

01/01/2021 - 12/31/2021

PERSONS 2-99

Rank	Originator	Program Name	Live+1 Day (+27 Hours) TV with Digital Linear with VOD		
			Telecast Count	MC US AA %	MC US AA Proj (000)
1	CBS	SUPER BOWL LV	1	30.98	95,414
2	CBS	SUPER BOWL LV POST-GUN	1	25.09	77,277
3	CBS	SUPER BOWL KICK-OFF	1	19.10	58,825
4	CBS	SUPER BOWL LV POST-GAME	1	17.24	53,106
5	FOX	FOX NFC CHAMPIONSHIP	1	15.50	47,742
6	CBS	AFC CHAMPIONSHIP ON CBS	1	13.94	42,934
7	CBS	CBS NFL SINGLE - THU	1	13.11	40,849
8	FOX	FOX NFC PLAYOFF-SUN	1	11.99	36,926
9	CBS	AFC DIVISIONAL PLAYOFF-SU	1	11.39	35,092
10	CBS	AFC DIV-PLF-POST-GUN-SU	1	10.97	33,794
11	FOX	FOX NFC CHAMPIONSHIP-GUN	1	10.80	33,254
12	CBS	CBS NFL-THU POST GUN	1	10.68	33,259
13	FOX	FOX NFL-THU POST GUN	1	9.83	30,615
14	CBS	AFC CHAMP PRE KICK ON CBS	1	9.76	30,068
15	CBS	NFC WILDCARD PLAYOFF-CBS	1	9.44	29,066
16	FOX	FOX+NFLN SAT FOOTBALL	1	9.19	28,629
17	FOX	FOX NFL-THU	1	9.08	28,269
18	CBS	AFC CHAMP POST GUN ON CBS	1	9.06	27,907
19	FOX	FOX NFC PLAYOFF-SAT	1	8.97	27,631
20	CBS	SUPER BOWL TODAY-5	1	8.88	27,348
21	NBC	NBC NFL PLAYOFF GAME DIV	1	8.71	26,820
22	CBS	CBS NFL-THU PRE-KICK	1	8.66	26,984
23	FOX	FOX+NFLN SAT POST-GUN	1	8.62	26,845
24	FOX	FOX NFC PLAYOFF-SU PST GN	1	8.43	25,952
25	NBC	NBC NFL PLAYOFF GM WC SU	1	8.18	25,194
26	CBS	NFC WILDCARD POST-GUN-CBS	1	8.14	25,069
27	FOX	FOX NFC WILDCARD GAME	1	8.10	24,935
28	FOX	FOX NFL-THU POST GAME	1	7.72	24,037
29	FOX	FOX NFC PLAYOFF-KICK-SUN	1	7.68	23,654
30	FOX	FOX NFC CHAMPIONSHIP-KICK	1	7.62	23,458
31	FOX	FOX NFL SUNDAY-NATIONAL	9	7.51	23,372
32	NBC	NBC NFL TH SPECIAL	2	7.47	23,279
33	FOX	FOX NFC PLAYOFF-SA PST GN	1	7.15	22,010
34	NBC	NBC NFL PLAYOFF GM WC SA	1	7.08	21,809
35	CBS	CBS NFL NATIONAL	10	6.89	21,433
36	CBS	AFC WILDCARD PLAYOFF	1	6.67	20,555
37	CBS	NFC WILDCARD PRE-KICK-CBS	1	6.51	20,037
38	CBS	AFC WILDCARD POST GUN	1	6.47	19,938
39	CBS	NFC WILDCARD POST GM-CBS	1	6.35	19,560
40	CBS	AFC DIV-PLF-PRE-KICK-SU	1	6.27	19,303
41	ABC	NFL WILD CARD-1/10	1	6.27	19,299
42	CBS	AFC DIV-PLF-POST-GAME-SU	1	6.10	18,798
43	ESPN	CFP CHAMPIONSHIP L	1	6.08	18,709
44	CBS	SUPER BOWL TODAY-4	1	6.05	18,639
45	NBC	NBC NFL PLYOFF PR-KCK DIV	1	6.03	18,577
46	FOX	FOX+NFLN SAT POSTGAME	1	6.03	18,772
47	CBS	CBS NFL NATL POST GUN	10	6.00	18,673

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48	FOX	FOX NFC PLAYOFF-PST-SUN	1	5.96	18,354
49	CBS	AFC CHMP POST GAME ON CBS	1	5.95	18,327
50	CBS	CBS NFL TODAY-THU	1	5.90	18,382
51	NBC	NBC SUNDAY NIGHT FOOTBALL	17	5.78	17,992
52	NBC	SUM OLYM SUN PRIME 1	1	5.69	17,512
53	ESPN	CFP SEMIFINAL L	4	5.67	17,567
54	FOX	FOX NFC CHAMPIONSHIP-POST	1	5.63	17,324
55	CBS	CBS NCAA BSKBL CHAMPSHIPS	1	5.57	17,153
56	FOX	FOX NFC PLAYOFF-KICK-SAT	1	5.46	16,812
57	FOX	FOX NFL SUNDAY-SINGLE	8	5.44	16,948
58	NBC	SUM OLYM THU PRIME 1	1	5.42	16,691
59	NBC	NBC NFL PLY PR-KCK WC SU	1	5.27	16,243
60	CBS	CBS NFL-THU POST GAME	1	5.14	15,996
61	CBS	SEC CHAMP-CBS: DR PEPPER	1	5.04	15,708
62	FOX	FOX+NFLN SAT PRE-KICK	1	5.04	15,705
63	CBS	CBS NCAA BSKBL CHAMP SA-2	1	5.03	15,477
64	ESPN	CFP SEMIFINAL SUST L	2	4.96	15,264
65	FOX	FOX NFC WILDCARD POST GUN	1	4.95	15,239
66	NBC	SUM OLYM MON PRIME 1	1	4.94	15,202
67	FOX	FOX+NFLN THU NT FOOTBALL	10	4.93	15,347
68	NBC	NBC NFL PLAYFF POST WC SA	1	4.89	15,063
69	FOX	FOX NFL TUESDAY REGIONAL	1	4.88	15,215
70	NBC	SUM OLYM TUE PRIME 1	1	4.85	14,946
71	NBC	KENTUCKY DERBY	1	4.81	14,808
72	FOX	FOX NFL GAME BREAK	2	4.81	14,972
73	NBC	NBC NFL PLAYOFF POST DIV	1	4.79	14,754
74	NBC	SUM OLYM TUE PRIME 2	1	4.77	14,683
75	FOX	FOX NFC WILDCARD PRE KICK	1	4.69	14,436
76	FOX	FOX NFL SUNDAY-REGIONAL	9	4.67	14,518
77	CBS	CBS NFL SINGLE	7	4.64	14,462
78	FOX	FOX WORLD SERIES GAME 6	1	4.56	14,197
79	NBC	SUM OLYM MON PRIME 2	1	4.55	14,024
80	CBS	CBS NFL REGIONAL	10	4.54	14,114
81	CBS	CBS NFL REG POST GUN	10	4.52	14,053
82	FOX	FOX WORLD SERIES GAME 5	1	4.45	13,860
83	CBS	CBS NFL NATL POST GAME	3	4.42	13,763
84	NFL NETWORK	2021 REG SSN SAT 3	1	4.40	13,705
85	NBC	SUM OLYM SUN PRIME 2	1	4.36	13,429
86	NFL NETWORK	2021 REG SSN SAT 3 BRIDGE	1	4.30	13,402
87	CBS	CBS NFL TODAY-SUN-WLDCARD	1	4.29	13,197
88	NBC	SUM OLYM SAT PRIME 1	1	4.27	13,149
89	FOX	FOX NFL-THU PRE KICK	1	4.26	13,270
90	NBC	SUNDAY NIGHT NFL PRE-KICK	17	4.25	13,241
91	FOX	FOX NFL SUNDAY-PST GN-NAT	17	4.18	13,016
92	ABC	NBA FINALS ON ABC-7/20	1	4.17	12,852
93	NBC	NBC NFL PLAYFF POST WC SU	1	4.12	12,684
94	NBC	SUM OLYM WED PRIME 1	1	4.11	12,655

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95	ESPN	ESPN NFL REGULAR SEASON	13	4.10	12,762
96	FOX	FOX WORLD SERIES GM5-PRE	1	4.06	12,656
97	NBC	SUM OLYM OPEN CERE	1	4.03	12,424
98	FOX	FOX NFC PLAYOFF-SA PST GM	1	4.00	12,328
99	NBC	SUM OLYM FRI PRIME 1	1	3.93	12,088
100	CBS	CBS NFL SINGLE POST GUN	7	3.91	12,172

Source: Nielsen; 1/1-12/13/21

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

