



NFL Hall of Fame Game	Date	Network	HHLD US AA % ('000)			A18-49 US AA % ('000)			A25-54 US AA % ('000)		
			Live	Live+SD	Live+1	Live	Live+SD	Live+1	Live	Live+SD	Live+1
2021	8/5/2021	FOX									
2020	8/6/2020	NBC									
2019	8/1/2019	NBC	3.2 (3,814)	3.4 (4,062)	3.4 (4,079)	1.4 (1,824)	1.5 (1,979)	1.5 (1,983)	1.7 (2,096)	1.9 (2,269)	1.9 (2,275)
2018	8/2/2018	NBC	3.8 (4,594)	4.1 (4,924)	4.2 (4,970)	1.8 (2,334)	2.0 (2,627)	2.0 (2,550)	2.2 (2,650)	2.4 (2,881)	2.4 (2,912)
2017	8/3/2017	NBC	4.6 (5,490)	5.0 (5,886)	5.0 (5,947)	2.3 (2,961)	2.5 (3,231)	2.5 (3,268)	2.7 (3,279)	3.0 (3,582)	3.0 (3,623)
2016	8/7/2016	ESPN									
2015	8/9/2015	NBC	6.3 (7,321)	6.6 (7,722)	6.7 (7,780)	3.4 (4,317)	3.6 (4,591)	3.7 (4,644)	3.9 (4,677)	4.2 (4,972)	4.2 (5,030)
2014	8/3/2014	NBC	5.0 (5,761)	5.2 (6,053)	5.3 (6,091)	2.7 (3,400)	2.9 (3,647)	2.9 (3,657)	3.1 (3,738)	3.3 (4,006)	3.4 (4,017)
2013	8/4/2013	NBC	5.9 (6,685)	6.2 (7,052)	6.2 (7,097)	3.5 (4,393)	3.8 (4,747)	3.8 (4,785)	4.0 (4,804)	4.3 (5,150)	4.4 (5,188)
2012	8/5/2012	NFLN	1.2 (1,337)	1.2 (1,433)	1.3 (1,437)	0.9 (1,098)	0.9 (1,182)	0.9 (1,186)	0.9 (1,143)	1.0 (1,235)	1.0 (1,238)
2011	8/7/2011	NBC									
2010	8/8/2010	NBC	6.6 (7,538)	6.8 (7,813)	6.8 (7,834)	4.0 (5,223)	4.2 (5,502)	4.2 (5,519)	4.5 (5,641)	4.8 (5,909)	4.8 (5,930)
2009	8/9/2009	NBC	4.8 (5,531)	5.0 (5,668)	5.0 (5,687)	2.8 (3,682)	2.9 (3,801)	2.9 (3,814)	3.1 (3,846)	3.2 (3,975)	3.2 (3,988)
2008	8/3/2008	NBC	4.7 (5,252)	4.7 (5,329)	4.7 (5,337)	2.5 (3,295)	2.6 (3,390)	2.6 (3,398)	2.9 (3,553)	3.0 (3,649)	3.0 (3,657)
2007	8/5/2007	NFLN	1.2 (1,348)	1.3 (1,393)	1.3 (1,393)	0.8 (1,081)	0.9 (1,134)	0.9 (1,135)	0.9 (1,157)	1.0 (1,210)	1.0 (1,210)

Source: The Nielsen Company



<u>NFL Hall of Fame Game</u>	<u>Date</u>	<u>Network</u>	<u>Game Results</u>		<u>Notes</u>
2021	8/5/2021	FOX	Dallas Cowboys	Pittsburgh Steelers	
2020	8/6/2020	NBC	Dallas Cowboys	Pittsburgh Steelers	<i>Canceled due to COVID-19 pandemic</i>
2019	8/1/2019	NBC	Denver Broncos (14)	Atlanta Falcons (10)	
2018	8/2/2018	NBC	Baltimore Ravens (17)	Chicago Bears (16)	
2017	8/3/2017	NBC	Dallas Cowboys (20)	Arizona Cardinals (18)	
2016	8/7/2016	ESPN	Green Bay Packers	Indianapolis Colts	<i>Canceled due to poor field conditions</i>
2015	8/9/2015	NBC	Minnesota Vikings (14)	Pittsburgh Steelers (3)	
2014	8/3/2014	NBC	New York Giants (17)	Buffalo Bills (13)	
2013	8/4/2013	NBC	Dallas Cowboys (24)	Miami Dolphins (20)	
2012	8/5/2012	NFLN	New Orleans Saints (17)	Arizona Cardinals (10)	
2011	8/7/2011	NBC	Chicago Bears	St. Louis Rams	<i>Canceled due to 2011 NFL lockout</i>
2010	8/8/2010	NBC	Dallas Cowboys (16)	Cincinnati Bengals (7)	
2009	8/9/2009	NBC	Tennessee Titans (21)	Buffalo Bills (18)	
2008	8/3/2008	NBC	Washington Redskins (30)	Indianapolis Colts (16)	
2007	8/5/2007	NFLN	Pittsburgh Steelers (20)	New Orleans Saints (7)	

Source: The Nielsen Company