

# LOCAL TELEVISION SURVEY DATES 2020-2021 SEASON

Survey	Survey Dates
September 2020	August 27-September 23, 2020
Non-reported week <sup>(1)</sup>	September 24-30, 2020
October 2020	October 1-28, 2020
November 2020 <sup>(2)</sup>	October 29-November 25, 2020
Non-reported week <sup>(3)</sup>	November 26-December 2, 2020
December 2020 <sup>(4)</sup>	December 3-30, 2020
Non-reported week <sup>(5)</sup>	December 31, 2020-January 6, 2021
January 2021	January 7-February 3, 2021
February 2021	February 4-March 3, 2021
March 2021 <sup>(6)</sup>	March 4-31, 2021
April 2021	April 1-28, 2021
May 2021	April 29-May 26, 2021
Non-reported week <sup>(7)</sup>	May 27-June 2, 2021
June 2021	June 3-30, 2021
July 2021 <sup>(8)</sup>	July 1-28, 2021
August 2021	July 29-August 25, 2021
September 2021	August 26-September 22, 2021
Non-reported week <sup>(9)</sup>	September 23-29, 2021
October 2021	September 30-October 27, 2021
November 2021 <sup>(10)</sup>	October 28-November 24, 2021
Non-reported week <sup>(11)</sup>	November 25-December 1, 2021
December 2021 <sup>(12)(13)</sup>	December 2-December 29, 2021

**Footnotes:**

- (1) The local market Model Year Change is scheduled for Saturday, September 26, 2020, and will not be included in any ViP survey.
- (2) Daylight Saving Time ends Sunday, November 1, 2020, and will be included in the November 2020 survey.
- (3) Thanksgiving Day, Thursday, November 26, 2020, will not be included in the November 2020 survey.
- (4) Christmas Day, Friday, December 25, 2020, will be included in the December 2020 survey.
- (5) New Year's Day, Friday, January 1, 2021, will not be included in the December 2020 survey.
- (6) Daylight Saving Time begins Sunday, March 14, 2021, and will be included in the March 2021 survey.
- (7) Memorial Day, Monday, May 31, 2021, will not be included in the May 2021 survey.
- (8) Sunday, July 4, 2021, will be included in the July 2021 survey.
- (9) The local market Model Year Change is scheduled for Saturday, September 25, 2021, and will not be included in any ViP survey.
- (10) Daylight Saving Time ends Sunday, November 7, 2021, and will be included in the November 2021 survey.
- (11) Thanksgiving Day, Thursday, November 25, 2021 will not be included in the November 2021 survey.
- (12) Christmas Day, Saturday, December 25, 2021, will be included in the December 2021 survey.
- (13) New Year's Day, Saturday, January 1, 2022, will not be included in the December 2021 survey.