



NEXT Women: Thrive – January Edition



Seize the Year

This year, NEXT Women is introducing new content and programming focused on skill building (SkillUp sessions) and career planning (So, you want to be... series). We want you to hear directly from more women in our industry, at multiple levels, about their roles, professional development and advancement. In 2023 we look forward to helping you “seize the year” with info and resources to succeed!

— Abby Auerbach, Chief Communications Officer & Executive Director,
NEXT Women, TVB



Webinar Video on Demand



So, You Want to Be an LSM, DSM or NSM?



Nikki Decker
Local Sales Manager
WDAF
(Nexstar)



Tara Schessler
Digital & Local Sales Manager
WAOW
(Allen Media)



Laura Hargis
National Sales Manager
KXXV, KRHD, KZTV, KAJA
(Scripps)

During this valuable webinar, Abby and the panel discussed the skills and strategy necessary for career advancement, including advice for women looking to advance to leadership sales positions.

[Watch the video now](#)



Podcast: SkillUp



SKILLUP

Career Planning for 2023

Winnie da Silva

Leadership Strategist & Executive Coach



It’s not too late to plan for the year ahead – this SkillUp session is now available via podcast. [Winnie da Silva](#), a sought-after executive and leadership coach with over 20 years of experience, shares insights, tools and guidance for planning and executing career next steps in 2023.

[Listen now](#)





Thanks to Our Supporting Partners

As we begin a new year, we want to acknowledge all of our supporting partners and underwriter, WideOrbit. We are excited to produce programming and content for the industry and look forward to a year of collaboration and learning.

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| Underwritten by WIDEORBIT | |
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What We're Reading

[23 Ways To Ensure 2023 Is The Year You Amplify Your Career](#)

— Amy Blaschka, *Forbes*

[Strengthen your public speaking chops in 2023](#)

—Robin Stombler, *SmartBrief*

[The future of leadership is kindness](#)

— Carina Parisella, *bluenotes*



NEXT Women Soundbite

“People often think they don’t have choices and they get stuck. Imagining the fact that you have amazing choices in your life and career and really exploring and being curious about what is possible can really open your mind.”

— Winnie da Silva, *Leadership Strategist & Executive Coach*



Advancing Women

[Share promotions & initiatives](#) with us to feature here:

[New York Women in Communications Career Center](#)

[Kristin Wnuk, Local Ad Sales Pro Now SVP at Madhive](#)

[Betsy Keefe Named GM of WSAW Wausau, Wis.](#)



Contact Us

Now +1,700 members strong, [NEXT Women](#) helps identify, prepare and advocate for women in the local broadcast television industry as they advance to leadership roles.



[Let us know](#) about women who'd welcome an invite to the NEXT Women community. Thanks to the generous support of WideOrbit there is no fee to join.