

## Local Television Survey Dates 2025-2026 Season

Survey	Survey Dates
September 2025	August 28-September 24, 2025
Non-reported week <sup>(1)</sup>	September 25-October 1, 2025
October 2025	October 2-29, 2025
November 2025 <sup>(2)</sup>	October 30-November 26, 2025
Non-reported week <sup>(3)</sup>	November 27-December 3, 2025
December 2025 <sup>(4)</sup>	December 4-31, 2025
January 2026 <sup>(5)</sup>	January 1-28, 2026
February 2026	January 29-February 25, 2026
March 2026 <sup>(6)</sup>	February 26-March 25, 2026
April 2026	March 26- April 22, 2026
May 2026	April 23-May 20, 2026
Non-reported week <sup>(7)</sup>	May 21-27, 2026
June 2026	May 28-June 24, 2026
July 2026 <sup>(8)</sup>	June 25-July 22, 2026
Non-reported week	July 23-July 29, 2026
August 2026	July 30-August 26, 2026
September 2026	August 27-September 23, 2026
Non-reported week <sup>(9)</sup>	September 24-30, 2026
October 2026	October 1-28, 2026
November 2026 <sup>(10)</sup>	October 29-November 25, 2026
Non-reported week <sup>(11)</sup>	November 26-December 2, 2026
December 2026 <sup>(12)(13)</sup>	December 3-30, 2026

### Footnotes:

- (1) The local market Model Year Change is scheduled for Saturday, September 27, 2025, and will not be included in any ViP survey.
- (2) Daylight Saving Time ends Sunday, November 2, 2025, and will be included in the November 2025 survey.
- (3) Thanksgiving Day, Thursday, November 27, 2025, will not be included in the November 2025 survey.
- (4) Christmas Day, Thursday, December 25, 2025, will be included in the December 2025 survey.
- (5) New Year's Day, Thursday, January 1, 2026, will be included in the January 2026 survey.
- (6) Daylight Saving Time begins Sunday, March 8, 2026, and will be included in the March 2026 survey.
- (7) Memorial Day, Monday, May 25, 2026, will not be included in the May 2026 survey.
- (8) Saturday, July 4, 2026, will be included in the July 2026 survey.
- (9) The local market Model Year Change is scheduled for Saturday, September 26, 2026, and will not be included in any ViP survey.
- (10) Daylight Saving Time ends Sunday, November 1, 2026, and will be included in the November 2026 survey.
- (11) Thanksgiving Day, Thursday, November 26, 2026 will not be included in the November 2026 survey.
- (12) Christmas Day, Friday, December 25, 2026, will be included in the December 2026 survey.
- (13) New Year's Day, Friday, January 1, 2027, will not be included in the December 2026 survey.