

01/01/2019 - 12/31/2019

PERSONS 2-99

Live+1 Day (+27 Hours)   TV with Digital   Linear with VOD					
Rank	Originator	Program Name	Telecast Count	MC US AA %	MC US AA Proj (000)
1	CBS	SUPER BOWL LIII	1	32.30	98,659
2	CBS	SUPER BOWL LIII POST-GUN	1	26.97	82,385
3	CBS	SUPER BOWL KICK-OFF	1	17.90	54,669
4	CBS	SUPER BOWL LIII POST-GAME	1	17.83	54,447
5	CBS	AFC CHAMPIONSHIP ON CBS	1	17.77	54,291
6	FOX	FOX NFC CHAMPIONSHIP	1	14.48	44,238
7	CBS	AFC CHAMP POST GUN ON CBS	1	12.86	39,288
8	FOX	FOX NFC PLAYOFF-SUN	1	12.55	38,348
9	NBC	NBC NFL PLAYOFF GAME WC	1	11.80	36,040
10	FOX	FOX NFC PLAYOFF-SAT	1	11.01	33,624
11	CBS	AFC CHAMP PRE KICK ON CBS	1	10.88	33,241
12	FOX	FOX NFC PLAYOFF-SU PST GN	1	10.74	32,798
13	CBS	CBS NFL SINGLE-THU	1	10.64	32,686
14	FOX	FOX NFC CHAMPIONSHIP-GUN	1	9.92	30,296
15	FOX	FOX NFC WILDCARD GAME	1	9.70	29,638
16	CBS	AFC DIVISIONAL PLAYOFF-SU	1	9.61	29,348
17	NBC	NBC NFL PLAYOFF GAME DIV	1	9.58	29,276
18	CBS	CBS NFL-THU POST GUN	1	9.18	28,201
19	CBS	SUPER BOWL TODAY-5	1	8.95	27,348
20	FOX	FOX NFL-THU	1	8.82	27,104
21	FOX	FOX NFL-THU POST GUN	1	8.59	26,384
22	CBS	AFC WILDCARD PLAYOFF	1	8.34	25,475
23	ESPN	CFP CHAMPIONSHIP L	1	8.15	24,888
24	CBS	AFC CHMP POST GAME ON CBS	1	8.02	24,490
25	FOX	FOX NFL SUNDAY-NATIONAL	9	7.94	24,397
26	FOX	FOX NFC PLAYOFF-KICK-SAT	1	7.91	24,172
27	FOX	FOX WORLD SERIES GAME 7	1	7.57	23,262
28	FOX	FOX NFC CHAMPIONSHIP-KICK	1	7.50	22,901
29	FOX	FOX NFC PLAYOFF-PST-SUN	1	7.49	22,879
30	CBS	CBS NFL-THU PRE-KICK	1	7.32	22,493
31	CBS	CBS NFL NATIONAL	9	7.17	22,028
32	CBS	AFC WILDCARD POST GUN	1	7.12	21,751
33	NBC	NBC NFL TH SPECIAL	2	7.06	21,688
34	FOX	FOX NFC WILDCARD POST GUN	1	7.01	21,420
35	FOX	FOX NFC PLAYOFF-SA PST GN	1	7.01	21,403
36	FOX	FOX NFC WILDCARD PRE KICK	1	6.91	21,107
37	CBS	CBS NFL-THU POST GAME	1	6.64	20,412
38	CBS	CBS NCAA BSKBL CHAMPSHIPS	1	6.50	19,849
39	NBC	NBC SUNDAY NIGHT FOOTBALL	17	6.49	19,951
40	CBS	AFC DIV-PLF-POST-GUN-SU	1	6.35	19,384
41	FOX	FOX NFL-THU POST GAME	1	6.32	19,416
42	NBC	NBC NFL PLYOFF PR-KCK WC	1	6.28	19,175
43	CBS	SUPER BOWL TODAY-4	1	6.19	18,899
44	ESPN	CFP SEMIFINAL L	2	6.16	18,915
45	ABC	NBA FINALS ON ABC-GM 6	1	6.11	18,663
46	ABC	NBA FINALS ON ABC-GM 5	1	6.07	18,539
47	CBS	CBS NFL NATL POST GUN	9	5.95	18,275

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			Telecast Count	MC US AA %	MC US AA Proj (000)
48	CBS	AFC DIV-PLF-PRE-KICK-SU	1	5.90	18,008
49	FOX	FOX NFL SUNDAY-SINGLE	8	5.87	18,043
50	ESPN	CFP CHAMPIONSHIP SUST L	1	5.87	17,933
51	NBC	NBC NFL PLAYOFF POST DIV	1	5.80	17,720
52	NBC	NBC NFL PLYOFF PR-KCK DIV	1	5.75	17,568
53	ESPN	CFP SEMIFINAL SUST L	1	5.50	16,892
54	ABC	NFL WILD CARD GAME-ABC	1	5.47	16,706
55	NBC	KENTUCKY DERBY	1	5.39	16,467
56	FOX	FOX WORLD SERIES GAME 6	1	5.39	16,564
57	ESPN	ROSE BOWL L	1	5.35	16,330
58	CBS	CBS NCAA BSKBL CHMP SU-2	1	5.33	16,283
59	CBS	CBS NCAA BSKBL CHAMP SA-2	1	5.25	16,033
60	FOX	FOX NFC CHAMPIONSHIP-POST	1	5.00	15,258
61	FOX	FOX+NFLN THU NT FOOTBALL	11	4.88	15,007
62	FOX	FOX NFC PLAYOFF-KICK-SUN	1	4.88	14,914
63	CBS	CBS NFL SINGLE	8	4.82	14,822
64	NBC	NBC NFL TH PRE-KICK	2	4.82	14,808
65	ESPN	ESPN NFL REGULAR SEASON 1	1	4.74	14,570
66	FOX	FOX NFL SUNDAY-PST GN-NAT	17	4.68	14,381
67	FOX	FOX NFL SUNDAY-REGIONAL	9	4.63	14,233
68	FOX	FOX FIFA WMN WC FINAL	1	4.60	14,060
69	ABC	NBA FINALS ON ABC-GM 2	1	4.59	14,018
70	NBC	SUNDAY NIGHT NFL PRE-KICK	17	4.58	14,073
71	CBS	CBS NCAA BSKBL-BRIDGE	1	4.54	13,862
72	CBS	SEC CHAMP-CBS: DR PEPPER	1	4.50	13,816
73	ESPN	ESPN NFL REGULAR SEASON	15	4.48	13,776
74	FOX	BIG TEN FOOTBALL CH GAME	1	4.47	13,728
75	CBS	AFC WILDCARD PRE-KICK	1	4.44	13,571
76	ABC	NBA FINALS ON ABC-GM 1	1	4.40	13,451
77	ABC	NBA FINALS ON ABC-GM 3	1	4.39	13,415
78	CBS	CBS NFL TODAY-THU	1	4.38	13,459
79	FOX	FOX NFL SUNDAY-BONUS	1	4.38	13,451
80	ESPN	SUGAR BOWL L	1	4.32	13,197
81	ABC	NBA FINALS ON ABC-GM 4	1	4.29	13,115
82	CBS	CBS NCAA BSKBL CHAMP-SA-1	1	4.27	13,056
83	CBS	CBS NCAA BSKBL CHMP-SU-3	1	4.24	12,956
84	CBS	CBS NFL REGIONAL	9	4.17	12,818
85	CBS	CBS NFL REG POST GUN	9	4.17	12,814
86	FOX	FOX NFL-THU PRE KICK	1	4.15	12,760
87	ESPN	NFL REGULAR SEASON L	17	4.12	12,664
88	CBS	CBS NFL TODAY UPDATE	6	4.09	12,554
89	CBS	CBS NCAA BSKBL-BRIDGE-SUN	1	4.08	12,475
90	NBC	NBC NFL TH POST	2	4.07	12,516
91	CBS	AFC WILDCARD POST GAME	1	4.07	12,423
92	FOX	FOX WORLD SERIES GAME 3	1	4.01	12,316
93	FOX	FOX WORLD SERIES GAME 1	1	4.01	12,309
94	FOX	OT, THE	5	4.00	12,282

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95	CBS	SUPER BOWL TODAY-3	1	3.97	12,124
96	FOX	FOX WORLD SERIES GAME 2	1	3.92	12,050
97	ESPN	ESPN NFL REGULAR SEASON 2	1	3.81	11,723
98	FOX	FOX NFC WILDCARD PRE	1	3.79	11,577
99	NFL NETWORK	2019 REG SSN SAT 2 POSTGU	1	3.75	11,510
100	FOX	FOX WORLD SERIES GAME 5	1	3.74	11,485

Source: Nielsen; 1/1-12/13/19

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

