

01/01/2022 - 12/31/2022

PERSONS 2-99

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

<u>Rank</u>	<u>Originator</u>	<u>Program Name</u>	<u>Telecast Count</u>	<u>MC US AA %</u>	<u>MC US AA Proj (000)</u>
1	NBC	SUPER BOWL LVI	1	31.94	99,476
2	NBC	SUPER BOWL PRE-KICK	1	25.10	78,185
3	NBC	SUPER BOWL KICK-OFF	1	19.16	59,685
4	NBC	SUPER BOWL POST	1	17.40	54,204
5	FOX	FOX NFC CHAMPIONSHIP	1	16.16	50,339
6	CBS	AFC CHAMPIONSHIP ON CBS	1	15.38	47,897
7	CBS	AFC CHAMP POST GUN ON CBS	1	14.93	46,509
8	CBS	AFC DIVISIONAL PLAYOFF-SU	1	13.80	42,996
9	CBS	NFC WILDCARD POST-GUN-CBS	1	13.68	42,599
10	FOX	FOX NFL-THU	1	13.49	42,125
11	CBS	NFC WILDCARD PLAYOFF-CBS	1	12.91	40,220
12	CBS	AFC DIV-PLF-POST-GUN-SU	1	12.68	39,499
13	NBC	NBC NFL PLAYOFF GAME DIV	1	12.25	38,168
14	FOX	FOX NFC PLAYOFF-SAT	1	11.92	37,136
15	FOX	FOX NFC CHAMPIONSHIP-GUN	1	11.71	36,483
16	CBS	CBS NFL-THU POST GUN	1	11.46	35,778
17	FOX	FOX NFC CHAMPIONSHIP-KICK	1	10.71	33,372
18	NBC	SUPER BOWL PREGM 530P	1	10.41	32,411
19	CBS	CBS NFL SINGLE - THU	1	10.19	31,799
20	FOX	FOX NFL-THU POST GUN	1	10.04	31,351
21	CBS	AFC DIV-PLF-POST-GUN-SA	1	9.95	30,981
22	CBS	AFC DIVISIONAL PLAYOFF-SA	1	9.89	30,797
23	FOX	FOX NFC WILDCARD GAME	1	9.76	30,398
24	FOX	FOX NFL-THU PRE KICK	1	9.38	29,268
25	FOX	FOX NFC PLAYOFF-SA PST GN	1	9.36	29,166
26	NBC	NBC NFL PLAYOFF GM WC SU	1	9.33	29,072
27	CBS	NFC WILDCARD PRE-KICK-CBS	1	9.03	28,122
28	FOX	FOX NFL SAT-NATIONAL	1	8.95	27,953
29	NBC	NBC NFL PLAYOFF GM WC SA	1	8.91	27,748
30	CBS	AFC DIV-PLF-PRE-KICK-SU	1	8.90	27,728
31	CBS	AFC DIV-PLF-POST-GAME-SU	1	8.75	27,248
32	FOX	FOX NFC PLAYOFF-KICK-SAT	1	8.66	26,987
33	FOX	FOX NFC CHAMPIONSHIP-POST	1	8.55	26,616
34	CBS	AFC WILDCARD PLAYOFF	1	8.50	26,476
35	FOX	FOX NFL XMAS POST GUN	1	8.48	26,485
36	FOX	FOX NFL XMAS	1	8.31	25,938
37	CBS	NFC WILDCARD POST GM-CBS	1	8.22	25,597
38	FOX	FOX NFL SAT PST-GN-NAT	1	8.18	25,540
39	CBS	CBS NFL-THU POST GAME	1	7.97	24,887
40	NBC	NBC NFL PLAYOFF POST DIV	1	7.86	24,490
41	FOX	FOX NFL SUNDAY-NATIONAL	10	7.67	23,936
42	FOX	FOX NFC WILDCARD POST GUN	1	7.65	23,823
43	CBS	CBS NFL NATIONAL	9	7.28	22,723
44	CBS	AFC WILDCARD PRE-KICK	1	7.28	22,663
45	FOX	FOX NFL PRE-THU	1	7.25	22,636
46	NBC	NBC NFL TH SPECIAL	2	7.22	22,524

01/01/2022 - 12/31/2022

PERSONS 2-99

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

<u>Rank</u>	<u>Originator</u>	<u>Program Name</u>	<u>Telecast Count</u>	<u>MC US AA %</u>	<u>MC US AA Proj (000)</u>
47	ESPN	CFP CHAMPIONSHIP L	1	7.21	22,472
48	FOX	FOX NFL-THU POST GAME	1	6.96	21,733
49	CBS	CBS NFL SINGLE-SU-XMAS	1	6.95	21,694
50	NBC	WNTR OLYM SUN PRIME 2	1	6.95	21,635
51	ESPN	CFP SEMIFINAL L	2	6.86	21,417
52	CBS	AFC CHMP POST GAME ON CBS	1	6.84	21,291
53	NBC	SUPER BOWL PREGM 5P	1	6.59	20,517
54	CBS	AFC CHAMP PRE KICK ON CBS	1	6.56	20,422
55	NBC	NBC NFL PLAYFF POST WC SA	1	6.44	20,044
56	NBC	NBC NFL PLY PR-KCK WC SU	1	6.31	19,653
57	ESPN	CFP CHAMPIONSHIP SUST L	1	6.02	18,739
58	CBS	CBS NFL NATL POST GUN	9	5.94	18,545
59	NBC	NBC SUNDAY NIGHT FOOTBALL	18	5.85	18,258
60	FOX	FOX NFC WILDCARD PRE KICK	1	5.59	17,419
61	FOX	FOX NFL XMAS POST GAME	1	5.46	17,040
62	CBS	CBS NFL XMAS SU POST-GUN	1	5.41	16,893
63	FOX	FOX FIFA MEN WC FINAL	1	5.39	16,816
64	FOX	FOX NFL SUNDAY-SINGLE	7	5.37	16,754
65	FOX	OT-SAT, THE	1	5.27	16,461
66	CBS	AFC DIV-PLF-PRE-KICK-SA	1	5.18	16,136
67	ESPN	ROSE BOWL L	1	5.15	16,040
68	NBC	KENTUCKY DERBY	1	5.12	15,943
69	CBS	CBS NFL XMAS SU PRE-KICK	1	5.10	15,914
70	FOX	FOX NFL SAT-REGIONAL	1	5.09	15,882
71	NBC	NBC NFL TH PRE-KICK	2	5.03	15,701
72	NBC	NBC NFL PLYOFF PR-KCK DIV	1	4.99	15,543
73	NBC	NBC NFL PLY PR-KCK WC SA	1	4.98	15,518
74	CBS	AFC DIV-PLF-POST-GAME-SA	1	4.98	15,516
75	FOX	FIFA MEN WC GS 2PM- 11/25	1	4.97	15,509
76	CBS	CBS NFL SINGLE	8	4.96	15,465
77	CBS	AFC WILDCARD POST GUN	1	4.95	15,421
78	CBS	CBS NFL SINGLE-SPC	1	4.93	15,397
79	FOX	FOX NFC WILDCARD POST GME	1	4.89	15,243
80	CBS	CBS NFL-THU PRE-KICK	1	4.82	15,041
81	NBC	SUPER BOWL PREGM 430P	1	4.74	14,756
82	CBS	CBS NFL REGIONAL	9	4.70	14,648
83	FOX	FOX NFL SUNDAY-PST GN-NAT	17	4.61	14,386
84	NBC	NBC NFL PLAYFF POST WC SU	1	4.60	14,332
85	ABC	NBA FINALS ON ABC-GAME 6	1	4.53	14,125
86	CBS	CBS NFL REG POST GUN	7	4.46	13,929
87	ABC	MNF2-SAT-ABC-1/8	1	4.43	13,785
88	NBC	SUNDAY NIGHT NFL PRE-KICK	18	4.42	13,789
89	FOX	FOX NFC PLAYOFF-PRE-SAT	1	4.40	13,710
90	FOX	FOX NFL SUNDAY-REGIONAL	10	4.40	13,715
91	CBS	CBS NCAA BSKBL CHMP SU-2	1	4.37	13,602
92	FOX	FOX NFL GAME BREAK	2	4.37	13,598

01/01/2022 - 12/31/2022

PERSONS 2-99

Live+1 Day (+27 Hours) | TV with Digital | Linear with VOD

<u>Rank</u>	<u>Originator</u>	<u>Program Name</u>	<u>Telecast Count</u>	<u>MC US AA %</u>	<u>MC US AA Proj (000)</u>
93	FOX	FIFA MEN WC R16 10AM-12/3	1	4.25	13,273
94	ABC	NBA FINALS ON ABC-GAME 5	1	4.21	13,115
95	ABC	MNF-DH-ABC	1	4.15	12,916
96	ABC	WCG 1/17-ABC	1	4.12	12,823
97	FOX	FOX WORLD SERIES GAME 5	1	4.11	12,819
98	CBS	CBS NFL SINGLE POST GUN	8	4.08	12,726
99	ABC	MNF1-SAT-ABC-1/8	1	4.07	12,668
100	CBS	CBS NFL SINGLE POST-GUN-S	1	4.07	12,696

Source: Nielsen; 1/1-12/31/22

All Broadcast, Cable & Syndication (ESPN & NFLN in BLUE are telecasts syndicated to local broadcast stations)

