

01/01/2020 - 12/31/2020

PERSONS 2-99

Live+1 Day (+27 Hours) TV with Digital Linear with VOD					
Rank	Originator	Program Name	Telecast Count	MC US AA %	MC US AA Proj (000)
1	FOX	FOX SUPER BOWL LIV	1	33.11	101,743
2	FOX	FOX SUPER BOWL POST-GUN	1	27.56	84,707
3	FOX	FOX SUPERBOWL LIV KICK	1	20.06	61,643
4	FOX	FOX SUPER BOWL POST GAME	1	18.83	57,863
5	FOX	FOX NFC CHAMPIONSHIP	1	14.17	43,549
6	CBS	AFC CHAMPIONSHIP ON CBS	1	13.49	41,444
7	FOX	FOX NFC PLAYOFF-SUN	1	12.35	37,962
8	CBS	AFC CHAMP POST GUN ON CBS	1	11.70	35,967
9	CBS	AFC DIVISIONAL PLAYOFF-SU	1	11.61	35,667
10	NBC	NBC NFL PLAYOFF GAME WC	1	11.49	35,323
11	FOX	FOX SUPER BOWL PRE - 5:30	1	10.67	32,789
12	FOX	FOX NFL-THU	1	10.38	31,954
13	CBS	AFC WILDCARD PLAYOFF	1	10.35	31,799
14	FOX	FOX NFC CHAMPIONSHIP-GUN	1	10.25	31,513
15	FOX	FOX NFC WILDCARD GAME	1	9.94	30,534
16	FOX	FOX NFC CHAMPIONSHIP-KICK	1	9.86	30,305
17	FOX	FOX NFC PLAYOFF-SU PST GN	1	9.70	29,821
18	CBS	AFC DIVISIONAL PLAYOFF-SA	1	9.70	29,802
19	NBC	NBC NFL PLAYOFF GAME DIV	1	9.60	29,510
20	CBS	AFC DIV-PLF-POST-GUN-SU	1	9.22	28,343
21	FOX	FOX NFC WILDCARD POST GUN	1	8.88	27,287
22	FOX	FOX NFL-THU POST GUN	1	8.53	26,258
23	ESPN	CFP CHAMPIONSHIP L	1	8.38	25,767
24	CBS	AFC WILDCARD POST GUN	1	7.92	24,328
25	FOX	FOX NFC CHAMPIONSHIP-POST	1	7.88	24,208
26	CBS	CBS NFL SINGLE-THU	1	7.83	24,118
27	CBS	CBS NFL-THU POST GUN	1	7.82	24,076
28	CBS	AFC WILDCARD PRE-KICK	1	7.76	23,839
29	CBS	AFC CHAMP PRE KICK ON CBS	1	7.73	23,761
30	FOX	FOX NFL SUNDAY-NATIONAL	8	7.66	23,581
31	FOX	FOX SUPER BOWL PRE - 5:00	1	7.38	22,693
32	CBS	CBS NFL NATIONAL	8	7.08	21,819
33	CBS	AFC DIV-PLF-PRE-KICK-SA	1	7.03	21,595
34	CBS	AFC DIV-PLF-POST-GUN-SA	1	6.87	21,119
35	FOX	FOX NFL-THU PRE KICK	1	6.87	21,161
36	NBC	NBC NFL TH SPECIAL	1	6.83	21,044
37	FOX	FOX NFL-THU POST GAME	1	6.82	21,013
38	FOX	FOX+NFLN FRIDAY FOOTBALL	1	6.81	20,984
39	CBS	AFC CHMP POST GAME ON CBS	1	6.56	20,166
40	NBC	NBC NFL PLYOFF PR-KCK WC	1	6.22	19,129
41	CBS	AFC DIV-PLF-PRE-KICK-SU	1	6.22	19,112
42	FOX	FOX NFC PLAYOFF-KICK-SUN	1	6.19	19,016
43	CBS	CBS NFL NATL POST GUN	8	6.05	18,618
44	FOX	FOX NFC PLAYOFF-PST-SUN	1	6.02	18,508
45	ESPN	CFP CHAMPIONSHIP SUST L	1	6.01	18,455
46	CBS	AFC WILDCARD POST GAME	1	6.00	18,452
47	ABC	NFL WILD CARD GAME-ABC	1	5.91	18,150

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48	CBS	AFC DIV-PLF-POST-GAME-SU	1	5.75	17,667
49	NBC	NBC NFL PLYOFF PR-KCK DIV	1	5.69	17,497
50	CBS	CBS NFL-THU POST GAME	1	5.62	17,312
51	FOX	FOX+NFLN FRIDAY POST-GUN	1	5.55	17,080
52	FOX	FOX NFC WILDCARD POST GME	1	5.48	16,846
53	NBC	NBC SUNDAY NIGHT FOOTBALL	16	5.48	16,864
54	FOX	FOX SUPER BOWL PRE - 4:30	1	5.43	16,683
55	FOX	FOX NFL SUNDAY-SINGLE	8	5.20	16,019
56	ESPN	ROSE BOWL L	1	5.17	15,875
57	CBS	CBS NFL SINGLE	8	5.06	15,575
58	CBS	AFC DIV-PLF-POST-GAME-SA	1	5.03	15,449
59	CBS	CBS NFL MONDAY SPECIAL	1	4.84	14,914
60	FOX	FOX NFC WILDCARD PRE KICK	1	4.74	14,560
61	NBC	NBC NFL TH PRE-KICK	1	4.72	14,525
62	NBC	NBC NFL PLAYOFF POST DIV	1	4.71	14,464
63	FOX	FOX+NFLN TUES NT FOOTBALL	1	4.59	14,132
64	ABC	CITRUS BOWL	1	4.57	14,029
65	FOX	FOX NFL SUNDAY-REGIONAL	8	4.47	13,757
66	CBS	CBS NFL REG POST GUN	8	4.39	13,513
67	FOX	FOX+NFLN THU NT FOOTBALL	8	4.38	13,502
68	CBS	CBS NFL TODAY-SAT-DIV-PLF	1	4.23	13,010
69	CBS	CBS NFL REGIONAL	8	4.23	13,014
70	FOX	FOX NFL GAME BREAK	2	4.19	12,901
71	ESPN	ESPN NFL REGULAR SEASON	12	4.18	12,869
72	FOX	FOX WORLD SERIES GAME 6	1	4.17	12,856
73	FOX	FOX NFL SUNDAY-PST GN-NAT	16	4.17	12,828
74	FOX	FOX SUPER BOWL PRE - 4:00	1	4.16	12,798
75	FOX	FOX+NFLN MONDAY FOOTBALL	1	4.14	12,762
76	NBC	NATIONAL DOG SHOW	1	4.09	12,600
77	FOX	FOX NFL PRE-THU	1	3.95	12,164
78	ESPN	ESPN NFL REGULAR SEASON 1	1	3.93	12,114
79	NBC	SUNDAY NIGHT NFL PRE-KICK	16	3.90	12,005
80	CBS	CBS NFL SINGLE POST GUN	8	3.86	11,886
81	FOX	FOX+NFLN FRIDAY PRE-KICK	1	3.84	11,838
82	FOX	FOX+NFLN FRIDAY POST-GAME	1	3.84	11,820
83	FOX	FOX NFC CHAMPIONSHIP-PRE	1	3.81	11,715
84	FOX	FOX+NFLN MONDAY POST-GUN	1	3.69	11,354
85	CBS	CBS NFL-THU PRE-KICK	1	3.69	11,353
86	ESPN	NFL REGULAR SEASON L	17	3.61	11,127
87	CBS	CBS NFL TUESDAY SPECIAL	1	3.58	11,038
88	FOX	FOX NASCAR DAYTONA 500	1	3.58	11,008
89	NBC	NBC NFL WED SPECIAL AFT	1	3.58	11,024
90	CBS	AFC CHAMPIONSHIP PRE-GAME	1	3.57	10,962
91	FOX	FOX SUPER BOWL PRE - 3:30	1	3.43	10,536
92	FOX	FOX WORLD SERIES GAME 5	1	3.36	10,333
93	FOX	OT, THE	5	3.35	10,303
94	FOX	FOX DYTNA 500 RAINOUT-PST	1	3.33	10,238

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95	ESPN	SUGAR BOWL L	1	3.29	10,121
96	ABC	ACC CHAMPIONSHIP	1	3.28	10,114
97	FOX	FOX DAYTONA 500 PACE LAP	1	3.24	9,964
98	FOX	FOX+FS1 MLB NLCS GAME 7	1	3.23	9,940
99	FOX	FOX SUPER BOWL PRE - 3:00	1	3.17	9,745
100	NBC	NBC NFL WED POST AFT	1	3.17	9,759

Source: Nielsen; 1/1-12/13/20

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

