



Indianapolis 500	Date	Network	HHLD US AA % ('000)			A18-49 US AA % ('000)			A25-54 US AA % ('000)		
			Live	Live+SD	Live+1	Live	Live+SD	Live+1	Live	Live+SD	Live+1
105th Annual	5/30/2021	NBC	2.8 (3,386)	3.1 (3,808)	3.2 (3,837)	0.8 (1,009)	0.9 (1,125)	0.9 (1,128)	1.0 (1,203)	1.1 (1,373)	1.1 (1,380)
104th Annual	8/23/2020^	NBC	2.0 (2,397)	2.3 (2,721)	2.3 (2,731)	0.4 (576)	0.5 (655)	0.5 (657)	0.7 (900)	0.8 (1,023)	0.8 (1,029)
103rd Annual	5/26/2019	NBC	3.1 (3,675)	3.4 (4,126)	3.5 (4,149)	0.7 (850)	0.7 (960)	0.7 (965)	1.0 (1,248)	1.2 (1,430)	1.2 (1,435)
102nd Annual	5/27/2018	ABC	2.7 (3,276)	3.1 (3,683)	3.1 (3,717)	0.6 (821)	0.7 (929)	0.7 (944)	1.0 (1,220)	1.2 (1,408)	1.2 (1,429)
101st Annual	5/28/2017	ABC	3.0 (3,609)	3.4 (4,034)	3.4 (4,069)	0.8 (1,036)	0.9 (1,210)	1.0 (1,224)	1.1 (1,377)	1.3 (1,602)	1.3 (1,618)
100th Annual	5/29/2016	ABC	3.6 (4,137)	3.9 (4,522)	3.9 (4,548)	0.9 (1,165)	1.0 (1,308)	1.0 (1,316)	1.4 (1,614)	1.5 (1,812)	1.5 (1,829)
99th Annual	5/24/2015	ABC	3.9 (4,504)	4.2 (4,834)	4.2 (4,876)	1.1 (1,369)	1.1 (1,444)	1.1 (1,455)	1.5 (1,833)	1.6 (1,953)	1.6 (1,966)
98th Annual	5/25/2014	ABC	3.6 (4,188)	3.9 (4,498)	3.9 (4,513)	1.2 (1,497)	1.3 (1,593)	1.3 (1,595)	1.6 (1,939)	1.8 (2,099)	1.8 (2,101)
97th Annual	5/26/2013	ABC	3.5 (3,972)	3.7 (4,204)	3.7 (4,218)	1.1 (1,346)	1.1 (1,436)	1.1 (1,446)	1.6 (1,867)	1.7 (2,025)	1.7 (2,036)
96th Annual	5/27/2012	ABC	4.1 (4,689)	4.3 (4,980)	4.4 (4,990)	1.4 (1,768)	1.5 (1,924)	1.5 (1,929)	1.9 (2,282)	2.0 (2,468)	2.0 (2,473)
95th Annual	5/29/2011	ABC	3.8 (4,409)	4.0 (4,674)	4.0 (4,689)	1.5 (1,908)	1.6 (2,057)	1.6 (2,070)	2.0 (2,455)	2.2 (2,684)	2.2 (2,706)
94th Annual	5/30/2010	ABC	3.4 (3,963)	3.6 (4,170)	3.7 (4,201)	1.2 (1,630)	1.4 (1,803)	1.4 (1,821)	1.8 (2,184)	1.9 (2,368)	1.9 (2,403)
93rd Annual	5/24/2009	ABC	3.8 (4,368)	4.0 (4,529)	4.0 (4,550)	1.7 (2,196)	1.8 (2,319)	1.8 (2,336)	2.0 (2,544)	2.2 (2,685)	2.2 (2,704)
92nd Annual	5/25/2008	ABC	4.5 (5,048)	4.6 (5,167)	4.6 (5,183)	2.0 (2,654)	2.1 (2,767)	2.1 (2,774)	2.5 (3,110)	2.6 (3,234)	2.6 (3,247)
91st Annual	5/27/2007	ABC									
	Race (1:01-7:11P)		4.2 (4,695)	4.3 (4,760)	4.3 (4,767)	1.8 (2,405)	1.9 (2,481)	1.9 (2,487)	2.3 (2,800)	2.4 (2,880)	2.4 (2,888)
	Rain Delay (3:03-6P)		3.0 (3,392)	3.1 (3,414)	3.1 (3,416)	1.3 (1,742)	1.4 (1,764)	1.4 (1,767)	1.6 (1,969)	1.6 (1,992)	1.6 (1,995)

^ Postponed from 5/24/20 due to COVID-19

Source: The Nielsen Company



<u>Indianapolis 500</u>	<u>Date</u>	<u>Network</u>	<u>Winner</u>	<u>Notes</u>	<u>Honorary Starter</u>
105th Annual	5/30/2021	NBC	Helio Castroneves		Milo Ventimiglia
104th Annual	8/23/2020 [^]	NBC	Takuma Sato	Due to sellout, local TV blackout lifted for first time since 2016	Dan Towriss@
103rd Annual	5/26/2019	NBC	Simon Pagenaud	NBC's first telecast	Christian Bale & Matt Damon
102nd Annual	5/27/2018	ABC	Will Power	54th and last straight year televised on ABC	Chris Hemsworth
101st Annual	5/28/2017	ABC	Takuma Sato	First Asian driver to win Indy 500	Jake Gyllenhaal & Jeff Bauman
100th Annual	5/29/2016	ABC	Alexander Rossi	Due to sellout, local TV blackout lifted for first time ever	Chris Pine
99th Annual	5/24/2015	ABC	Juan Pablo Montoya		Patrick Dempsey
98th Annual	5/25/2014	ABC	Ryan Hunter-Reay		Mark Cuban
97th Annual	5/26/2013	ABC	Tony Kanaan		Michael Pena
96th Annual	5/27/2012	ABC	Dario Franchitti		Indiana Gov. Mitch Daniels
95th Annual	5/29/2011	ABC	Dan Wheldon		Bruce P. Crandall*
94th Annual	5/30/2010	ABC	Dario Franchitti		Jack Nicholson
93rd Annual	5/24/2009	ABC	Helio Castroneves		Allen Sirkin [^]
92nd Annual	5/25/2008	ABC	Scott Dixon		Kristi Yamaguchi
91st Annual	5/27/2007	ABC	Dario Franchitti		Peyton Manning
	Race (1:01-7:11P)				
	Rain Delay (3:03-6P)				

[^] Postponed from 5/24/20 due to COVID-19

Source: The Nielsen Company

@ Gainbridge CEO
 *Medal of Honor recipient
[^]COO of Phillips-Van Heusen