



## NEXT Women: Thrive – September Edition



### Career Mobility


It's not uncommon for people to change jobs multiple times throughout their working years, and it's increasingly common for people to transition careers as they climb the ladder of success. This month at Next Women we're exploring the necessary skills, planning, and courage required to navigate the process of changing roles, organizations or even careers. We're especially excited to show you the special NEXT Women Career Mobility session from this year's Forward Sales Conference.

— Abby Auerbach, Chief Communications Officer & Executive Director, NEXT Women, TVB




### VOD NEXT Women: Career Mobility


**NEXT Women: Career Mobility**




**Abby Auerbach**  
Executive Director,  
NEXT Women



**Tammi Fraser**  
Director of National Sales, Southeast,  
Gray Television



**Trisha Ripperger**  
Chief Marketing Officer,  
Tom Wood Group


 TVB  
**FORWARD**  
 9.31.23  
 BROADCAST TV'S VIRTUAL  
 SALES CONFERENCE

If you missed this session at TVB's virtual Sales Conference, NEXT Women have the opportunity to view it now. Abby talks with **Tammi Fraser of Gray Television** and **Trisha Ripperger of Tom Wood Group** about their transitions between the sales side and client side of the business, including insights and advice on career transitions and planning for NEXT Women.

[View Now](#)



## Coffee with Karolyne Sprague



# COFFEE with...

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## Karolyne Sprague

Senior Vice President, Investment  
Havas Media

Friday, October 27, 2023 | 11:00a (ET)



Grab a cup of coffee and virtually join Abby Auerbach, Executive Director, NEXT Women, for a 20-minute conversation with **Karolyne Sprague, Senior Vice President, Investment, Havas Media**. Abby and Karolyne will discuss career development, DEI initiatives, mentorship, and share leadership insights with NEXT women.

[Register Now](#)



## What We're Reading

[Career Mobility Framework](#)

— Kay Wakeham, LinkedIn

[Career mobility: A better answer for talent retention?](#)

— Becky Eason, BetterUp

[TVB Forward Conference 2023: Local Broadcast Industry Overview](#)

— Steve Lanzano, Spots'n'Dots



## NEXT Women Soundbite

"I think a lot of transferrable skills are soft skills, like listening, communicating, problem solving, creative thinking, multitasking and being responsive and attentive...You can learn hard skills as you go, like new tech, but you take soft skills with you. They are part of your brand."

— Tammi Fraser, Director of National Sales, Southeast, Gray Television at Forward Sales Conference



## Advancing Women

[Share promotions & initiatives](#) with us to feature here:

[TVB Announces TVB Next, TVB DEI Awards honoring Cox Media Group, Havas Media, Horizon Media and Tegna](#)

[Nexstar Media Group UPS Tracey Rogers to SVP/Regional Manager](#)



## Contact Us

Now +2,000 members strong, [NEXT Women](#) helps identify, prepare and advocate for women in the local broadcast television industry as they advance to leadership roles.



[Let us know](#) about women who'd welcome an invite to the NEXT Women community. Thanks to the generous support of WideOrbit there is no fee to join.



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