



NEXT Women: Thrive – July Edition



Executive Presence

Executive presence is how we show up across domains – personality, emotional intelligence, communication and appearance. Consciously evaluating and improving skills across these areas positions us as inspiring leaders and collaborators who demonstrate integrity, empathy and respect. This month, NEXT Women provides skill-building content to help you understand and enhance your executive presence.

— Abby Auerbach, Chief Communications Officer & Executive Director, NEXT Women, TVB



SkillUp: Executive Presence

Developing a positive professional presence is essential for advancement. This new SkillUp content can help you understand and cultivate executive presence by skill-building in 4 main areas: gravitas, emotional intelligence, communication and appearance.

[Improve your Executive Presence Now](#)



Coffee with Wendy McMahon



Wendy McMahon

President, Co-Head of CBS News
and Television Stations

Wednesday, August 23, 2023 | 1:00p (ET)



Grab a cup of coffee and virtually join Abby Auerbach, Executive Director, NEXT Women, for a 20 minute conversation with **Wendy McMahon, President, Co-Head, CBS News & Television Stations.**

[Register Now](#)



VOD: So, You Want to Be a Media Director?



So, You Want to Be a Media Director?



Leslie Diard

Director, Communications Planning
Duncan Channon



Mary Hoover

VP/Local Investment Director
RPA

If you couldn't attend this popular session, you can now watch on-demand. Guests discuss the skills and strategy necessary for career advancement, including advice for women looking to advance to leadership positions, especially at agencies.

[View Now](#) or [listen to the podcast](#)



What We're Reading

[Why compassionate accountability is the next leadership superpower](#)

— *Nate Regier, SmartBrief*

[People-pleasers are at a higher risk of burnout, says Harvard-trained psychologist — how to spot the signs](#)

— *Morgan Smith, CNBC*

[How to harness the benefits of corporate diversity](#)

— *Paritosh Bansal, Reuters*



NEXT Women Soundbite

"In its simplest terms, executive presence is about your ability to inspire confidence — inspiring confidence in your subordinates that you're the leader they want to follow, inspiring confidence among peers that you're capable and reliable and, most importantly, inspiring confidence among senior leaders that you have the potential for great achievements."

— *Gerry Valentine, Forbes Coaches Council*



Advancing Women

[Share promotions & initiatives](#) with us to feature here:

[NBCU Restructures, Movie Exec Donna Langley Ascends](#)

[Jacki Kelley Returns to IPG As EVP/Chief Client Officer](#)

[Sheila Oliver New GM Of WFLD-WPWR Chicago](#)



Contact Us

Now +2,000 members strong, [NEXT Women](#) helps identify, prepare and advocate for women in the local broadcast television industry as they advance to leadership roles.



[Let us know](#) about women who'd welcome an invite to the NEXT Women community. Thanks to the generous support of WideOrbit there is no fee to join.



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