



CMA Awards	Date	Network	HHLD US AA % ('000)			A18-49 US AA % ('000)			A25-54 US AA % ('000)		
			Live	Live+SD	Live+1	Live	Live+SD	Live+1	Live	Live+SD	Live+1
2021	NOV	ABC									
2020	11/11/2020	ABC	3.6 (4,390)	4.1 (5,010)	4.4 (5,315)	1.0 (1,243)	1.1 (1,445)	1.2 (1,554)	1.4 (1,726)	1.7 (1,999)	1.8 (2,147)
2019	11/13/2019	ABC	5.9 (7,154)	7.0 (8,381)	7.5 (9,016)	1.6 (2,087)	2.0 (2,541)	2.1 (2,726)	2.3 (2,199)	2.8 (3,379)	3.0 (3,611)
2018	11/14/2018	ABC	5.3 (6,407)	6.1 (7,334)	6.5 (7,779)	1.8 (2,315)	2.1 (2,764)	2.3 (2,923)	2.4 (2,846)	2.8 (3,418)	3.0 (3,623)
2017	11/8/2017	ABC	7.3 (8,695)	8.4 (10,046)	8.9 (10,642)	2.7 (3,424)	3.2 (4,189)	3.5 (4,505)	3.5 (4,223)	4.2 (5,127)	4.5 (5,486)
2016	11/2/2016*	ABC	6.8 (8,074)	7.6 (8,964)	8.22 (9,729)	2.5 (3,151)	2.9 (3,674)	3.2 (4,075)	3.2 (3,855)	3.7 (4,465)	4.1 (4,926)
2015	11/4/2015	ABC	7.2 (8,418)	8.2 (9,492)	8.6 (10,061)	3.3 (4,173)	3.8 (4,862)	4.1 (5,212)	3.9 (4,605)	4.5 (5,380)	4.8 (5,752)
2014	11/5/2014	ABC	8.8 (10,256)	9.8 (11,394)	10.3 (12,012)	4.0 (5,054)	4.5 (5,774)	4.8 (6,098)	4.8 (5,683)	5.4 (6,507)	5.8 (6,894)
2013	11/6/2013	ABC	9.4 (10,940)	10.3 (11,977)	10.8 (12,555)	4.0 (5,118)	4.7 (5,977)	5.0 (6,325)	4.9 (5,863)	5.7 (6,769)	5.9 (7,126)
2012	11/1/2012	ABC	7.9 (9,043)	8.5 (9,716)	8.8 (10,097)	3.4 (4,356)	3.8 (4,834)	4.0 (5,132)	4.2 (4,970)	4.7 (5,521)	4.9 (5,770)
2011	11/9/2011	ABC	9.1 (10,478)	9.9 (11,364)	10.2 (11,744)	4.2 (5,358)	4.8 (6,114)	5.0 (6,399)	5.1 (6,157)	5.7 (6,915)	6.0 (7,197)
2010	11/10/2010	ABC	9.3 (10,727)	9.8 (11,295)	9.9 (11,526)	4.3 (5,608)	4.7 (6,167)	4.8 (6,355)	5.2 (6,509)	5.7 (7,120)	5.9 (7,307)
2009	11/11/2009	ABC	9.7 (11,174)	10.2 (11,765)	10.4 (11,947)	4.8 (6,351)	5.3 (6,944)	5.4 (7,072)	5.6 (7,011)	6.1 (7,593)	6.2 (7,704)
2008	11/12/2008	ABC	9.4 (10,721)	9.6 (10,999)	9.7 (11,121)	4.8 (6,324)	5.0 (6,586)	5.1 (6,685)	5.6 (6,913)	5.8 (7,194)	5.9 (7,281)
2007	11/7/2007	ABC	9.7 (10,989)	10.0 (11,228)	10.0 (11,320)	5.3 (6,886)	5.4 (7,123)	5.5 (7,206)	6.0 (7,367)	6.2 (7,603)	6.2 (7,673)
2006	11/6/2006	ABC	9.8 (10,941)	9.9 (11,038)		5.3 (6,883)	5.4 (7,011)		6.0 (7,390)	6.1 (7,520)	
2005	11/15/2005	CBS	11.1 (12,211)			5.4 (7,020)			6.7 (8,125)		
2004	11/9/2004	CBS	11.5 (12,571)			5.9 (7,645)			7.3 (8,879)		
2003	11/5/2003	CBS	12.8 (13,926)			6.2 (8,017)			7.9 (9,527)		
2002	11/6/2002	CBS	11.0 (11,690)			6.1 (7,814)			6.9 (8,351)		
2001	11/7/2001	CBS	11.0 (11,610)			6.0 (7,573)			6.6 (7,986)		

Source: The Nielsen Company

*Up against Game 7 of the World Series (Cubs / Indians)



<u>CMA Awards</u>	<u>Date</u>	<u>Network</u>	<u>Host(s)</u>	<u>Entertainer of the Year</u>
2021	NOV	ABC		
2020	11/11/2020	ABC	Reba McEntire & Darius Rucker	<i>Eric Church</i>
2019	11/13/2019	ABC	Carrie Underwood, Reba McEntire* & Dolly Parton*	<i>Garth Brooks</i>
2018	11/14/2018	ABC	Carrie Underwood & Brad Paisley	<i>Keith Urban</i>
2017	11/8/2017	ABC	Carrie Underwood & Brad Paisley	<i>Garth Brooks</i>
2016	11/2/2016*	ABC	Carrie Underwood & Brad Paisley	<i>Garth Brooks</i>
2015	11/4/2015	ABC	Carrie Underwood & Brad Paisley	<i>Luke Bryan</i>
2014	11/5/2014	ABC	Carrie Underwood & Brad Paisley	<i>Luke Bryan</i>
2013	11/6/2013	ABC	Carrie Underwood & Brad Paisley	<i>George Strait</i>
2012	11/1/2012	ABC	Carrie Underwood & Brad Paisley	<i>Blake Shelton</i>
2011	11/9/2011	ABC	Carrie Underwood & Brad Paisley	<i>Taylor Swift</i>
2010	11/10/2010	ABC	Carrie Underwood & Brad Paisley	<i>Brad Paisley</i>
2009	11/11/2009	ABC	Carrie Underwood & Brad Paisley	<i>Taylor Swift</i>
2008	11/12/2008	ABC	Carrie Underwood & Brad Paisley	<i>Kenny Chesney</i>
2007	11/7/2007	ABC	Various Artists Hosts Different Segments	<i>Kenny Chesney</i>
2006	11/6/2006	ABC	Brooks & Dunn	<i>Kenny Chesney</i>
2005	11/15/2005	CBS	Brooks & Dunn	<i>Keith Urban</i>
2004	11/9/2004	CBS	Brooks & Dunn	<i>Kenny Chesney</i>
2003	11/5/2003	CBS	Vince Gill	<i>Alan Jackson</i>
2002	11/6/2002	CBS	Vince Gill	<i>Alan Jackson</i>
2001	11/7/2001	CBS	Vince Gill	<i>Tim McGraw</i>

Source: The Nielsen Company

* Special Guest

*Up against Game 7
of the World Series (Cubs / Indians)