

Local Television Survey Dates 2023-2024 Season

Survey	Survey Dates
September 2023	August 24-September 20, 2023
Non-reported week ⁽¹⁾	September 21-27, 2023
October 2023	September 28-October 25, 2023
November 2023 ⁽²⁾	October 26-November 22, 2023
Non-reported week ⁽³⁾	November 23-29, 2023
December 2023 ⁽⁴⁾	November 30-December 27, 2023
Non-reported week ⁽⁵⁾	December 28, 2023-January 3, 2024
January 2024	January 4-31, 2024
February 2024	February 1-28, 2024
March 2024 ⁽⁶⁾	February 29-March 27, 2024
April 2024	March 28- April 24, 2024
May 2024	April 25-May 22, 2024
Non-reported week ⁽⁷⁾	May 23-29, 2024
June 2024	May 30-June 26, 2024
July 2024 ⁽⁸⁾	June 27-July 24, 2024
August 2024	July 25-August 21, 2024
Non-reported week	August 22-28, 2024
September 2024	August 29-September 25, 2024
Non-reported week ⁽⁹⁾	September 26-October 2, 2024
October 2024	October 3-30, 2024
November 2024 ⁽¹⁰⁾	October 31-November 27, 2024
Non-reported week ⁽¹¹⁾	November 28-December 4, 2024
December 2024 ⁽¹²⁾⁽¹³⁾	December 5-January 1, 2025

Footnotes:

- (1) The local market Model Year Change is scheduled for Saturday, September 23, 2023, and will not be included in any ViP survey.
- (2) Daylight Saving Time ends Sunday, November 5, 2023, and will be included in the November 2023 survey.
- (3) Thanksgiving Day, Thursday, November 23, 2023, will not be included in the November 2023 survey.
- (4) Christmas Day, Monday, December 25, 2023, will be included in the December 2023 survey.
- (5) New Year's Day, Monday, January 1, 2024, will not be included in the December 2023 survey.
- (6) Daylight Saving Time begins Sunday, March 10, 2024, and will be included in the March 2024 survey.
- (7) Memorial Day, Monday, May 27, 2024, will not be included in the May 2024 survey.
- (8) Thursday, July 4, 2024, will be included in the July 2024 survey.
- (9) The local market Model Year Change is scheduled for Saturday, September 28, 2024, and will not be included in any ViP survey.
- (10) Daylight Saving Time ends Sunday, November 3, 2024, and will be included in the November 2024 survey.
- (11) Thanksgiving Day, Thursday, November 28, 2024 will not be included in the November 2024 survey.
- (12) Christmas Day, Wednesday, December 25, 2024, will be included in the December 2024 survey.
- (13) New Year's Day, Wednesday, January 1, 2025, will be included in the December 2024 survey.