



## NEXT Women: Thrive – December Edition



### Looking Ahead to 2023

As the third year of NEXT Women comes to a close, we are reflecting on accomplishments and assessing challenges in order to plan an innovative program for 2023. If you missed last week's first SkillUp session, "Career Planning for 2023," check it out via [VOD](#) or [podcast](#) for actionable insights for career development.

We thank you, our NEXT Women members for a productive year of growth. We also want to hear more from you about the content you find most valuable and would like to see more of – please take this [2 min survey](#). Have a happy and safe holiday season – we'll see you in 2023!

— Abby Auerbach, Chief Communications Officer & Executive Director,  
NEXT Women, TVB



### What We've Accomplished



#### 2022 in Review

##### Coffee With...

Ashley Gold, Hearst Television  
Nancy Larkin, Horizon Media  
Ann Pero Hailer, CoxReps  
Catherine Badalamente, Graham Media Group

##### Webinars

Mentorship Meetup & Masterclasses  
DEI Series: Build Allyship to Strengthen Your Business

##### SkillUp

Career Planning for 2023 with Winnie da Silva

##### Survey

2022 State of Women in Local Broadcast TV

##### Forward Conference

NEXT Women in Sales Session

##### Podcasts

Each NEXT Women session is featured on the  
NEXT Women in Media Series

[All NEXT Women Sessions Are Available On-Demand](#)

## VOD: SkillUp



# SKILLUP

## Career Planning for 2023

Winnie da Silva

Leadership Strategist & Executive Coach



Whether you're looking to advance to the next level in your current role or considering a new position, reviewing the past year and strategically planning for 2023 are crucial first steps.

[Watch Now](#)



## 2 Minute Survey

We want to hear from you about NEXT Women content you found valuable, what topics you're interested in for 2023 and how you've been able to apply NEXT Women learnings at work or at home.

[Please take our 2 minute survey](#) for a chance to win a Starbucks gift card.



## 2022 Takeaways

**Mentorship** - "I encourage everyone to seek out mentorship; it's like having a teacher or a counselor, someone to give you advice and help you to avoid pitfalls ... I really recommend that if there is somebody out there who you look up to and you have the opportunity, invite them for a cup of coffee, sit down with them, talk to them, ask them questions."

*- Jennifer Hungerbuhler, EVP, Managing Director, Local Video and Audio Investment, Dentsu*

**Diversity, Equity & Inclusion** - "Data shows diverse and inclusive teams and organizations are more productive, profitable and innovative...It's really important to build empathy for each other in order to better understand and help each other."

*- Melinda Briana Epler, Founder & CEO, Change Catalyst*



## Contact Us

Now +1,700 members strong, [NEXT Women](#) helps identify, prepare and advocate for women in the local broadcast television industry as they advance to leadership roles.



[Let us know](#) about women who'd welcome an invite to the NEXT Women community. Thanks to the generous support of WideOrbit there is no fee to join.



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