

01/01/2018 - 12/31/2018

PERSONS 2-99

Live+1 Day (+27 Hours) TV with Digital Linear with VOD					
Rank	Originator	Program Name	Telecast Count	MC US AA %	MC US AA Proj (000)
1	NBC	SUPER BOWL GAME LII	1	34.08	103,780
2	NBC	SUPER BOWL PRE-KICK	1	25.30	77,033
3	NBC	SUPER BOWL POST	1	24.25	73,844
4	NBC	SUPER BOWL KICK OFF	1	19.77	60,192
5	CBS	AFC CHAMPIONSHIP ON CBS	1	14.51	44,177
6	FOX	FOX NFC CHAMPIONSHIP	1	13.92	42,394
7	CBS	AFC CHAMP POST GUN ON CBS	1	11.94	36,354
8	FOX	FOX NFC PLAYOFF-SUN	1	11.72	35,698
9	NBC	SUPER BOWL PREGM 530P	1	11.00	33,500
10	CBS	AFC DIVISIONAL PLAYOFF-SU	1	10.35	31,504
11	FOX	FOX NFC WILDCARD GAME	1	10.23	31,145
12	FOX	FOX NFC PLAYOFF-SU PST GN	1	10.21	31,099
13	FOX	FOX NFL-THU	1	10.01	30,569
14	FOX	FOX NFC CHAMPIONSHIP-KICK	1	9.97	30,346
15	CBS	AFC DIV-PLF-POST-GUN-SU	1	9.72	29,611
16	NBC	WNTR OLYM OPEN CERE	1	9.47	28,836
17	ESPN	CFP CHAMPIONSHIP L	1	9.14	27,841
18	NBC	NBC NFL PLAYOFF GAME 1/13	1	8.90	27,113
19	CBS	AFC DIVISIONAL PLAYOFF-SA	1	8.81	26,828
20	FOX	FOX NFC CHAMPIONSHIP-GUN	1	8.73	26,575
21	CBS	CBS NFL SINGLE-THU	1	8.72	26,626
22	FOX	FOX NFC WILDCARD POST GUN	1	8.40	25,591
23	CBS	AFC WILDCARD PLAYOFF	1	8.32	25,326
24	CBS	AFC CHAMP PRE KICK ON CBS	1	8.18	24,906
25	CBS	CBS NFL-THU POST GUN	1	7.82	23,876
26	FOX	FOX NFC PLAYOFF-PST-SUN	1	7.71	23,479
27	FOX	FOX NFL-THU POST GUN	1	7.66	23,399
28	NBC	WNTR OLYM SUN PRIME 1	1	7.61	23,163
29	NBC	NBC NFL PLAYOFF GAME 1/6	1	7.53	22,923
30	CBS	AFC WILDCARD POST GUN	1	7.31	22,267
31	NBC	SUPER BOWL PREGM 5P	1	7.27	22,139
32	NBC	WNTR OLYM SAT PRIME 1	1	7.26	22,092
33	FOX	FOX NFL SUNDAY-NATIONAL	9	7.26	22,160
34	CBS	AFC DIV-PLF-PRE-KICK-SA	1	7.23	22,007
35	FOX	FOX NFL-THU PRE KICK	1	7.05	21,541
36	CBS	CBS NFL NATIONAL	9	6.96	21,244
37	NBC	WNTR OLYM TUE PRIME 1	1	6.90	21,010
38	ESPN	CFP SEMIFINAL L	4	6.83	20,832
39	NBC	WNTR OLYM MON PRIME 1	1	6.80	20,720
40	NBC	NBC NFL TH SPECIAL	2	6.68	20,416
41	CBS	AFC CHMP POST GAME ON CBS	1	6.61	20,134
42	FOX	FOX NFC PLAYOFF-KICK-SUN	1	6.48	19,723
43	NBC	NBC SUNDAY NIGHT FOOTBALL	17	6.30	19,230
44	CBS	CBS NFL-THU POST GAME	1	6.29	19,226
45	FOX	FOX NFC WILDCARD PRE KICK	1	6.25	19,040
46	FOX	FOX NFC CHAMPIONSHIP-POST	1	6.24	19,003
47	ABC	NBA FINALS ON ABC-GM 2	1	6.19	18,842

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48	FOX	FOX NFC WILDCARD POST GME	1	6.13	18,662
49	NBC	NBC NFL PLAYOFF POST 1/13	1	6.09	18,541
50	CBS	CBS NFL NATL POST GUN	9	6.05	18,485
51	ABC	NBA FINALS ON ABC-GM 3	1	5.93	18,064
52	NBC	WNTR OLYM TUE PRIME 2	1	5.85	17,804
53	ABC	NBA FINALS ON ABC-GM 1	1	5.84	17,795
54	FOX	FOX WORLD SERIES GAME 5	1	5.81	17,736
55	CBS	SEC CHAMP-CBS: DR PEPPER	1	5.77	17,617
56	NBC	WNTR OLYM WED PRIME 1	1	5.73	17,455
57	NBC	WNTR OLYM FRI PRIME 1	1	5.58	16,999
58	NBC	WNTR OLYM MON PRIME 2	1	5.49	16,730
59	NBC	WNTR OLYM SUN PRIME 2	1	5.48	16,701
60	FOX	FOX NFL SUNDAY-SINGLE	8	5.48	16,747
61	NBC	WNTR OLYM THU PRIME 2	1	5.45	16,605
62	NBC	WNTR OLYM THU PRIME 1	1	5.41	16,478
63	ABC	NBA FINALS ON ABC-GM 4	1	5.40	16,435
64	NBC	NBC NFL PLYOFF PR-KCK1/6	1	5.39	16,427
65	ESPN	ORANGE BOWL SUST L	1	5.38	16,434
66	CBS	AFC DIV-PLF-PRE-KICK-SU	1	5.29	16,098
67	ABC	NFL WILD CARD GAME-ABC	1	5.25	15,998
68	CBS	CBS NFL-THU PRE-KICK	1	5.24	16,012
69	NBC	SUPER BOWL PREGM 430P	1	5.21	15,867
70	NBC	WNTR OLYM THU PRIME 3	1	5.13	15,617
71	CBS	CBS NCAA BSKBL CHMP SU-2	1	5.09	15,497
72	NBC	NBC NFL TH PRE-KICK	2	5.06	15,470
73	ESPN	COTTON BOWL SUST L	1	5.02	15,330
74	NBC	WNTR OLYM CLOSE CERE	1	4.93	15,025
75	NBC	KENTUCKY DERBY	1	4.92	14,969
76	FOX	FOX WORLD SERIES GM5-PRE	1	4.89	14,949
77	NBC	WNTR OLYM SAT PRIME 2	1	4.87	14,814
78	CBS	AFC DIV-PLF-POST-GUN-SA	1	4.84	14,750
79	CBS	CBS NFL SINGLE	8	4.83	14,767
80	FOX	FOX NFC CHAMPIONSHIP-PRE	1	4.78	14,568
81	NBC	WNTR OLYM WED PRIME 2	1	4.72	14,376
82	FOX	FOX+NFLN THU NT FOOTBALL	11	4.71	14,386
83	FOX	FOX NFL SUNDAY-PST GN-NAT	17	4.71	14,375
84	NBC	NBC NFL PLAYOFF POST 1/6	1	4.60	14,000
85	CBS	AFC DIV-PLF-POST-GAME-SU	1	4.57	13,910
86	NBC	NBC NFL PLYOFF PR-KCK1/13	1	4.56	13,874
87	FOX	FOX WORLD SERIES GAME 1	1	4.54	13,852
88	CBS	AFC WILDCARD PRE-KICK	1	4.48	13,644
89	FOX	FOX NFL SUNDAY-REGIONAL	9	4.47	13,668
90	FOX	FOX WORLD SERIES GAME 4	1	4.47	13,663
91	FOX	FOX WORLD SERIES GAME 2	1	4.43	13,537
92	FOX	FOX NFL PRE-THU	1	4.42	13,502
93	TBS NETWORK	TBS NCAA BSKBL CHAMPSHIPS	1	4.40	13,410
94	FOX	FOX WORLD SERIES GAME 3	1	4.37	13,334

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95	NBC	WNTR OLYM FRI PRIME 2	1	4.32	13,158
96	CBS	MASTERS GOLF TOURN.-SUN	1	4.29	13,067
97	NBC	SUNDAY NIGHT NFL PRE-KICK	17	4.28	13,060
98	ESPN	CFP SEMIFINAL SUST L	1	4.24	12,911
99	ESPN	ESPN NFL REGULAR SEASON	15	4.20	12,831
100	CBS	AFC WILDCARD POST GAME	1	4.19	12,755

Source: Nielsen; 1/1-12/13/18

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

