	94	27.7	91	31.2	91	34.5	91	48.3	94
Jul-09	53.5	91	25.8	85	29.6	86	33.0	87	47.4	92
Aug-09	55.2	94	27.3	90	31.0	90	34.5	91	48.2	94
Sep-09	58.3	99	30.3	100	34.0	99	37.3	98	50.7	98
Oct-09	60.3	103	31.6	104	35.6	104	39.3	104	52.3	101
Nov-09	60.5	103	32.0	105	36.0	105	39.7	105	53.2	103
Dec-09	59.4	101	30.8	101	34.9	102	38.7	102	52.5	102
12-MONTH AVG. 2009	58.6		30.4		34.3		37.9		51.5	
Jan-10	61.5	106	32.3	109	36.7	110	40.8	110	54.8	107
Feb-10	62.1	107	32.6	110	37.2	111	41.3	111	55.6	109
Mar-10	59.2	102	30.1	101	34.3	102	38.1	102	52.3	102
Apr-10	58.1	100	28.9	97	33.0	99	36.8	99	51.2	100
May-10	57.2	98	28.6	96	32.4	97	36.3	97	50.0	98
Jun-10	55.3	95	27.3	92	30.9	92	34.6	93	47.9	94
Jul-10	53.7	92	26.1	88	29.5	88	33.1	89	46.9	92
Aug-10	55.2	95	27.7	93	30.8	92	34.3	92	48.0	94
Sep-10	57.7	99	29.9	101	33.1	99	36.6	98	50.2	98
Oct-10	59.4	102	30.9	104	34.5	103	38.1	102	52.2	102
Nov-10	59.7	103	31.5	106	35.1	105	38.9	104	52.8	103
Dec-10	58.6	101	30.3	102	34.2	102	38.0	102	51.8	101
12-MONTH AVG. 2010	58.1		29.7		33.5		37.2		51.1	

Winter Olympics: 2/12-2/28/10

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-11	60.7	101	31.6	105	35.8	103	39.9	103	54.3	102
Feb-11	60.3	101	31.3	104	35.5	103	39.4	102	53.7	101
Mar-11	58.8	98	29.0	96	33.4	97	37.5	97	52.2	98
Apr-11	60.9	102	30.3	100	34.8	101	39.1	101	54.2	102
May-11	60.2	101	29.9	99	34.5	100	38.7	100	53.5	101
Jun-11	57.4	96	28.2	93	32.3	93	36.4	94	50.6	95
Jul-11	55.9	93	26.6	88	30.9	89	34.9	90	49.7	94
Aug-11	58.0	97	28.7	95	32.9	95	36.7	95	50.8	96
Sep-11	60.2	101	30.7	102	35.0	101	38.9	100	52.8	100
Oct-11	62.2	104	32.5	108	36.9	107	41.2	106	54.9	104
Nov-11	62.4	104	32.2	107	37.2	108	41.7	108	55.5	105
Dec-11	60.8	102	31.3	104	35.9	104	40.3	104	54.2	102
12-MONTH AVG. 2011	59.8		30.2		34.6		38.7		53.0	
Jan-12	62.5	103	32.8	111	37.8	109	42.5	108	56.0	104
Feb-12	62.4	103	32.4	109	37.6	108	42.2	107	55.5	103
Mar-12	60.8	101	30.0	101	35.3	102	40.1	102	53.9	100
Apr-12	60.3	100	29.3	99	34.3	99	39.0	99	54.0	100
May-12	58.9	97	28.3	95	33.0	95	37.5	95	53.0	98
Jun-12	57.5	95	27.3	92	31.9	92	36.4	92	51.0	95
Jul-12	56.5	94	26.7	90	31.2	90	35.7	91	50.7	94
Aug-12	58.9	97	28.0	94	33.0	95	37.8	96	52.3	97
Sep-12	60.4	100	29.0	98	34.0	98	38.9	99	53.3	99
Oct-12	63.0	104	31.0	105	36.1	104	41.2	104	56.0	104
Nov-12	62.7	104	31.2	105	36.6	106	41.8	106	56.0	104
Dec-12	61.1	101	29.9	101	35.1	101	40.2	102	54.8	102
12-MONTH AVG. 2012	60.4		29.7		34.7		39.4		53.9	

Summer Olympics: 7/27-8/12/12

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-13	63.1	105	31.5	110	37.0	111	42.2	110	56.6	105
Feb-13	62.7	104	31.3	109	36.4	109	41.5	108	56.5	105
Mar-13	60.9	101	29.2	102	34.3	102	39.5	103	54.8	102
Apr-13	61.1	102	28.8	101	33.9	101	39.1	102	55.1	102
May-13	59.2	99	27.4	96	32.3	96	37.2	97	53.5	99
Jun-13	57.3	95	26.7	93	31.1	93	35.8	93	51.2	95
Jul-13	56.1	93	25.6	89	29.9	89	34.5	90	50.3	93
Aug'13	57.2	95	26.7	93	30.9	92	35.3	92	51.1	95
Sep-13	59.7	99	28.1	98	32.8	98	37.3	97	52.8	98
Oct-13	61.3	102	29.4	103	34.4	103	39.0	102	54.9	102
Nov-13	62.1	103	30.2	106	35.1	105	39.8	104	56.1	104
Dec-13	59.9	100	28.4	99	33.6	100	38.5	101	54.8	102
12-MONTH AVG. 2013	60.1		28.6		33.5		38.3		54.0	
Jan-14	62.4	107	30.1	115	35.6	113	40.8	112	57.0	107
Feb-14	62.6	107	30.1	115	35.4	113	40.3	110	57.3	107
Mar-14	60.4	103	27.8	107	32.9	105	38.0	104	54.9	103
Apr-14	59.3	102	26.9	103	31.9	101	36.8	101	53.8	101
May-14	57.6	99	25.5	98	30.4	97	35.2	96	52.5	98
Jun-14	55.6	95	24.2	93	28.8	92	33.3	91	50.4	94
Jul-14	53.9	92	22.6	87	27.5	87	31.9	87	49.2	92
Aug'14	55.2	95	23.0	88	28.2	90	32.9	90	50.6	95
Sep-14	57.9	99	25.6	98	30.9	98	35.7	98	52.6	98
Oct-14	59.2	101	26.5	102	32.0	102	36.9	101	54.1	101
Nov-14	59.9	103	26.8	103	32.7	104	38.0	104	55.3	103
Dec-14	57.8	99	25.1	96	31.0	99	36.1	99	53.6	100
12-MONTH AVG. 2014	58.4		26.1		31.4		36.5		53.4	

Winter Olympics: 2/7-2/23/14

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-15	59.9	106	26.2	111	32.6	111	38.2	110	55.9	106
Feb-15	59.9	106	26.4	112	32.6	111	38.0	110	55.5	105
Mar-15	58.3	103	24.6	105	30.7	105	36.1	104	54.1	102
Apr-15	57.5	101	23.9	102	29.7	101	34.8	101	53.7	102
May-15	55.7	98	22.7	97	28.2	96	33.2	96	51.9	98
Jun-15	53.8	95	21.5	91	26.9	92	31.8	92	50.0	95
Jul-15	52.4	92	20.5	87	25.9	88	30.8	89	48.9	92
Aug-15	53.6	95	21.0	89	26.5	90	31.4	91	50.0	95
Sep-15	55.7	98	22.7	97	28.4	97	33.4	97	51.6	98
Oct-15	58.4	103	24.5	104	30.5	104	35.9	104	54.3	103
Nov-15	58.7	104	24.9	106	31.0	106	36.6	106	55.3	105
Dec-15	56.8	100	23.2	99	29.1	99	34.6	100	53.9	102
12-MONTH AVG. 2015	56.7		23.5		29.3		34.6		52.9	
Jan-16	59.1	106	24.8	112	31.0	111	36.7	110	55.3	106
Feb-16	58.4	104	24.2	110	30.5	109	36.2	108	54.4	104
Mar-16	57.0	102	22.6	102	28.8	103	34.5	103	53.1	102
Apr-16	56.6	101	22.3	101	28.3	101	33.7	101	52.9	101
May-16	55.1	98	21.5	97	27.2	97	32.5	97	51.6	99
Jun-16	53.5	96	20.7	94	26.2	94	31.2	93	49.7	95
Jul-16	52.0	93	18.8	85	24.4	87	29.5	88	49.1	94
Aug'16	54.5	97	20.7	94	26.5	95	31.8	95	50.9	97
Sep-16	54.9	98	21.1	95	26.8	96	32.1	96	50.9	97
Oct-16	57.5	103	22.8	103	29.0	104	34.5	103	53.5	102
Nov-16	57.5	103	23.2	105	29.6	106	35.1	105	53.8	103
Dec-16	55.9	100	22.1	100	28.1	100	33.5	100	52.7	101
12-MONTH AVG. 2016	56.0		22.1		28.0		33.4		52.3	

Summer Olympics: 8/5-8/21/16

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-17	57.0	107	22.4	117	28.9	114	34.7	113	54.2	106
Feb-17	56.1	105	21.6	113	28.1	111	33.8	110	53.2	104
Mar-17	54.9	103	20.0	104	26.5	104	32.1	104	52.1	102
Apr-17	53.9	101	19.1	99	25.3	100	30.8	100	51.4	101
May-17	52.4	98	18.3	95	24.3	96	29.6	96	50.0	98
Jun-17	50.6	95	17.3	90	23.1	91	28.2	92	48.1	94
Jul-17	49.6	93	16.7	87	22.2	87	27.2	88	47.4	93
Aug-17	51.2	96	17.6	92	23.4	92	28.6	93	48.6	95
Sep-17	53.0	99	18.7	97	24.8	98	30.2	98	50.2	98
Oct-17	55.2	103	19.9	104	26.2	103	31.8	103	52.4	103
Nov-17	54.9	103	19.8	103	26.2	103	32.0	104	53.0	104
Dec-17	53.5	100	18.6	97	25.1	99	30.7	100	52.0	102
12-MONTH AVG. 2017	53.5		19.2		25.4		30.8		51.1	
Jan-18	55.9	108	19.8	119	26.7	116	32.6	114	54.1	107
Feb-18	55.3	107	19.3	116	26.3	114	32.3	113	53.5	106
Mar-18	53.3	103	17.6	106	24.3	105	30.0	105	51.7	102
Apr-18	53.1	103	17.2	103	23.8	103	29.6	103	51.7	102
May-18	51.0	99	16.3	98	22.4	97	27.8	97	49.8	99
Jun-18	49.3	95	15.2	92	21.3	92	26.4	92	47.9	95
Jul-18	47.8	92	14.3	86	20.2	87	25.3	88	47.0	93
Aug'18	48.7	94	14.4	87	20.5	89	25.7	90	47.6	94
Sep-18	50.2	97	15.5	93	21.8	94	27.2	95	49.0	97
Oct-18	53.0	102	17.1	103	23.7	103	29.4	103	51.7	102
Nov-18	52.4	101	16.9	102	23.6	102	29.3	102	51.5	102
Dec-18	50.9	98	16.2	97	22.5	98	28.1	98	50.4	100
12-MONTH AVG. 2018	51.7		16.6		23.1		28.6		50.5	

Winter Olympics: 2/9-2/25/18

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-19	52.2	107	16.8	118	23.5	116	29.3	114	51.5	106
Feb-19	51.6	106	16.3	114	22.9	113	28.6	112	51.3	105
Mar-19	50.3	103	15.0	105	21.4	105	26.9	105	49.8	102
Apr-19	49.8	102	14.6	103	20.8	103	26.4	103	49.4	102
May-19	48.6	100	14.2	100	20.2	99	25.6	100	48.4	100
Jun-19	46.9	96	13.4	94	19.0	93	24.0	93	46.6	96
Jul-19	44.8	92	12.1	85	17.5	86	22.3	87	45.1	93
Aug-19	45.7	94	12.6	88	18.1	89	23.0	90	45.8	94
Sep-19	47.3	97	13.2	93	19.1	94	24.2	94	47.1	97
Oct-19	50.0	103	14.7	103	21.0	103	26.4	103	49.8	102
Nov-19	49.9	102	14.2	100	20.6	101	26.1	102	50.1	103
Dec-19	47.5	97	13.6	96	19.6	97	24.8	97	48.4	100
12-MONTH AVG. 2019	48.7		14.2		20.3		25.6		48.6	
Jan-20	48.4	107	13.7	123	19.8	117	25.1	114	49.3	104
Feb-20	47.8	106	13.3	119	19.2	114	24.6	112	48.9	103
Mar-20	48.6	107	12.9	116	19.2	114	24.7	113	50.1	106
Apr-20	49.4	109	13.0	117	19.4	115	25.0	114	51.9	110
May-20	45.7	101	10.9	98	16.7	99	21.8	99	48.4	102
Jun-20	42.8	95	9.4	84	14.8	88	19.6	90	45.1	96
Jul-20	41.3	91	9.0	81	14.0	83	18.6	85	43.7	92
Aug-20	42.2	93	9.6	86	14.7	87	19.4	88	44.2	93
Sep-20	42.8	94	9.9	88	15.1	90	19.8	90	44.4	94
Oct-20	45.2	100	10.7	96	16.4	98	21.6	98	47.0	99
Nov-20	45.3	100	10.8	97	16.6	99	21.7	99	47.4	100
Dec-20	44.4	98	10.6	95	16.1	96	21.0	96	46.9	99
12-MONTH AVG. 2020	45.3		11.1		16.8		21.9		47.3	

Summer Olympics: Postponed until 2021 due to COVID

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company



Monthly Primetime HUT / PUTs Trend

<u>NTI Broadcast Months</u>	<u>HH</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-34</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A18-49</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A25-54</u>	<u>Index to</u> <u>Yearly Avg.</u>	<u>A55+</u>	<u>Index to</u> <u>Yearly Avg.</u>
Jan-21	44.9	110	10.4	119	16.4	119	21.5	117	47.5	109
Feb-21	43.4	106	9.7	111	15.5	112	20.5	112	46.3	106
Mar-21	42.0	103	9.1	104	14.4	104	19.2	105	44.6	102
Apr-21	41.6	102	8.9	102	14.1	102	18.9	103	44.4	102
May-21	40.4	99	8.6	99	13.5	98	18.0	98	43.3	99
Jun-21	39.0	96	8.6	98	13.2	95	17.2	94	41.5	95
Jul-21	37.6	92	8.1	92	12.4	89	16.3	89	40.3	92
Aug-21	38.5	94	8.1	92	12.6	91	16.7	91	41.3	95
Sep-21	40.3	99	8.4	96	13.4	97	17.8	97	43.0	99
Oct-21	41.2	101	8.5	98	13.7	99	18.3	100	44.1	101
Nov-21	40.5	99	8.2	94	13.6	98	18.1	99	44.0	101
Dec-21	39.8	98	8.3	95	13.3	96	17.6	96	43.5	100
12-MONTH AVG. 2021	40.8		8.7		13.8		18.3		43.6	
Jan-22	40.9	107	8.6	118	13.9	117	18.4	115	44.8	106
Feb-22	39.1	103	7.7	107	12.8	107	17.1	106	43.4	103
Mar-22	38.6	102	7.2	99	12.1	101	16.3	102	42.7	102
Apr-22	37.9	100	6.9	95	11.5	96	15.6	97	42.1	100
May-22	36.9	97	6.9	96	11.3	94	15.1	94	40.8	97
Jun-22	34.9	92	6.2	85	10.2	85	13.8	86	38.7	92
Jul-22		0		0		0		0		0
Aug-22		0		0		0		0		0
Sep-22		0		0		0		0		0
Oct-22		0		0		0		0		0
Nov-22		0		0		0		0		0
Dec-22		0		0		0		0		0
6-MONTH AVG. 2022	38.1		7.2		11.9		16.1		42.1	

Summer Olympics: 7/23-8/8/21

Winter Olympics: 2/4-2/22/22

Note: Beginning with Jan. 2006, HUTS & PUTs are based on Live+SD viewing

Source: The Nielsen Company